The Chester County Community Foundation connects people who care with causes that matter, so their philanthropy makes a difference now and forever.

- The Community Foundation is a collection of Funds: Field of Interest Funds + Donor Advised Funds.
- All Community Foundation Funds accept this grant application form.

Proposals submitted by nonprofits will be considered for 2 types of grants:

1) FIELD OF INTEREST & DONOR ADVISED FUNDS

- Proposals received any time throughout the year are eligible for funding consideration from the Foundation’s Field of Interest Funds & Donor Advised Funds.
- Grant awards typically range from $500 - $7,500.
- Grant decisions are made intermittently throughout the year, as Fund Advisors desire.
- Proposals are electronically shared with Fund Advisors to assist them in making grant decisions.
- General operating grants are encouraged. Nonprofits should be specific about their mission, goals, and measurable outcomes.
- Grants focus on Chester County causes and issues, but are not limited to Chester County.
- Grants may be made to charitable nonprofits working in all fields of interest including arts, culture and humanities; education; community improvement; environment; religion; health; and human services.

2) FUND FOR CHESTER COUNTY CAPACITY BUILDING INITIATIVE

- The goal of the Community Foundation’s capacity building grantmaking is to strengthen the effectiveness of nonprofit organizations serving the Chester County region.
- Capacity building proposals received by September 15 annually will be eligible for this special grant initiative.
- Capacity building projects should strengthen a nonprofit, in areas including:
  - Mission, Vision & Strategy
  - Governance & Leadership
  - Strategic Relationships
  - Fundraising & Development
- Grant awards range from $500-$5,000.
- NPO’s with budgets $750,000 or less preferred
- Grant monies are distributed by February.
- Nonprofits must be located in and serve Chester County to receive a grant from this special initiative.

- A proposal is considered “complete” when the Chester County Community Foundation has confirmed receipt of the Grant Proposal Summary Sheet, Narrative and Attachments.
- Proposals are shared electronically online with Fund Advisors and the Grants Committee.
  - The electronic form is available at www.chescocf.org.

Per IRS regulations, applicants
- must be charitable, tax exempt organizations with 501(c)(3) certification
- cannot be individuals

- E-mail proposals are strongly encouraged to grants@chescocf.org
  - Receipt will be confirmed by e-mail.

Please contact Kevin Baffa or Beth Harper Briglia at (610) 696-8211 or grants@chescocf.org if you have any questions. Thank you.
I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.
Note: If Philanthropy Network of Greater Philadelphia’s Common Grant Application is used, the Community Foundation’s Summary Sheet MUST accompany application.
To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information
Organization Name: Community, Youth, and Women’s Alliance, Inc
Executive Director Name: Miriam E. Wealer
Address: 423 East Lincoln Highway
Executive Director E-mail: mimiw19320@msn.com
Coatesville, PA 19320
Phone: 610-384-9591
Website: www.cywa.org
Website: www.cywa.org
Year Incorporated: 1986
Year Incorporated: 1986

Has your nonprofit ever applied to the Community Foundation? Yes _X_ No__ Not Sure__
Has your nonprofit ever received funding from the Community Foundation? Yes _X_ No__ Not Sure__
__Donor Advised Fund(s) ___Fund for Chester County _____Don’t know/Not sure
__X__Fund for Women and Girls

Field/s of Interest:
___ Arts, Culture & Humanities ___ Environment/Animal Welfare ___Education
___ Health __X__ Human Services ___ Religion

Organization Information:
Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):
Coatesville City as well as Chester County
Describe Population Served and Annual Number of People Served: Women and children entering our programs are either drug addicted or homeless or both. Our Family Center provides home visitation for families living in our community with children under the age of 5.

Mission:

Purpose:
The CYWA draws into membership, men, women and children of diverse background and faiths, that together they may gain personal responsibility, dignity and self-esteem to help eliminate poverty and improve the quality of life in our community.

Imperatives:
✓ The elimination of racism.
✓ Directly address the elimination of poverty through the implementation of supportive and independent housing initiatives and programs in education, counseling and community outreach.
✓ Maintain a program for providing decent housing that is affordable to low- and moderate-income persons.
✓ To promote positive child development education.

8-2016
To encourage and support parents in their role as advocates and primary teachers of their children.
To provide for the elimination of barriers to healthy family life through education, counseling and community outreach.
To promote positive, life-long recovery from the family illness of addictions.

Proposal Summary:

The purpose of this proposal is to hold a Board Retreat at Temenos to further define and strengthen the role of the Board of Directors and our staff. Connie Carter has been retained to provide guidance. Her proposal is attached.

If Capacity Building Proposal, the focus is:

_X__Mission, Vision & Strategy  _X__Governance & Leadership  ___Strategic Relationships
_X__Fundraising & Development  Other: CYWA’s programs, funding streams and needs

Annual Budget: $1,443,707  
18  # of Full-Time Equivalent Paid Staff
85  % of budget for program expenses  
8  # of Board Volunteers
15  % of budget for administrative expenses  
10  # of Active Non-Board Volunteers
0  % of budget for fundraising expenses  
15,600  # of Volunteer Hours

Top 3-5 funding sources:
Managed Behavior Health Care
Chester County Department of Community Development
Chester County Office of Human Services

Grant Amount Requested from the Community Foundation: $__930.00_____________
II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Organization’s history, goals, key achievements and distinctiveness:
   For organization’s goals, key achievements, see 2016-2017 Annual Report

CYWA History:

Founded in the late 1800's by a group of visionary women, the Coatesville YWCA embodied a pioneering spirit that fostered risk taking and engendered bold initiatives to help women. That same spirit continues in programs that led the organization into the new Millennium. In 1991, the agency was incorporated and, in 1999, the name was changed to reflect the group’s broader purpose: “Community, Youth and Women’s Alliance, Inc.” (CYWA).

