

Chester County COMMUNITY FOUNDATION

Corporate Social Investment Award **Citadel Federal Credit Union** **Jeff March, President/CEO**



For more than 72 years the Citadel family, and the former Lukens Steel Employee Credit Union, has supported many nonprofit organizations that help to make Chester County a better place to live, work and enjoy. Citadel partners with nonprofit organizations to support three basic needs: 1) education and mentoring of youth, 2) increasing access to quality healthcare for the underserved, and 3) improving the quality of housing and neighborhoods. Citadel's guiding philosophy is: "Our goal is to encourage all Citadel stakeholders to strengthen our community by giving back

through financial support and volunteerism to help those in need."

Jeff March, president and CEO at Citadel, explains, "We're dedicated to strengthening the communities where we live and work. Our mission of 'people helping people' is the foundation for Citadel. Providing services to insure the financial well-being of our members is the reason we exist. It is a natural extension of this mission to serve our community in other ways. Citadel's approach to community outreach is a strong combination of financial support and volunteerism.

"Our Board of Directors leads Citadel's volunteer spirit by giving time and talent without compensation to provide leadership as board members. The Board encourages a volunteer spirit throughout the organization by allocating staff time to assist nonprofit groups. We believe that employees grow both personally and professionally through service to the community."