

The Lincoln Building
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www.chescocf.org

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Date:

Contact Information:

Organization Name: Coatesville Kids to College
(A program of Hope Beyond Borders Inc.)
Address: P.O. Box 993
Coatesville, PA 19320
Phone: 610-716-6999
Website: www.coatesvillekidstocollege.org

Contact Name: Keith Wilburn
Contact Title: Executive Director, CKC
Contact E-mail: Kjwilburn@hotmail.com
Fax:
Year Incorporated: 2010

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure
Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure
 Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

City of Coatesville

Describe Population Served and Annual Number of People Served:

We serve children and youth between the ages of 3-16 who are living below the Federal Poverty Level.
This past year we worked with 60 children and youth and their families.

Mission:

To break the cycle of poverty in the Coatesville community by ensuring that all the children and youth below the poverty line have the skills, resources and supports necessary for them to attend and to successfully graduate from a college of their choice.

Proposal Summary:

CKC is an educational pipeline that is committed to supporting children and youth at every stage of their development. Our programs consist of a full-day Christian preschool; after-school programs for elementary, middle and high school students; and full-day summer programs.

If Capacity Building Proposal:

Mission, Vision & Strategy Governance & Leadership Strategic Relationships
 Fundraising & Development Operations Other: _____

Annual Budget \$ 195,952 1 # of Full-Time Equivalent Paid Staff
87 % of budget for program expenses 4 # of Board Volunteers
6 % of budget for administrative expenses 50 # of Active Non-Board Volunteers

7 % of budget for fundraising expenses 1,440 # of Volunteer Hours
100 % total

Top 3-5 funding sources:

United Way of Chester County, Claneil Foundation, The Brandywine Health Foundation, Genuardi Family Foundation, Stewart Huston Charitable Trust

Grant Amount Requested from CCCF: \$ 10,000

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Organization's history, goals, key achievements and distinctiveness

Coatesville Kids to College was started three years ago by Hope Beyond Borders Inc., a faith-based 501c3. It came out of a pressing desire to address the issue of poverty that is deeply affecting many individuals, families, and the larger community of Coatesville. Our strategy is based on a successful model in Harlem, NY called the *Harlem Children's Zone*, which has created an educational pipeline so that children living in poverty have supports at every stage of their cognitive development and academic journey. Our goal is to create a similar pipeline, starting with parenting classes, and then moving on to pre-school, kindergarten, and after-school programming for elementary through high school, so that children and youth in poverty can be successful in school and throughout their lives.

Coatesville Kids to College started with a half day preschool that had an enrollment of seven children in our first school year 2013-14. In our second year it expanded to a full-day program and increased its enrollment to fifteen students. In addition, CKC started after-school programs for elementary and middle school students. **The students are referred to the program by guidance counselors from the Coatesville Area School District, and were selected using two criteria: living below the Federal Poverty Level and struggling academically.**

At the end of our second year, 15 students completed the preschool program, 20 students completed the elementary after-school program, and 20 students completed the middle school after-school program. In the summer of 2015, CKC piloted two new full-day summer programs to provide continued support to students it worked with during the school year. The elementary program provided daily one to one reading tutorial for elementary students in addition to weekly science labs, gardening classes, visual arts, technology labs, and educational field trips. The middle school program focused on entrepreneurial leadership, enrolled 14 middle school students and introduced them to leadership development and entrepreneurship training, workshops at local businesses, community service projects and the creation of their own businesses.

In our third year, 2015-16, in addition to our regular programs, we launched the New Horizons High School After-School Program with eight 9th and 10th graders. Over the course of our three years of operations we have developed partnerships with the following organizations in order to provide high quality programming for our students: Art Partners Studio, Brandywine YMCA, Chester County Food Bank, Coatesville Youth Initiative, Coatesville Rotary Club, City of Coatesville Police Department, Chester County Library, Dayspring Counseling Services, 4H Club of Penn State, Lincoln University, Olivet United Methodist Church, Hopewell United Methodist Church, and Christ Community Church.

The guiding distinctives that set us apart and will help to ensure success are:

- **Comprehensive** - CKC is committed to supporting youth and families through every stage of a child's development to ensure that the end goal of college graduation and personal success is accomplished.
- **Measurable** - Using regular assessment tools to track student learning with the end goal of successful high school graduation, our organization ensures that progress is being made in the lives of our students.
- **Community Based** - CKC is committed to using community resources and partnerships and hiring Coatesville residents.

