I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

Date: 2/27/15

Contact Information:
Organization Name: The Moyer Foundation
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Has your nonprofit ever applied to the Community Foundation? ______ Yes ___ No X__ Not Sure__
Has your nonprofit ever received funding from the Community Foundation? ______ Yes ___ No X__ Not Sure__
____ Donor Advised Fund(s) ______ Fund for Chester County ______ Don’t know/Not sure

Field/s of Interest:
___ Arts, Culture & Humanities ___ Environment/Animal Welfare ___ Education
___ Health ___ Human Services ___ Religion

Organization Information:
Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County, Philadelphia County, Bucks County, Montgomery, Delaware County
Describe Population Served and Annual Number of People Served: The Moyer Foundation serves children ages six through 17 who are affected by the loss of a parent or close loved one and children ages nine through twelve who have been impacted by substance abuse in their families. The Foundation serves over 3,100 children nationally each year, and approximately 125 children in the Greater Philadelphia region.
Mission: The Moyer Foundation’s mission is to provide comfort, hope and healing to children affected by loss or family addiction.
Proposal Summary: The purpose of this grant is to provide program support in 2015 for The Moyer Foundation to serve children affected by loss or a family member’s substance abuse through its Camp Erin® and Camp Mariposa® programs in the Greater Philadelphia region. Below is a range of opportunities for support for these programs:
• $5,000 - Supports 10 children to attend Camp Erin or Camp Mariposa where they will develop coping skills to live healthy and inspired lives
• $2,500 - Supports a challenge course activity to build self-confidence and peer bonding
• $1,000 - Supports one education and therapeutic activity facilitated by a trained expert
• $500 - Supports one child to attend a weekend of hope and healing at Camp Erin or Camp Mariposa

Annual Budget $3,400,000
___ 77 ______ % of budget for program expenses
___ 10 ______ % of budget for administrative expenses
___ 13 ______ % of budget for fundraising expenses
___ 11 ______ # of Full-Time Equivalent Paid Staff
___ 77 ______ % of budget for program expenses
___ 10 ______ # of Board Volunteers
___ 13 ______ # of Active Non-Board Volunteers
___ 100 ___ # of Volunteer Hours
Top 3-5 funding sources: New York Life Foundation, Apex Foundation, and Independence Blue Cross Foundation

Grant Amount Requested from CCCF: between $500 - $5,000
II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE

1. Organization’s history, goals, key achievements and distinctiveness
The Moyer Foundation, a public, 501(c)(3) nonprofit organization with offices in Philadelphia, Pennsylvania and Seattle, Washington, was founded in 2000 by World Series champion pitcher Jamie Moyer and his wife, Karen. The Moyer Foundation’s work is primarily focused on its two signature programs: Camp Erin® and Camp Mariposa®.

In 2001, The Moyer Foundation initiated funding for bereavement camps to provide support for the children of 9/11 victims. The Foundation’s signature program, Camp Erin, was established in 2002 to provide services for grieving children in the Northwest and expanded to include locations across the country. Since 2002, Camp Erin has grown into the largest network of free bereavement camps in the country – serving more than 2,800 children annually and over 15,400 children to date in 46 locations and 26 states. In 2007, Jamie and Karen Moyer created a second signature program – Camp Mariposa – a free, first-of-its-kind overnight camp for children who have been impacted by substance abuse in their families. This program now offers 45 camp sessions annually in 8 locations around the country (Los Angeles and San Diego, California; Washington, DC; Sarasota, Florida; South Bend, Indiana; New Orleans, LA; Philadelphia, Pennsylvania; and Seattle, Washington).

In addition, our founders and staff work extensively to raise awareness of the importance of child bereavement and the impact of family addiction on children across the country and abroad. A key achievement in this effort was the creation of the National Bereavement Resource Guide in collaboration with New York Life Foundation. The Guide is one of the most comprehensive documents for grief resources in the country - with thousands of organizations and bereavement camps listed by state as well as helpful books and online resources. Released in January 2012, the Guide can be found at: www.moyerfoundation.org/nbrg.