Early in the 1980s, Lukens Steel made major reductions in its hourly and salaried workforce and the word was “recession” instead of depression, but it still meant fewer jobs and women and children living in poverty.

Gateway House is the emergency shelter program located in the East Lincoln Highway structure. Remodeled in the late 1980s, the numerous rooms have provided shelter to thousands of women and children as they struggle to achieve self-sufficiency.

Breaking the mold of dependency, the CYWA launched into a program to alleviate homelessness and create long-term financial security for the agency with the purchase of several properties in the Coatesville area. Providing safe, sanitary and affordable housing for nearly 100 women and their children, the agency relies on its ability to provide low income housing as an extension of its shelter.

In 2013 funding for overhead, salaries and programs across the board, dropped by $143,466 with no warning. However, we were able to close the youth programs and survive.

The Board of Directors and the Executive Director created both an interim financial stability plan and adopted a long-term stability path. The financial hardship is similar to that of the depression era and the downsizing of Lukens, Inc. As in the past, we are survivors and this too will pass.

Distinctiveness:
The Community, Youth, and Women’s Alliance, Inc. (CYWA) began as the Young Women’s Christian Association (YWCA). It was decided in the late 1980’s by the Board of Directors to embark in the social service field.

To that end, we built upon our shelter. Recognizing that a percentage of homeless women were drug or alcohol addicted, we opened our drug and alcohol program in 1991. Both programs are full of children. Hence we began our youth program.

Then we faced the problem of where would families live after leaving our program. We began purchasing affordable housing and currently own 44 units. In addition, in 1994 we opened our Family Center and Case Management unit and began home visits. We quickly found our home visitors were able to ameliorate problems before they became of crisis proportion. Both mothers and fathers were interested in becoming their children’s primary teacher.
The distinctiveness of the CYWA is its 100 year history, the blending of programs to accommodate multiple needs, and our location in downtown Coatesville.

2. Funding request
   • Description of key initiatives
     The Board of Directors began their endeavors under new leadership in August 2017. As any newly formed group, there have been wonderful successes and also some conflicts arising in a decision to have a retreat. The Reverend Sherry Deets has taken the leadership for this endeavor. Constance Carter of Sylvia & Carter & Associates has agreed to do the training. Attached please find her proposal. The request for funding is $750.00 for Ms. Carter, and $180.00 for the cost of Temenos (Retreat site). The cost for lunch will be covered by the Board members. Total funds we request is $930.00.

   • Specific needs and issues to be addressed – See consultant letter
   • Organizational impact if initiative is undertaken – See consultant letter
     • How will this grant enhance your organization’s capacity?
     • How will this increase in organizational capacity be measured?
   • Activities to implement the initiative. Please include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired.
   • Why it is important to fund this now

3. How impact and results will be demonstrated – See consultant letter
Ms. Miriam Wealer  
Executive Director  
CYWA

Dear Mim:

I appreciate the opportunity to meet with you, Sherry and Carmen last week to discuss your board training needs and ideas for CYWA. I am pleased to submit the following proposal to facilitate your 5-hour board retreat to help build the board’s capacity to support the CYWA’s essential mission.

Scope of Services  
To assist in supporting the mission of CYWA, I propose to provide the following professional services:

1. Develop and facilitate a 5-hour retreat to cover the following topics:
   - Review and discussion about CYWA’s mission, vision and core values
   - Roles and Responsibilities of a Nonprofit Board of Directors
   - Life Cycles of Nonprofit Organizations and how the board leadership needs to adapt to the specific life cycle currently underway
   - Your role in the Annual Fund: annual appeals; special events; working with foundations, corporations and businesses; public relations and outreach
   - Nonprofit Finance from a Donor’s Perspective: reading the budget, audit and the 990. NB: it is possible there will not be sufficient time to cover this topic. If that is the case, I will meet with the board at another time and present this material at no extra charge.
   - Review and discuss CYWA’s programs, funding streams, and needs

2. Write up and distribute any notes resulting from the retreat.

Capability of Counsel  
I am a Certified Fundraising Executive (CFRE) with decades of professional experience in providing services for nonprofit organizations.

Sylvia&Carter&Associates is a full-service fundraising firm offering a comprehensive array of programs and services designed to help organizations reach fundraising goals while strengthening and positioning the organization for long-term success. We offer individually crafted services to meet each nonprofit’s needs. More information can be obtained by visiting our website: www.sylviacarter.com.
We bring significant experience in all aspects of fundraising, having worked with a wide variety of organizations throughout the nonprofit sector. When we work with an organization, our priorities are:

• Providing solutions that are realistic, achievable and appropriate for the organization;
• Respecting and developing an understanding of the organization’s unique culture;
• Building respectful, effective working relationships with board, other volunteers and staff; and
• Building the capacity of the organization’s volunteers and staff to implement effective programs for years to come.

Fees, Timeframe and Conditions

The fee for the board retreat will be $750. This includes preparation, producing handouts, travel, attendance at the retreat and follow up.

I appreciate the opportunity to submit this proposal to you. Please let me know if you have any questions or would like to discuss this further.

Sincerely,

Constance Carter, CFRE