

**I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET
THE MILLAT ANSELMA PRESERVATION AND EDUCATIONAL TRUST
Date: 8/25/17**

Contact Information

Organization Name: The Mill at Anselma
Preservation and Educational Trust
Address: 1730 Conestoga Road
P.O Box 42
Chester Springs, PA 19425
Phone: 610-827-1906
Website: AnselmaMill.org
Year Incorporated: 1998
Primary Contact E-mail: Kathy@anselmamill.org

Executive Director Name: Katherine Lovell
ED E-mail: Kathy@Anselmamill.org
Board of Trustees Chair: Stephen Rhoads
Primary Contact Name: Katherine Lovell

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure
Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure
 Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Most our visitors are from Southeastern PA, with many local to Chester County. They often comment on how they have lived near us for years but only recently heard about the Mill. As most of our marketing is local, we are pleased that more of our neighbors are coming in to visit. As a National Historic Landmark, we also attract visitors from across the country. International visitors tend to arrive as guest of locals or referrals from The Chester County Visitor's Bureau or Chester County Historical Society.

Describe Population Served and Annual Number of People Served:

The Mill at Anselma serves a wide population from local residents to international travelers. Both old and young find the Mill intriguing. We host a variety of school age groups as well as adult groups such as garden clubs. In 2016, The Mill at Anselma welcomed approximately 1,000 visitors. Many additional visitors were on site for our Farmer's Market every Wednesday.

Mission:

The Mill at Anselma Preservation and Educational Trust, a National Historic Landmark site, inspires people in creative ways to discover the Mill's authentic technology and importance to its community over three centuries of operation.

Proposal Summary:

The Mill at Anselma respectfully requests a general operating grant to help support the cost of our educational programming and historical site maintenance.

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Strategic Relationships
 Fundraising & Development Other: _____

Annual Budget: \$134,107

39 % of budget for program expenses

48 % of budget for administrative expenses

1 # of Full-Time Equivalent Paid Staff

13 # of Board Volunteers

30 # of Active Non-Board Volunteers

13 % of budget for fundraising expenses
100 % total

2,600 # of Volunteer Hours

Top 3-5 funding sources:

Individual Donations

Fundraising Events

Pennsylvania Historical Museum Commission

Memberships

Grant Amount Requested from the Community Foundation: \$ 5,000

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Organization's history, goals, key achievements and distinctiveness

Founded in 1998, the Mill at Anselma Preservation and Educational Trust, Inc. is a National Historic Landmark located in Chester County, Pennsylvania, that stewards a grist mill (circa 1747), surrounding village, and 22 acres of fields, forest, and wetlands. The mission of the Mill is to inspire people in creative ways to discover The Mill's authentic technology and importance to the community over its three centuries of operation. The Mill Trust meticulously restored the historic mill, barn, and farmhouse and returned the mill to operation in 2004. The restoration brought national, state, and local recognition and awards for excellence in historic preservation from the American Association for State and Local History (2005), Preservation Pennsylvania (2004), the Schuylkill River National and State Heritage Area (2005), and the Preservation Alliance for Greater Philadelphia (2003).

Geared towards families and students of all ages, programs at the Mill at Anselma emphasize hands-on learning activities through the sensory experience provided by the operating grist mill. The Mill is open to the public Thursday through Sunday from April-December and offers monthly milling demonstrations where the sights and sounds of the mill come alive as the waterwheel turns and the mill stones grind. In addition, the Mill features historic special event demonstrations such as Colonial Children's Day, Life in the 1860s, Civil War Reenactors, and a Fall Harvest Festival. The Mill continues to build upon its programs and provides an experience of life at the Mill during its 270 year history.

The Mill was also instrumental in the establishment of an annual *Millers' Forum* where The Mill leads a national conversation on the preservation of flour milling as a craft among historic sites. Licensed by the Pennsylvania Department of Agriculture, The Mill sells stone-ground flour milled in the historic grist mill, creating an opportunity for visitors to extend their Mill experience to their homes and providing a modest source of mission-related earned income for the organization.

Education plays an important role in the mission of our site, for both children and adults. Each year the Mill offers programs catering to students from Pre-School through High School which explain the technology and importance of a colonial grist mill. Through hands-on activities students gain a greater appreciation for the impact of Chester County's agriculture history. Also, The Mill offers an educational speaker series throughout its season that provides evening lectures on a wide variety of local historical topics. In 2017, topics include "The Surprising Martha Washington," "History of the Iron Industry in Northern Chester County," "Jailing the Johnston Gang," "Whatever Happened to New Sweden?" and "Update on the Collections at The Mill at Anselma."

