I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.
Note: If DVG Common Grant Application is used, the CCCF’s Summary Sheet MUST accompany application. To obtain an electronic version of this application, visit www.chescocf.org

Date:

Contact Information:
Organization Name: Hope Beyond Borders          Contact Name: Keith Wilburn
Address: PO Box 993                                  Contact Title: Director of CKC
Coatesville, PA 19320                                Contact E-mail: kjwilburn@hotmail.com
Phone: 610-716-6999                                   Year Incorporated: 2009
Website: hopebeyondborders.org

Has your nonprofit ever applied to the Community Foundation?       Yes __   No_x_   Not Sure_
Has your nonprofit ever received funding from the Community Foundation? Yes __   No_x_   Not Sure_
___Donor Advised Fund(s)   ___Fund for Chester County   ___Don’t know/Not sure

Field/s of Interest:
___ Arts, Culture & Humanities   ___ Environment/Animal Welfare   ___ Education
___ Health                      ___ Human Services                   ___ Religion

Organization Information:
Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):
The city of Coatesville

Describe Population Served and Annual Number of People Served:
Our target population is children and youth living in poverty in the City of Coatesville. Currently our pre-school, Bright Beginnings, has capacity for 15 children ages 3-5. As a start-up organization we plan on increasing our numbers annually as we develop programing for elementary, middle, and high school students.

Mission:
To break the cycle of poverty in the Coatesville community by ensuring that all children and youth living in poverty have the skills, resources, and supports necessary for them to attend and successfully graduate from a college of their choice.

Proposal Summary:
Roughly 40% of children living in Coatesville live below the poverty line. Of these children only about 50% are reading at grade level by the 3rd grade. Coatesville Kids to College plans to accomplish its mission by creating an educational pipeline for children in poverty that starts with early childhood education and follows them through elementary, middle, and high school and then into college. We currently have a pre-school and our proposal is for funding to launch an elementary after-school program that would run from 3:30 – 5:30pm 4 days a week for children living below the poverty line. The after-school program will include homework tutorial, reading and math workshops and assessment, creative arts, physical and health education, and character development programing.
If Capacity Building Proposal:
___Mission, Vision & Strategy ___Governance & Leadership ___Strategic Relationships
___Fundraising & Development ___Operations ___Other:____________________________

Annual Budget $________138,431.65_________ _______3__ # of Full-Time Equivalent Paid Staff
____85____ % of budget for program expenses ______5_ # of Board Volunteers
______10__ % of budget for administrative expenses ______# of Active Non-Board Volunteers
____ 5___ % of budget for fundraising expenses ______# of Volunteer Hours

100 % total

Top 3-5 funding sources:
Witmer Public Safety Group, Inc.
JEl Solutions, Inc.
Huston Foundation
Car Sense
Christ Community Church

Grant Amount Requested from CCCF: $___7,500____________
II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Organization’s history, goals, key achievements and distinctiveness

The mission of Hope Beyond Borders was started in 2007 by its founding executive director, Steve Wilson, and Chairperson, Crispen Masuka. The 501c3 was developed with the vision to identify economically disadvantaged communities in every continent of the world, and collaborate in empowering them to start community development initiatives that strengthen their community in education, employment, housing, government, faith and recreation. HBB hopes to accomplish this by identifying, empowering and mobilizing local leadership teams and providing them with training and resources to successfully address issues brought about by poverty. In the process of such collaborative efforts we believe that solutions to re-develop communities will be discovered.

Hope Beyond Borders was incorporated in 2009, and since then has served as a catalyst and support organization for multiple urban and international initiatives in under resourced communities. HBB has pioneered or partnered with organizations committed to reconciliation, renewal, and justice here in Coatesville, West Chester, Philadelphia, and New York, and as far reaching as Zambia, Romania, and the Dominican Republic. Based on the assets and needs of a particular community, the training and support offered by HBB has spanned a broad spectrum of services including training in reconciliation and justice, assistance in micro-loans and micro-business, coaching on formation of non-profit community centers, various community projects, church planting, pre-schools and other educational initiatives.

