



**Corporate Social Investment Award  
SEI Cares**

**Photo: Al West, Chairman & CEO, SEI Investments**



Al West, SEI Chairman and CEO, leads with what he calls “fluid leadership” and encourages SEI personnel to demonstrate community awareness and corporate philanthropy. “I lead where I figure it really matters, and I let other people lead where it matters to them.” His leadership planted the seeds of philanthropy and giving back to the community.

SEI is a leading global provider of asset management, investment processing, and investment operations solutions for institutional and personal wealth management. SEI helps private banks, investment advisors, investment managers, institutional investors and individuals create and manage wealth. Through its subsidiaries and partnerships in which the company has a significant interest, SEI administers \$394 billion in mutual fund and pooled assets and manages \$162 billion in assets. SEI’s main office and corporate headquarters is located in Oakes, Pennsylvania. SEI also operates from offices in Canada, Hong Kong, Ireland, the Netherlands, South Africa, South Korea, the United Arab Emirates, and the United Kingdom.

During 2001, in the after-shock of September 11, SEI Cares was formed. Four SEI philanthropic initiatives have thus far developed under the SEI Cares umbrella:

**#1: SEI Cares Fund**, providing nonprofit organizations with monetary grants, focusing on economically disadvantaged youth; animal rights/welfare/services; community service; environment; and health & health-related services.

**#2: SEI Cares Employee Initiatives** encourage employee-initiated, grassroots fundraising and participation to benefit charitable organizations. Employees join forces with fellow employees sharing common interests in order to get increased financial support for nonprofits of interest to them. Nonprofits are invited to Lunch & Learn programs, to help SEI employees to learn about the nonprofit organizations’ missions and needs.

**#3: SEI Cares Volunteers**, which last year provided over 5,000 volunteer hours to nonprofit charities throughout the U.S.

**#4: SEI Community Outreach and Philanthropic Endeavors (SCOPE)** organizes monthly local volunteer opportunities for SEI employees.

Per West, “SEI employees are agents of change—in the markets we serve and in our communities. SEI is innovative, caring and engaged. Our employees’ positive feedback about their workplace, SEI’s accomplishments as a whole, and SEI Cares is a testament to the culture our employees help build and shape every day.”