

# The Kunsch Family

MR. PHOENIXVILLE PASSED THE BATON TO NEW GENERATIONS

At the cornerstone of Phoenixville's hopeful, inclusive and generous spirit is the Kunsch Family, led by "Mr. Phoenixville" himself, Richard Kunsch. Born and raised in Phoenixville, Dick is recognized as the person to turn to when a local project needs support. For over 60 years, Dick's generosity has enhanced people's minds, bodies and spirits throughout the region.

Dick has made a difference both through his personal philanthropy and his position heading Phoenixville Federal Bank & Trust, from which he is newly retired. Of his community projects, Dick says, "I'm most grateful for being able to help establish the Phoenixville Community Health Foundation. This institution makes a lasting impact on a wide array of community needs."

A recipient of the 2014 Community Foundation Jordan Award, Dick represents the best a citizen can offer to help communities thrive. Dick says, "I want to leave the world better than I found it." He's definitely achieved that goal, while passing the baton to the next generation.

Like his father, Kurt Kunsch is motivated by philanthropic purpose in his personal and professional life. And as Senior

Vice President/Trust Managing Director for Phoenixville Federal since 1996, Kurt encourages his clients to give back during their life as well as at their passing, by helping them develop charitable plans and introducing them to volunteer opportunities.

Kurt says, "I've been fortunate to have great mentors in my life. My dad instilled in us the importance of giving back, and donating time, talent and treasure to assist others in need. It feels great to be able to make an impact on other's lives."

With his wife, Kelly, Kurt continues the tradition of family philanthropy with their children Addison, Chloe and Daxon. Kurt's brother-in-law joined in and started a giving tradition: on each child's 5th birthday, they receive the book, "Three Cups: A Lesson in Life and Money for Children." Three cups are given to each child to deposit money from holidays and allowances: one cup for saving, one for spending and one for giving. Now Kurt gives this book to his clients for their children and grandchildren.



Kurt sees benefits for those who give charitably as well as for those who receive charity. "Research shows that the great feelings you experience from helping others may be just as important as exercise

and a healthy diet. The smile you receive from a child or a thankful person is one of the best feelings in the world. I enjoy helping people feel great about the impact they can make."

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