HBB’s premier international project is the Mango Tree Community Center in Zambia, Africa. Launched in 2007, HBB has aided the region in multiple community development initiatives. The projects include a community center and bakery (now an NGO), sewing and farming co-ops, a $22,000 water project providing water for the regions 4,000 residents, a Mini-Van Taxi Business and the Kaombe Community Church. In 2007 HBB also began a local partnership with two Coatesville churches to pioneer Coatesville Community Night. Community Night was an opportunity for moms, dads, singles, youth and children of all ages to gather weekly for dinner, then separate into age appropriate groups to work toward developing a stronger and healthier community. Dinners were attended by an average of 90 people, many whom stayed after to attend a class or support group. Classes for children and youth included homework support, art, micro-business training, job readiness, dance and physical education. Classes and support groups for adults included Grief Share, Divorce Care, Celebrate Recovery, racial reconciliation training, Crown Financial, GED support, and health and wellness. Over its lifetime, Community Night partnered with over a dozen different local organizations to bring a wealth of resources and opportunities to the Coatesville community.

HBB’s newest community initiative is Coatesville Kids to College. The idea for Coatesville Kids to College was first developed in the summer of 2011 by HBB executive board member Keith Wilburn. The idea for CKC stemmed from Keith’s 16 years of experience working in urban communities in both Boston and Philadelphia, and his research of successful education and community development models. The vision for CKC is to develop an educational pipeline that supports children living in poverty throughout their entire education experience so that they can successfully attend and graduate from college. In 2012 CKC acquired Little Blessings Preschool, a preschool that had served over 120 children and families in the city since its formation in 2004. Since joining Coatesville Kids to College the pre-school has changed its name to Bright Beginnings Early Childhood Education Center.
In 2014 Coatesville Kids to College plans to build off of the Bright Beginnings program by developing parenting classes for parents of children ages 0-5 and after-school programming for elementary and middle school children living in poverty.

2. Funding request:

A. Description of key initiatives
The key initiative that Coatesville Kids to College is requesting funding for is the development and launching of the “I-Rise Elementary After-school Program”. We currently are running a pre-school program 4 days a week for children in Coatesville ages 3-5 and one of our goals for the 2014 year is to add on to this program so that we can continue to serve these children and others as they move into elementary school. The I-Rise program will be an after-school program running from 3:30-5:30pm Monday to Thursday that will provide a safe and nurturing environment for elementary aged children living in the city of Coatesville. Our target population is children in Coatesville living in poverty because they are most at risk for academic failure. The programing each day will involve homework tutorial, reading and math workshops and assessment, science and technology education, arts education, sports training, and character development. The program is an enrollment based program as opposed to a drop-in center, so that we can have consistency with those children and families who are most at need of this programing. Since our primary goal is college attendance, we will regularly assess the children’s progress in reading and math skills to ensure they are at grade level. For those children who are falling behind we will develop individualized plans to support them in the areas of need.

B. Specific needs and issues to be addressed
The specific need being addressed by the I-Rise Elementary After-School Program is the gap in education that is a reality for many Coatesville children living in poverty. The 2012-2013 PSSA test scores for three of the main Coatesville elementary schools (Reeceville, Rainbow, and Caln) showed that on average 50% of 3rd graders living in poverty in Coatesville were not scoring at the proficiency level in reading. 80 to 90% of children not in poverty at the same schools were reading at the proficiency level. The ability to read is a foundational building block for all education, and children who fall behind in reading are at greater risk for academic failure, for dropping out of school, and for becoming involved in the juvenile justice system later in life. By providing a safe and nurturing after-school academic program for elementary children living in poverty, we believe we can close the academic gap that exists. Through supplemental reading and math programming provided by trained staff and qualified volunteers, in addition to science and technology, arts, and recreational activities we believe we can not only improve academic ability but help develop a strong, positive self-image that will enable them to have greater confidence in school and in every aspect of life.