Roughly 3,100 at-risk children attend Camp Erin and Camp Mariposa annually across the country and the demand, as well as the need for these critical services continues to grow. The Moyer Foundation’s goals are to reach more children in need in the community through these camp programs and develop long-term relationships with local corporations, foundations and individuals who can help sustain these free programs. Additionally, the Foundation plans to double the number of Camp Erin programs and triple the number of Camp Mariposa programs across the country over the next five years.

2. Funding request
   -Key Initiatives
Camp Erin is a free, overnight weekend camp experience for children ages six through 17 that combines traditional, fun outdoor activities with grief education and emotional support. Bereavement professionals, licensed counselors, and trained volunteers lead age appropriate groups through clinical bereavement activities that give grieving youth the opportunity to process and validate their feelings while interacting with peers who are also dealing with loss. The Moyer Foundation partners with a local hospice or bereavement organization selected by the Camp Erin advisory board to hold the Camp Erin program. Our Camp Erin partner in Philadelphia is the University of Pennsylvania Wissahickon Hospice. This model offers the opportunity for ongoing continued care for children and their families.

Camp Erin’s primary goal is to reduce the incidence of unresolved grief in youth by providing an environment and activities that will support campers while they are going through the grieving process. This unique program has several objectives that play an important role in the successful implementation of camp, including the following:

- Normalize the grief process through bereavement education and counseling;
- Decrease the camper’s sense of isolation felt while grieving;
- Provide a framework for campers to work through their grief;
- Teach coping skills that campers can use during and after camp;
- Allow campers the opportunity to remember, honor, or memorialize those who have died.
Camp Mariposa is a free weekend-long camp program that supports children ages nine through 12 who have been impacted by substance abuse in their families. Camps are held six times a year and children are encouraged to attend multiple times. The primary goal of Camp Mariposa is to give these children the knowledge, tools and coping skills to prevent them from developing an addiction of their own and to help break the intergenerational cycle of addiction. Camp Mariposa offers traditional camp activities such as swimming, camp fires and art and crafts enhanced with therapeutic elements designed to teach children a variety of problem-solving and self-care strategies. Educational components teach children about the physical and mental effects of drugs and alcohol, as well as their own predisposition to addiction.

The Moyer Foundation partners with community-based, accredited mental health and/or youth-focused organizations to deliver the Camp Mariposa program. In the Philadelphia area, our partner, Penn Foundation in Sellersville, has hosted camp since 2012. Children are referred to the program by therapists and school counselors, through mental health and substance abuse organizations, publicity in the community, friends and family members. Camps are led by licensed staff who have experience dealing with issues surrounding chemical dependency. Camp staff follows up with kids and their caregivers after each camp session and facilitates referrals for counseling and other support services. In 2013, The Foundation established a partnership with The Caron Foundation to share best practices in the field of alcohol and drug addiction treatment, conduct training programs and collaborate on specific outreach initiatives in the Philadelphia metro region to benefit more children in need of our programs.

-Statement of Need
The Social Security Administration (1999) and the United States Census Bureau (1985) have estimated that there are approximately 1.5 million American children grieving the death of an immediate family member on an annual basis. In Philadelphia alone, there are 17,000 children grieving the loss of a parent. Children often feel isolated in their grief, but rarely receive formal grief counseling. Without the necessary counseling and support, these children are at risk for suffering from depression, substance abuse, poverty, and suicide. Camp Erin is designed to equip potentially at-risk youth with the necessary skills and tools needed to handle the intense feelings that accompany losing someone important in their lives. The primary long-term benefit of this program is reducing the incidence of unresolved childhood grief. Camp Erin allows a grieving child to be with other children who share these feelings and learn that what they are experiencing is perfectly normal.

There are more than 8.3 children in the U.S. living in a home with a parent in need for treatment of alcohol or substance abuse. Statistics show that without the necessary counseling and intervention, these children are at a high risk for depression, poverty, suicide or substance abuse. According to the federal government, 11% of American children are living with at least one parent who is addicted to alcohol or drugs. These children are four times more likely than peers who don't live in a home with addiction to become drug or alcohol dependent themselves. Many struggle in school, develop physical and emotional issues, witness or are the target of family violence or sexual abuse. Camp Mariposa gives children a place where they can talk about the fear, anxiety, and other emotions they are experiencing. Educational and therapeutic activities help them learn coping and problem solving skills and build self-confidence.

