

Chester County
COMMUNITY FOUNDATION

Corporate Social Investment Award
highlighting business and social responsibility

Herr Foods of Nottingham

The Corporate Social Investment Award highlights business and social responsibility. Herr Foods, a family business since its creation in 1946, has consistently conducted business ethically and with a social conscience, mindful of Herr's role as a good corporate citizen.

In the early 1980's before recycling became popular, Herr Foods found creative eco-friendly solutions for recycling the wastewater, potato peelings and rejected food products from the business. For example, potato starch, removed from the waste water before irrigating, is sold for fine paper manufacturing.

Each member of the Herr family has many individual charitable priorities and takes leadership positions on charitable boards of directors and fundraising campaigns. As a corporation, due to its location on the southernmost-tip of Chester County, the Herr family has spread its corporate and personal philanthropy throughout Chester County, Lancaster County, Maryland and Delaware. Herr Foods can always be counted on to contribute snack foods to any nonprofit that requests so. Furthermore, Herr Foods is the #1 donor in food volume to the Food Bank of Delaware. During 2006, Herr Foods launched a clever marketing and charitable campaign with the release of chips repackaged in "His" bags for Father's Day. A "fun way to recognize dads," proceeds from sales of the special edition chips benefited the National Fatherhood Initiative. Due to its longstanding and widespread corporate social investments and philanthropic contributions, Herr Foods is an exemplary model of business and social responsibility.