C. Organizational impact if initiative is undertaken
Currently about 40% of the children living in Coatesville are living below the poverty line. If this initiative is undertaken we believe the cycle of poverty that affects so many families in the city can be broken. Individuals who attend and graduate from a 4 year college on average make about 40,000 dollars a year while those who only have high school diploma or less make roughly 18,000 a year. This is the difference between a family living in poverty or living in financial stability. By ensuring that the children who are most at-risk for academic failure get the supports they need to be successful in school, then the cycle of poverty can be broken, and children can grow up to be healthy productive members of society and accomplish great things.
D. Activities to implement the initiative. Please include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired

In order to implement this initiative in the spring of 2014 the following steps will need to be taken:

1. The first step to implementation would be staffing. To start the program a director and a lead tutor would be required. The Director of CKC would provide oversight of the program and work with the Lead Tutor to develop programming. The director salary is $15 an hour to work from 2:30 – 5:30 pm Monday to Thursday from March to June. This would require $180 a week and $2,880 over the course of 4 months. We have identified a Lead Tutor who is committed to overseeing the tutorial and reading and math components of the after-school program. We are looking to pay her $10 an hour to work from 2:30 – 5:30 pm Monday to Thursday from March to June. This would require $120 a week which over 4 months would total $1,920. The Master Tutor would be responsible for working directly with students, for training and assisting volunteers and for developing educational programming along with the CKC director. Hiring the Lead Tutor would be a first step towards implementation. With funding this hire could happen immediately.

2. The next step to implementation would be for the Director of CKC and the Lead Tutor to develop programming and purchase needed supplies for the after-school center. Needed for both homework tutorial and reading, math, and science programming is a computer station where children can complete homework, can do research, and can participate in reading and math programs. CKC would like to purchase 10 Gateway SX2185-UB37 Desktop & 21.5" LCD Monitor Packages at a price of $350 each for a total of $3,500. This computer work station would also be used for our Bright Beginnings pre-k program students as well as for our middle and high school programs when they are developed in the coming year. With funding, this purchase could happen immediately.

3. The next step of implementation would be to enroll between 10-12 elementary aged children into the program and also recruit volunteer tutors to assist the director and lead tutor. This would require advertising our program to the school district, local community agencies, and to local families through neighborhood canvassing. Our organization already has relationships with the school district, and a number of community agencies and churches in and around the City of Coatesville. Once the program is ready to start there are a number of different resources we will be able to use to connect with at-risk children and enroll them in the program. These same relationships will enable us to recruit the 3-4 volunteers we will need to assist with tutoring and programming. This process will take between 2-4 weeks to get to full enrollment, but we will be able to start the program with only a few children so the program could start within 2 weeks of funding.

E. Why it is important to fund this now

This is important to fund now because every day that children who are struggling academically don’t get the supports they need, the further they fall behind and it is harder for them to catch up. Coatesville’s poverty rate is more than double the state average and with a high concentration of poverty comes an increase in crime, education and health issues. By addressing educational needs in those most at-risk for academic failure there is a greater chance for them to lead successful and productive lives and for the community to be transformed.

Another reason that this is important to fund now is that the I-Rise Elementary After-school program is planned as part of a larger chain of programming that spans from early childhood education all the way through high school. We have already developed our early childhood education program and we would like to have this next stage of programming started and in operation so that at the beginning of the school year in the fall of 2014, our children who are
entering graduating from our pre-k program, Bright Beginnings, and entering elementary school can have continued academic support.

3. **How impact and results will be demonstrated**
   The impact of our program will be demonstrated by the academic success of the students in our program and by the improving reading and math scores from the assessments that we provide. Our program will require parents to share report cards with us so that we can track the students’ academic improvement throughout the year. In addition we will be using our own assessment tools to track whether children are at grade level in reading and math. Success will be measured by whether or not children are successful in school and whether or not they are at grade level in reading and math.