2. Funding request:

Description of key initiatives

Our overall strategy is to connect with children who are living below the Federal Poverty Level as early as possible, and to provide them and their families resources, supports, and skills necessary for them to develop at the appropriate age level academically, emotionally and socially so that they can be successful in school and ultimately enroll in and graduate from college. We do this through our educational pipeline which will consist of training for parents of infants and toddlers; a full-day preschool; and after-school programs for elementary, middle and high school students. All of our programs incorporate individualized academic instruction, emotional support through mentors and trained counselors, enrichment activities through numerous community partnerships and spiritual development.

- **Specific needs and issues to be addressed**

CKC was developed to address the issue of poverty in the city of Coatesville. Roughly 40% of Coatesville is living below the Federal Poverty Level and more than 50% of children attending the Coatesville Area School District qualify for free and reduced lunches. Standardized testing repeatedly shows that a majority of students living in poverty are falling behind academically and are at higher risk of academic failure than their middle-class peers. The following 2013 test scores for third grade reading proficiency at Reeceville Elementary School show this disparity:

Percentage of students who scored at proficiency for reading in 3rd grade:

White – 95% A-A – 39% Ec. Dis – 42%

Other elementary schools in the district show a similar level of differences in reading abilities. This inability to read at proficiency in 3rd grade is a major stumbling block to academic success, and as children get older, an inability to read at grade level can lead to lack of motivation in school, behavior issues, and ultimately total disengagement from the academic process.

- **Organizational impact if initiative is undertaken**

- **How will this grant enhance your organization's capacity ?**

The requested funding would enable CKC to provide higher quality programming and to expand our programming to more students. Specifically, we would add a second classroom to our preschool program and double the number of children in early childhood education. In addition, we would increase the hours of our after-school program directors. This would increase the quality and stability of our programming because they would have more time to plan curriculum, track progress, and recruit and manage volunteers. Increased staff hours would enable the Executive Director to step out of daily programming and focus more energy on strategic planning, organizational development and fundraising.

- **How will this increase in organizational capacity be measured ?**

It will be measured by an increase in programs, staff hours, data to track measurable outcomes, volunteers, and training opportunities for staff and volunteers.

- **Activities to implement the initiative. Please include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired.**

Our goal is to strengthen and sustain the educational pipeline that began three years ago. Our timetable is now. We start our fourth year in August 2016. We will strengthen teacher skills, increase the number of volunteers, add children where there are openings, add a second preschool program, and strengthen the CKC foundation and infrastructure to sustain the mission well into the future. We are applying for general operating funds for the 2016-17 fiscal year, so the funding for our programs is equivalent to our annual operating budget.

• **Why it is important to fund this now**

One in three children living in the city of Coatesville live in poverty, and they are falling significantly behind their middle-class peers. In order to break the cycle of poverty that they are stuck in, we are committed to giving them the educational resources needed to make up the educational gap that they are experiencing due to poverty. It is our desire that every child has the opportunity to reach their full potential.

3. How impact and results will be demonstrated

Preschool teachers assess the children at the beginning of the school year, midway, and at the end of the school year to track their progress academically, emotionally, and in fine and gross motor skills. The goal is for students to be at or above developmentally appropriate age level in these areas so that they are prepared to be successful as they graduate to kindergarten. In our after-school programs we track all of our student's academic success in school using the on-line Home Access System provided by the Coatesville Area School District. Staff use this information to address areas of need for each student and to track progress. The goal is for all of the students to understand the content in each subject area and to pass their classes for the year with a B or higher grade.

III. ATTACHMENTS

E-mail this support information:

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

Note: Philanthropy Network Greater Philadelphia Common Grant Application may be submitted with CCCF Summary Sheet.

Visit www.chescocf.org for an electronic version of this application.

E-mail applications are strongly encouraged.

E-mail completed proposals to grants@chescocf.org

Attn: Beth Harper Briglia, Vice President of Donor Services & Grantmaking
Chester County Community Foundation

Please call or email Beth Harper Briglia at 610-696-8045 or beth@chescocf.org if you have any questions.

Chester County
COMMUNITY FOUNDATION

*Connecting people who care with causes that matter,
so their legacies make a difference.*