CORPORATE SOCIAL INVESTMENT AWARD

highlighting business and social responsibility
W. Thomas Musser, Chairman
Tri-M of Kennett Square







Tri-M's business philosophy is featured prominently on its website for all to see:

"We intend to remain in business indefinitely thus we will never condone any action or decision that promotes short-term gains at the expense of long-term relationships....We will never compromise the honesty, integrity and ideals of our personnel or our company."

"Those ideals served us well in the beginning, and they have lasted through the years," remarks Tom Musser, Chairman.

Tri-M Electrical Contractors was founded in 1964 as a partnership between brothers Tom and Dick. "I quit my former job on Friday, I got married on Saturday, and we opened doors for the business on Monday. We started with nothing. And we had even less than that by Friday, when on the way to our first job our ladder fell off our truck. We'd lost our only asset. We recovered the ladder and continued to grow from there."

Tri-M has grown considerably, to become the premier total electrical solutions provider in the Mid-Atlantic States.

Tri-M specializes in commercial and industrial electrical construction, medium to high voltage electrical work, building automation systems, security safety systems, and networking & telecommunications.

Tri-M's list of awards received for construction excellence is extensive, including numerous Platinum, Gold and Silver designations earned during 50 decades of high quality work.

Tri-M's community involvement is multi-pronged. Tom says, "We encourage employees to volunteer their time and expertise. The company also donates in-kind services. Plus we contribute funds. It's the right thing to do."

Tri-M donated electrical installations to the Kennett Area YMCA, Kennett Area Senior Center, and Unionville Quarterback Club Fitness Room. Tri-M erected the Unionville High School Baseball Scoreboard and donated testing equipment to Stroud Water Research Center.

And that's only the beginning. Tri-M also makes financial contributions to scores of regional causes, focusing on civic engagement, community health, youth, fitness, education and the environment.

Tri-M is proud that it has spawned dozens of new companies. Notes Musser, "Our employees know they have the freedom to chart their own destiny and achieve their personal goals. At Tri-M, we help others succeed—our employees, our customers and our community."