During the 2017-2018 Fiscal Year, The Mill at Anselma Preservation and Educational Trust will be run by a full-time executive director assisted by two part time staff who manage the gift shop on weekends from April to December. Additionally, the organization is supported by more than 30 dynamic volunteers who guide tours, preserve and operate the Mill's historic equipment, mill and package flour, and assist in maintaining the site's 22 acres of open space.

**II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE
THE MILL AT ANSELMA PRESERVATION AND EDUCATIONAL TRUST
August 25, 2017**

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2. Funding request

The Mill at Anselma Preservation and Educational Trust respectfully requests \$5,000 from the Chester County Community Foundation in General Operating funds to allow us to continue to implement, develop, and execute educational tours, lectures, and special events.

- **Description of key initiatives**

According to The National Park Service, the purpose of a National Historic Landmark “ensures that stories of nationally significant historic events, places, or persons are recognized and preserved for the benefit of all citizens.” Our educational programs are at the forefront of achieving this mission. This grant will allow us to do the following:

- 1.) Expand our current school tours at the Mill by helping to off-set the cost of grain for grinding and maintenance of the historic machinery.
- 2.) Expand our monthly events and allow more public programming that will help bring “history to life” for visitors of all ages.
- 3.) Continue to help support our monthly lecture series.

- **Specific needs and issues to be addressed**

We have seen growth in attendance in each of our special programs and lectures this year. It is important to continue to expand these programs to offer new and exciting events while maintaining the upkeep on our mill building and property.

- **Organizational impact if initiative is undertaken**

- **How will this grant enhance your organization’s capacity?**

This grant will allow us to continue our efforts to provide The Mill at Anselma as a classroom to the community. The importance of our history is a story that must be told. By offering educational events, we hope to expand our outreach in the community to include a much larger audience. This grant will also help off-set the cost maintenance on the historic machinery as well as cost of grain to be able to operate our colonial mill. Our monthly speakers and on-site events feature historians that present a glimpse into the time periods that the Mill interprets. This grant will help us to continue to feature these historians at each of our events.

- **How will this increase in organizational capacity be measured?**

The organizational capacity will be measured through attendance at each of the programs. In addition, it is also important to measure the increase in private donations, corporate sponsorships, and memberships received through these efforts.

- **Activities to implement the initiative. Please include a description of the expected activities; timeline and costs to implement the initiative.**

We plan to increase our school tours at the Mill by reaching out to both past attendees and to the local school districts. Initial approaches have been made that relate the Mill to their 5th-6th grade concentration on Colonial history and the Mill’s gear system and their HS level physics courses. Each visiting school group or summer camp gets to experience a full orientation to our agricultural history and a demonstration grind when they visit the Mill. Costs to run the Mill for these groups include the grain (\$300) and wear and tear on the machinery.

Throughout our season (April – Dec) the Mill also offers to the public monthly milling demonstrations and special events. The cost to run the Mill totals \$100 per monthly grind. Throughout the season, the Mill will spend \$850 on the cost of grain and supplies.

Certain special events also include the cost of an honorarium paid to the historians who help participate and interpret. The following is a breakdown of each event, estimated month of event, and estimated cost of the event.

1.) Colonial Children's Day, June 2017: Features a Colonial Puppet Theater, Colonial Ice Cream maker, Cheese maker, blacksmith and visiting Revolutionary War soldier. Estimated cost- \$820

2.) Life in the 1860s, July 2017: Features 30 period correct dressed interpreters. Estimated Cost: \$200.

3.) Civil War Living History, September 2017: Features Union soldiers. Estimated Cost: \$100

4.) Fall Festival, October 2017: Estimated Cost: \$200.

Our monthly lecture series begins in April and runs through December. While we welcome interesting speakers, who do not charge for their services, we usually have to pay for at least two at approximately \$150 each. Total cost for the year is \$300.

• **Why it is important to fund this now**

The Mill at Anselma welcomes many visitors (from local history buffs to school and camp groups) who look forward to these annual events each season. We promote membership at the Mill as much as possible, and are pleased to see our rolls increasing. We must not only continue to schedule education based programs, but also improve and grow on each event to continue to educate our members and expand our audience. The Mill at Anselma wants visitors to not only visit and experience the fully operational grist mill, but it is our desire and goal to create educational programming so that they visit and broaden their educational understanding of historic time periods multiple times each year.

2. How impact and results will be demonstrated

Results and the impact will be measured through attendance of school groups, summer camps, adult tour groups, and visitors each year.