The Communitarian
Doing Good Makes Sense
If I’m going to help someone, it’s sure going to be my neighbors. We’ve got to stick together and make life for everyone here in the community just a little bit better.

The Devout
Doing Good is God’s Will
Thanks to the Almighty, I have the means to improve the lives of others. I believe God intends for me to help the deserving, those less fortunate than myself.

The Investor
Doing Good is Good Business
Giving only makes sense when everyone comes out winning. If I don’t consider the financial repercussions of giving, my charitable relationships will not be very strong for very long.

The Socialite
Doing Good is Fun
We all get together, my friends and I, to raise money for charity. When one of us decides to help a charity, that charity gets all of us. It’s a group effort.
7 Faces of Philanthropy

The Repayer
Doing Good in Return
I am very successful, but never into giving to charity before. After I found out someone in my family had received services from your organization, I began to make gifts to help other people like my family was helped.

The Altruist
Doing Good Feels Right
For me to continue to grow as a compassionate person requires that I care. Philanthropy is a process of personal development and a way to move things forward.

The Dynast
Doing Good is a Family Tradition
Charity was always what my family did. We just all grew up with discussions about it, with going to charity affairs, with people interested in community issues.

WHERE DO YOU SEE YOUR DONORS’ FACES?