-Organizational impact
With support from the Chester County Community Foundation, The Moyer Foundation will continue to ensure that children in the Greater Philadelphia region affected by loss or family addiction can have a better quality of life and the opportunity to live to their full potential through our signature camp programs. The following list outlines the impact of the initiative based on level of support:

- **$5,000** - Supports 10 children to attend Camp Erin or Camp Mariposa where they will develop coping skills to live healthy and inspired lives
- **$2,500** - Supports a challenge course activity to build self-confidence and peer bonding
- **$1,000** - Supports one education and therapeutic activity facilitated by a trained expert
- **$500** - Supports one child to attend a weekend of hope and healing at Camp Erin or Camp Mariposa
-Activities to implement the initiative
Camp Erin Philadelphia will be held at College Settlement Camp in Horsham, PA on the weekend of May 15 – 17, 2015 and Camp Mariposa Philadelphia will be held bi-monthly at Camp Men-O-Lan in Quakertown, PA. Children will be referred to the programs by our partners as well as through outreach to mental health organizations, hospices, hospitals, and counseling agencies. The Moyer Foundation’s staff oversees each camp program to ensure that the curriculum is being followed, that a sufficient number of children are being well-served, and to provide technical and administrative support.

The cost to implement one weekend session of Camp Erin Philadelphia is $25,000 and the cost for one weekend session of Camp Mariposa Philadelphia is $15,000. This includes program oversight and quality control, program costs for partner organizations including food, facility rental, insurance, staffing and expenses associated with recruitment of children and volunteers.

-Why it is important to fund this now
The Moyer Foundation has identified the need for a free bereavement camp in Philadelphia and its surrounding counties and has offered the Camp Erin weekend program to children in these communities since 2007. Camp Erin Philadelphia served 92 grieving children in 2014 and 24 children were placed on a waitlist to attend in 2015. We expect over 115 children to apply to attend camp in 2015. The Camp Mariposa program fills a very unique role in the Greater Philadelphia service community. While there are other drug and alcohol prevention programs in the region, there are no other programs that provide free year-round weekend camps for children impacted by substance abuse. In 2014, 37 unduplicated children attended Camp Mariposa Philadelphia 133 times and we expect an increased demand for this program in 2015.

We believe that the Camp Erin and Camp Mariposa programs align with Chester County Community Foundation’s focus on strengthening human service programs in Chester County and its neighboring communities. Children from Chester County are eligible to participate in both camp programs and a partnership with the Chester County Community Foundation will strengthen our efforts to conduct outreach in this region.

3. How impact and results will be demonstrated
The Camp Erin program is evaluated at the end of each weekend camp season based on post-camp surveys, detailed reports and debriefs conducted with the Camp Erin partner. The results from all partners are compiled into year-end statistics representing the effectiveness of the program for that year and measured against previous years. Each camp partner is presented with a detailed report prior to camp which is completed by campers, volunteers and counselors at the conclusion of camp. The report is reviewed by the Foundation and an in depth debrief is conducted with the camp partner to discuss findings and best practices.

The effectiveness of Camp Mariposa is evaluated on a continual basis using pre and post tests. These tests are distributed to campers at the first, third and sixth camp of the year to measure changes in knowledge about addiction and supports/resources in the community. Additionally, Camp Mariposa is continually evaluated by an Advisory Committee which meets quarterly to make recommendations for program improvement.

In addition, the Foundation is in its final year of implementing a three-year evaluation study with Kent State University to determine the long-term benefits of Camp Erin on children who have participated, enabling us to identify stronger indicators about the impact this program is having on both children and their families beyond the program. Results will benefit our camp partners and influence best practices, allowing us to better serve bereaved children in communities across the country. One important component of this study is the collection of data from children and parents at multiple points in time (pre and post camp). Preliminary results indicate that attending Camp Erin had a strong, positive impact on caring, connection, confidence, and the grief process (coping and control) as measured by changes in self-report scores from pre-camp to two weeks post-camp. Researchers will continue their final data collection through 2015 and the final report will be available in early 2016.