



PO Box 3109
 West Chester, PA 19381
 (610) 738-3350
 www.wcdf.org

MISSION

The West Chester Downtown Foundation is a nonprofit organization that promotes community interest in the vitality, culture and livability of downtown West Chester through education, historic preservation and collaboration.

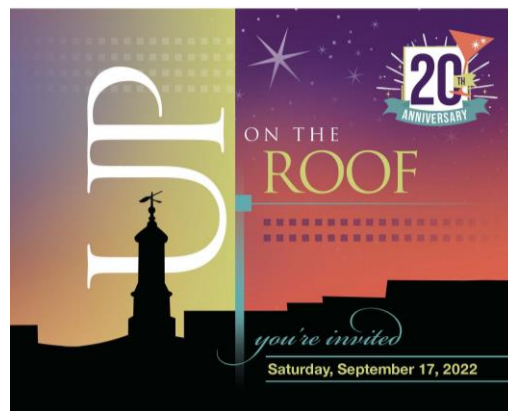
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A copy of the official registration & financial information for the Chester County Community Foundation may be obtained by calling the PA Department of State at 1-800-732-0900 (toll free in PA). Registration does not imply endorsement.
 EIN 23-2773822.



Tuesday, April 05, 2022

Help us celebrate the **20th Anniversary** of West Chester Downtown's uniquely fabulous Up On The Roof event. We invite you to participate with your sponsorship! You won't want to miss the extra-special fun celebrating our anniversary this year, all while helping to provide for the many worthwhile causes of the West Chester Downtown Foundation. Because last year's Cocktail Party in September was such a success (moved from June because of pandemic), we decided to make this our new tradition. Up On the Roof will continue to be the amazing event that it is known for (early sell-out last several years) and it will also continue to offer great visibility to every sponsor. Join us on Saturday evening, **September 17, 2022** to enjoy...

- ✓ Great Benefits: Our sponsors show how much they care about making downtown West Chester the vibrant, attractive, award-winning place that we all love!
- ✓ Great Party: Take in the West Chester skyline and sunset, enjoy music, amazing food and our traditional "Rooftop Martini" selection, while reveling in the unique outdoor atmosphere that this party has become known for. The roof of West Chester's Chestnut Street Garage is transformed!
- ✓ Great Mission: Event proceeds help support the annual cleaning, flower beautification and marketing that makes Downtown West Chester the vibrant, attractive place that we all love. Since 2002, we have raised over \$350,000 toward this project. West Chester Downtown Foundation also continues to support other outstanding projects including the West Chester Preservation Awards, seasonal holiday carolers, and dozens of grants for local non-profit organizations.

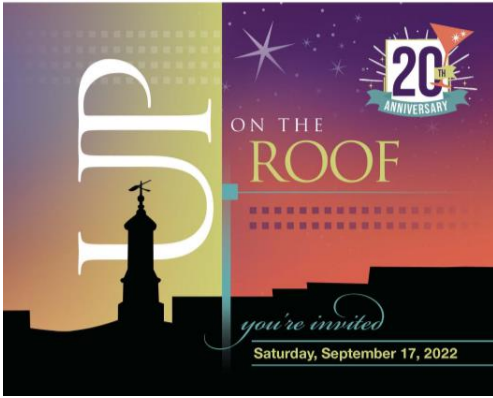
Be a part of providing valuable resources that our community needs. As you know, an attractive and well-marketed Downtown West Chester benefits businesses and residents right in town, plus those in the surrounding region. The economic benefit spreads well beyond Downtown as people shop, dine, explore, work and live in the area.

Sponsor benefits are attached. Perhaps you'll consider our unique *Lounge Sponsorship*?! Please act now to be a part of West Chester's finest rooftop celebration. We look forward to seeing you - Up On the Roof!

Best regards,

Tracy S. Sammarone & Lindsey Tracey
 Event Co-Chairpersons
 West Chester Downtown Foundation

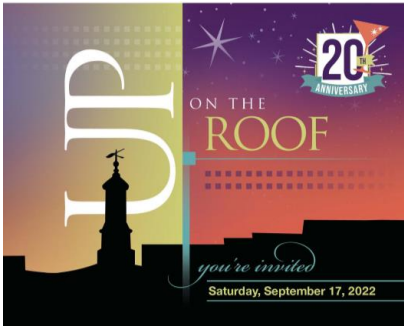
Bill & Debi Friedmann
 Honorary Chairpersons



2022 UP ON THE ROOF SPONSORSHIP OPPORTUNITIES & BENEFITS

	Rooftop	Lounge	Pinnacle	Panorama	Bell Tower	Vista	Landing
	\$5,000	\$4,000	\$2,500	\$1,500	\$750	\$400	\$350
# of Guest Tickets	10	8	8	6	4	2	2
Reserved Table	Yes	Yes	Yes				
Logo/Name on Up On The Roof Event Print Invitation, mailed to 1,000+ people (deadline 6/24/22)	Logo	Logo	Logo	Name	Name		
Logo/Name on Roof website	Logo	Logo	Logo	Name	Name	Name	
Logo/Name in Roof posters, fliers, e-mail blasts, press releases	Logo	Logo	Logo	Name			
Logo/Name on event signage	Logo	Logo	Logo	Name	Name	Name	
Logo/Name on attendee reusable Gift Bags	Logo	Logo	Logo	Name			
# items you can include in attendee Gift Bag	3	2	2	1	1	1	1
Your banner displayed at event	Yes	Yes	Yes				
Rooftop Martini named after you/your company	Yes						
50' x 40' Area (fits up to 2 seating areas w/ 2-3 display areas)		Yes <i>Unique Opportunity!</i>					
Live event sponsorship announcement option	Yes						





2022 UP ON THE ROOF SPONSOR RSVP

The West Chester Downtown Foundation thanks you for your support of our 2022 Up On The Roof party. Please complete and return this form to ensure proper recognition for your support. **Friday, June 24, 2022**

Questions?

Call Jamison Ludgate at the Chester County Community Foundation (484) 880-4527
Or John O'Brien at the WC BID (610) 738-3350

We are pleased to support *Up On The Roof* as:

- ___ Rooftop Sponsor..... \$5000
- ___ Lounge Sponsor\$4000
- ___ Pinnacle Sponsor..... \$2500
- ___ Panorama Sponsor..... \$1500
- ___ Bell Tower Sponsor..... \$750
- ___ Vista Sponsor..... \$400
- ___ Landing Sponsor..... \$350
- ___ Other Donation Amount.....\$_____
- ___ In-Kind Donation: I can give goods or services to this effort. Please contact me.



Sponsor Information:

Name _____ Title _____

Company _____

Address _____

City, State Zip _____

Phone _____ Cell _____ Email _____

Company/Name to appear on printed sponsorship materials:

Please make checks payable to "WCDF Roof" and direct payment inquiries to:

West Chester Downtown Foundation
Attn: Jamison Ludgate
28 West Market Street, West Chester, PA 19382
(484) 880-4527 jamison@chescocf.org

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