

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's Summary Sheet **MUST** accompany application.

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date** May 9, 2018

**Contact Information**

Organization Name: Kennett-Unionville Band Boosters  
 Address: 112 Ringtail Run Kennett Square, PA 19348  
 Phone: 610-388-6973  
 Website: <https://www.facebook.com/kubbtor/>  
 Year Incorporated: KUBB is organized under the KHS Friends of Music, Inc. which is a 501(c)(3) organization incorporated in 2007

Executive Director Name: Rachel A. Brunke, Treasurer  
 Executive Director E-mail: rachel.brunke@gmail.com  
 Board of Directors Chair Name: Same  
 Primary Contact Name: Same  
 Primary Contact E-mail: Same

Has your nonprofit ever applied to the Community Foundation? Yes \_\_\_ No x Not Sure \_\_\_  
 Has your nonprofit ever received funding from the Community Foundation? Yes \_\_\_ No x Not Sure \_\_\_  
 \_\_\_ Donor Advised Fund(s) \_\_\_ Fund for Chester County \_\_\_ Don't know/Not sure

**Field/s of Interest:**

x Arts, Culture & Humanities      \_\_\_ Environment/Animal Welfare      x Education  
 \_\_\_ Health      \_\_\_ Human Services      \_\_\_ Religion

**Organization Information:**

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

Kennett Consolidated School District and Unionville-Chadds Ford School District

**Describe Population Served and Annual Number of People Served:**

The population served consists of 60 diverse students from Kennett High School and Unionville High School who are auditioned members of the Cavalcade of Bands Honor Band. This band will be performing in the 2019 Tournament of Roses parade in Pasadena, California on January 1.

**Mission:**

The Kennett-Unionville Band Boosters (KUBB) support the educational and musical goals of joint efforts of the Kennett High School (KHS) and Unionville High School (UHS) Marching Bands. KUBB provides volunteer and financial support for students and directors participating in combined Marching Band opportunities. Currently, KUBB is focused on fundraising for the KHS and UHS students marching in the 2019 Tournament of Roses Parade in Pasadena, California.

**Proposal Summary:**

KUBB is seeking assistance with funding the students' trip.

**If Capacity Building Proposal, the focus is:**

\_\_\_ Mission, Vision & Strategy    \_\_\_ Governance & Leadership    \_\_\_ Strategic Relationships  
 \_\_\_ Fundraising & Development    Other: \_\_\_\_\_

<b>Annual Budget</b> \$ <u>\$168,600</u>	<u>0</u>	# of Full-Time Equivalent Paid Staff
<u>99.7</u> % of budget for program expenses	<u>1</u>	# of Board Volunteers
<u>0</u> % of budget for administrative expenses	<u>150</u>	# of Active Non-Board Volunteers
<u>0.3</u> % of budget for fundraising expenses	<u>1,500 (approx.)</u>	# of Volunteer Hours
<i>100 % total</i>		

**Top 3-5 funding sources:**

PECO Grant \$1,000  
 Kennett Run Charities \$1,000  
 Local Business Solicitations \$2,500

**Grant Amount Requested from the Community Foundation:** \$ \$7,500 (\$125 per student)

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Organization History, Goals, Key Achievements and Distinctiveness

KUBB provides volunteer and financial support for students and directors participating in combined Marching Band opportunities. Currently, KUBB is focused on fundraising for the KHS and UHS students marching in the 2019 Tournament of Roses Parade in Pasadena, California.

KUBB is organized under the KHS Friends of Music, Inc. (KHS FOM) which is a 501(c)(3) organization.

KUBB works in conjunction with both the Unionville Marching Band Boosters and the KHS FOM.

The organization is 100% run by volunteers consisting of the participating students, their families and friends. These volunteers, both the students and adults are our Key Personnel who will be carrying out all of the proposed fundraising activities.

As of May 9, 2018 sixty diverse students from the Unionville-Chadds Ford and the Kennett Consolidated School Districts have been given an incredible, once-in-a-lifetime opportunity to participate as members of the Cavalcade of Bands Honor Band and perform in the 2019 Tournament of Roses Parade in Pasadena, California on January 1. Both schools are located in Kennett Square. All students in the Cavalcade Honor Band are in 9<sup>th</sup>-12<sup>th</sup> grade or are 2018 graduates. These students participate in their respective school's marching band. Applications continue to be accepted at the discretion of the directors of the Band.

This extra-special event is also an opportunity for our town to shine. The students of Kennett Square's two high schools are participating in a cooperative venture which will enable our town to be represented on a national level. Students were required to submit an audition video to be considered for acceptance into the honor band. 120 bands applied for the 16 spots available in the parade. The Cavalcade of Bands Honor Band was the only band selected from our region.

The Cavalcade of Bands Association is a regional circuit which brings together student musicians from across the Mid Atlantic. In addition to performing in this prestigious televised parade, KHS and UHS band members will be spending five days in California doing a field performance with other bands from across the world as well as performing in Disneyland and exploring the arts culture throughout the Los Angeles area. By bringing together students from across the Cavalcade of Bands Association, the honor band will be a model and a showcase for the positive impact music education has on students and its power to bring people together.

Funding Request

The cost for each student to attend the parade is approximately \$2,800.00. Currently sixty students are participating at a total cost of \$168,000.00. Our request for a grant of \$7,500 is based on a contribution of \$125 per student towards the cost of the trip.

The trip takes place from December 28, 2018 through January 2, 2019. The grant will be used to fund the students' travel expenses and reduce the financial burden on each participating family.

Our goal is to raise 50% of the total cost, or \$81,200 so we can match dollar for dollar the amount contributed by each student.

The students are working hard to earn their way. Fundraising events to be held include, "dine & donate" nights, bake sales and concession stand sales and visits to local businesses. There are plans for additional events in the months to come. Students work at and/or promote all fundraising events and understand the importance of their continued participation in these events to continue raising funds for the trip.

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We anticipate that our expenses will be less than \$600 for the program. This will include postage, printing, marketing and banking fees. To date, these items have all been donated by members and we anticipate that this will carry forward throughout the duration of our fundraising.

Impact of Activities and Anticipated Outcomes

This organization is bringing together the Kennett and Unionville communities. We shop at the same stores, dine at the same restaurants, play on some of the same sports teams and enjoy the same local recreational activities. However, often times, students and parents see the two districts only as rivals. By partnering together, we can break down misconceptions on both sides and foster a greater sense of commUNITY among band members, students, parents, and schools.

In addition to the satisfaction the students will achieve from working towards a common goal, and participating in an experience much larger than themselves, time spent participating in marching band teaches the students discipline, teamwork resilience, camaraderie, time management and respect. Students will also benefit from performance and travel experiences.

Ultimately, the trip will be successful and this can be measured by the joy in the viewers' faces and the pride in the students' faces as the Cavalcade of Bands Honor Band marches over five miles down Colorado Boulevard. Participation in the parade allows the students to become a part of our Nation's history.