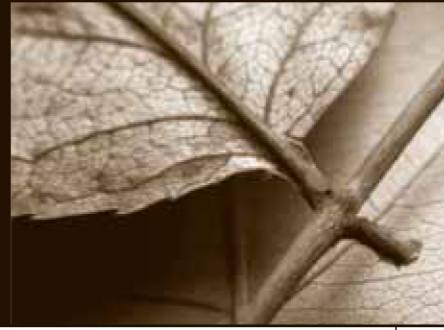


fund highlights

"Taking Education to New Heights"



PHOENIXVILLE COMMUNITY EDUCATION FOUNDATION ENDOWMENT - established 2006



Created by the Phoenixville Area School District Superintendent Dr. David R. Noyes in 2002, the Phoenixville Community Education Foundation (PCEF) is a non-profit organization that has successfully delivered on its promise: to help sponsor educational programs and classroom initiatives in the Phoenixville area – with a particular emphasis outside the school day/year .



Working under the motto, "Taking Education to New Heights," PCEF sponsors such initiatives as scholarships, literacy programs, summer and remedial programming, educational trips, as well as school clubs and activities. Pack-A-Backpack, PAMS Summer Enrichment Program, Scholarships to Graduating Seniors, Classroom Mini-Grant Program, and the after-school and summer components of Channel 28 Phantom TV are just a few of the many programs that PCEF makes possible.

Wanting to ensure the success and stability of PCEF well into the future, Noyes established an endowment fund with the Chester County Community Foundation in 2006. Noyes says, "We are proud of the relationship we have developed with the Community Foundation through the establishment of our endowment. Actually, our mission as educators is aligned with that of the Community Foundation. An education and an endowment fund are both investments that leave an impact-a legacy-that lasts forever."

Already, PCEF's endowment campaign is off to an impressive start. Chosen to participate in the Phoenixville Community Health Foundation's Incentive for Endowment program in 2006, PCEF received an initial \$25,000 grant as well a challenge to raise \$50,000 in new monies in order to receive a second \$25,000 grant. Meeting this challenge in just six months, PCEF has set its future fundraising goals even higher, hoping to raise \$1 million over the next five years.

"Our endowment fund at the Community Foundation will provide a reliable, ongoing source of revenue for the Phoenixville Community Education Foundation, enabling PCEF to maintain and expand its programs," says Noyes. "Ideally, the fund will someday provide 100% of our organization's annual operating expenses," Noyes adds, "so that PCEF-and the educational opportunities it sponsors-will live in perpetuity."

To learn more about the Phoenixville Area School District or the Phoenixville Community Education Foundation, please visit www.pasd.com.