



DR. HENRY A. AND BARBARA M. JORDAN AWARD

significant, longstanding, comprehensive philanthropic achievements

ALICE K. & RODMAN W. MOORHEAD III

Can one person make a difference? Yes! And two? Doubly so. But in some instances, **the synergy of one plus one equals so much more than two.**

Nowhere is this synergy more evident than in the lives of Alice and Rod Moorhead, and the impact that they have had on the quality of life for all those who call Chester County home. Through their **focused, deep and generous** sharing of their time, talent and treasure, Alice and Rod help countless people in countless ways to have a better life, a healthier environment, and the hope of better tomorrow for themselves and their children.

Alice and Rod’s dedication to the welfare of our communities is exemplified by their leadership, hands-on participation, and charitable support of nonprofit causes that:

- **help the most vulnerable, especially our growing number of Latinos, become stronger, contributing members of our communities**
- **provide access to healthcare and promote healthier lifestyles for all people**

- **offer educational opportunities for people of all walks of life**
- **sustain the beauty of our land, and the preservation and safety of our natural resources.**

Alice and Rod reside on Buttonwood Farm, which has been home to Alice’s family since 1930.

A Chester County native, Alice attended the Ethel Walker School in Connecticut. She earned her Bachelor’s Degree in Political Science from Vassar College where she wrote her thesis on the Mexican political system.

Alice worked in New York City for three years writing about political and economic conditions in Latin America before traveling throughout the region to experience first-hand the cultures and people of these countries. This trip ignited a lifelong interest and passion in helping Latinos.

After earning her MBA from Columbia in 1974, she married her husband, Rod, who she met in Costa Rica. A native of Louisville, Rod attended the Taft School in Connecticut. He earned his BA in Economics from Harvard College and his MBA from Harvard Business School.

Alice and Rod raised two sons, Rodman IV and Clay, with frequent travels between their homes in Chester County, NYC, and their beloved Jackson, Wyoming.

Rod had an extremely successful career at Warburg Pincus, a private equity and venture capital firm in New York City, which gave birth to companies such as Coventry Health Care, United Healthcare and many other highly successful companies. Throughout his career, Rod served as a Director on for-profit boards including 4GL School Solutions, AgriDyne Technologies, Cambridge NeuroScience, Chancellor Beacon Academies, Coventry Health Care, ElderTrust, Hospital Corporation of America, New Providence Asset Management, NeXstar Pharmaceuticals, PhyCor, Scientific Learning Corp, Shire Human Genetic Therapies, Spectrum K12 School Solutions, Synergen, United Healthcare, U.S. Healthcare, Value Health, Vestar, and Xomed Surgical Products. After more than 30 years with Warburg Pincus, Rod retired as a Managing Director in 2006.

In 2001, Alice, never one to stay still, returned to formal education. **At age 60 she earned her Master’s degree in Social Work from NYU.** Alice then committed herself to taking on a local cause near and dear to her heart. While Alice gives generously to many nonprofits, at La Comunidad Hispana in Kennett Square, her philanthropic leadership is most evident. Recognizing the importance of Latinos to the economic welfare of our communities, Alice is clear that

new immigrants and vulnerable families must have the resources and support they need to become strong, healthy contributing members of the community.

When Alice first became involved in 2004, LCH was struggling with inadequate facilities, continual financial instability and an uncertain future. Realizing the scope of stabilizing and growing LCH, Alice placed many of her interests, social activities and involvement in other organizations on hold to focus her attention on LCH. Now, more than a decade later, Alice’s intervention, leadership and support have made a crucial impact:

- **New Facility:** In 2007, Alice spearheaded the effort to develop facility plans that would bring healthcare, social assistance, education and support services together under one roof in a modern, fully-equipped LEED certified building, which opened in 2009.
- **Campaign Leadership:** To successfully fund the new facility, Alice partnered with Betty Moran, serving as Co-Chairs of LCH’s first-ever capital campaign. Several years later, she agreed to Chair LCH’s Fortyforward Campaign.
- **Community Engagement:** As Development Committee Chair, Alice engages the support and participation of friends and community leaders to build and sustain LCH.



- **Strong Governance:** Alice served as LCH's Board Chair from 2010 to 2013 during times of great change and phenomenal growth.
- **Program Expansion:** In 2012, while Alice was Board Chair, LCH was designated a Federally Qualified Health Center. LCH also achieved the prestigious status of a Level 2 Patient-Centered Medical Home. In 2015, LCH will open a new health center in Oxford. Today, LCH's health center annually cares for 3,000 people in 9,500 patient visits and 2,700 people receive social assistance and participate in educational programs. Recently, 12,000 people were enrolled in Health Insurance Marketplace.

Through Alice's volunteer leadership, LCH is a modern health and social services center that has become a mainstay in the community.

Rod's philanthropic pursuits focus on a strong belief in the **value of education** and a **pressing concern for the environment**.

Rod's support of scholarship programs, schools, colleges, and community-based educational programs both locally and beyond are a testament to his unwavering commitment to the value of learning. In fact, Rod credits his personal success to the strong foundations instilled in the schools he attended. In his desire to "give back," he has made extraordinary gifts to Harvard College, Harvard Medical School, and the Taft School. In 2012, Rod was awarded the prestigious Horace D. Taft Alumni Medal, the Taft School's highest honor given to a graduate whose life work best exemplifies the school motto: Non ut sibi ministretur sed ut minister... **Not to be served, but to serve.**



An avid environmentalist and outdoorsman, Rod is also passionately committed to the preservation of natural resources, the health and safety of water, and the conservation of open space. His leadership, commitment and most generous support helps assure that Chester County remains a beautiful, safe, healthy and environmentally friendly place to live, work and enjoy. His accomplishments are many:

- **Stroud Water Research:** As Chair, Rod provides leadership and philanthropic support to this internationally renowned research facility which studies and understands the ecology of streams, rivers and their watersheds, both pristine and polluted.

- In 2012, Stroud Water Research dedicated the **Moorhead Environmental Complex** in honor of Rod's many years of Board leadership and his extraordinary philanthropic support. The new facility was awarded LEED Platinum certification, the highest level awarded by the U.S. Green Building Council for the design, construction and operation of high performance green buildings. The new education and outreach center brings together Rod's two interests of education and the environment. Today, hundreds attend camps and programs focused on the importance of clean water to our environment and to our lives.

- **Brandywine Conservancy:** Rod's leadership as a member of the Board and most generous support has been instrumental in helping to protect and preserve 62,000+ acres of the Brandywine Valley.



This is just a tip of the iceberg.

As a team, Alice and Rod are consistent, generous, leadership donors to annual and capital campaigns of Community Volunteers in Medicine, Chester County Hospital, Chester County Food Bank, Handi-crafters, and Thorncroft Equestrian Center.

They are also annual donors to After The Bell, Anson B. Nixon Park, Brandywine Health Foundation, Brandywine Valley Association, Carter CDC, Chester County Community Dental/ChesPenn, Chester County Fund for Women & Girls, Chester County Historical Society, Domestic Violence Center of Chester

County, Family Promise, The Garage, Maternal Child & Health Consortium, United Way of Southern Chester County, and Upland Country Day School.

Whether it is addressing the needs of vulnerable populations, promoting a healthy environment, assuring access to quality healthcare, providing opportunities for education, or simply doing a kindness for someone in need, Alice and Rod remain true to the Taft credo: **Not to be served, but to serve.**

