

I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Good Neighbors Inc.

Executive Director: Harold Naylor

Address: 224 E Street Road, Suite 2, Kennett Square, PA 19348

mail: haroldnaylor11@gmail.com

Phone: 610-444-1860

Website: goodneighborshomerepair.org

Year Incorporated: 2008

Board of Directors Chair : Bud Swenson

Primary Contact Name: Rachel Metzger

Primary Contact E-mail:

zoegrantwriting@gmail.com

Has your nonprofit ever applied to the Community Foundation?

Yes No Not Sure

Has your nonprofit ever received funding from the Community Foundation? Yes No

Not Sure Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Southern Chester County

Describe Population Served and Annual Number of People Served:

We serve low income homeowners. Typically these individuals are elderly, disabled or are single parent families. In 2017 we served 324 individuals.

Mission: Our mission is to restore hope and dignity to qualified low-income homeowners by repairing their homes as an expression of our love for Jesus Christ.

Proposal Summary: Crowdsourcing software

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Strategic Relationships

Fundraising & Development Technology Other: _____

Annual Budget \$ 469,378 _____ 1 _____ # of Full-Time Equivalent Paid Staff

78 _____ % of budget for program expenses 10 _____ # of Board Volunteers

11 _____ % of budget for administrative expenses 438 _____ # of Active Non-Board Volunteers

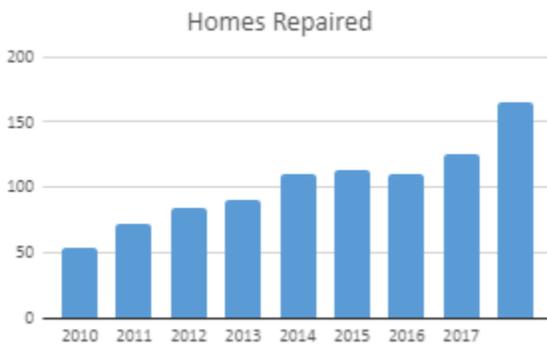
11 % of budget for fundraising expenses 6,814 # of Volunteer Hours
100 % total

Top 3-5 funding sources: WW Smith, WYSS, CCDCD and the Welfare Foundation.

Grant Amount Requested from the Community Foundation: \$ 1000

1. Organization's history, goals, key achievements and distinctiveness

Good Neighbors Home Repair has been serving the southern Chester County community for 26 years. It is our mission to restore hope and dignity to qualified low-income homeowners by repairing their homes as an expression of our love for Jesus Christ. We do not discriminate when selecting homes, volunteers or suppliers and we repair houses for everyone in need. Our vision is to for all people in our community to have a warm, safe, dry and healthy home. Good Neighbors Home Repair began in 1992 when a few friends collaborated together to repair a bathroom for an elderly neighbor. In 2008 Good Neighbors became an independent nonprofit organization. Since then, Good Neighbors has grown to be a collaborative act of hundreds of volunteers working together to help their low-income neighbors. Our 26 year history of serving the poor of southern Chester County has created a respected reputation among those in the community. We receive numerous client referrals from the county and other organizations that serve the community such as the County Office of Aging Caseworkers and Public Health nurses. Additionally, satisfied clients often refer new clients to us. Since 2010, we have steadily increased the number of homes that we repair. We are the only agency in southern Chester County that offers free home repair services to this population. To accomplish this work, we employ several well-experienced project managers who work with efficiency and excellence. At the end of each project, we conduct a client satisfaction survey. Our average score is a 4.9 out of 5. This is why the bulk of our new clients come to us by way of past client referrals. The bar graph below tracks the number of homes that have been repaired over an 8 year period:



2. Funding request

- **Description of key initiatives-**Good Neighbors is requesting a \$1,000 capacity grant to purchase a crowdsourcing software called Integrated Online Donations Forms Plus. This software will enhance our DonorPerfect System, which we were able to purchase last year due to a generous capacity grant from CCCF. Part of our 2018-2022 Strategic Plan is to repair, on average, 110 homes in Chester County, PA and 110 homes in New Castle County, DE. To achieve this milestone, we have resolved to increase our individual donor base by adding 100 new donors per year. We believe that this crowdsourcing software will assist us in achieving this goal.
- **Specific needs and issues to be addressed-** The Integrated Online Donations Forms Plus software integrates with our DonorPerfect System and will enable us to offer secure online forms that integrate with this database thus allowing us to create customizable forms that link with our present website. This will enable new donors to donate to our organization online and additionally enable those donors to solicit donors from others.
- **For capacity building grant proposals:**

- **How will this capacity building initiative impact your organization?** This software will enable Good Neighbors to acquire new donors with very little overhead. Since part of our strategic plan is to acquire 100 new donors a year until 2022, this capacity grant will contribute towards making this fundraising goal possible.
- **How will this impact be measured?** The impact of this capacity grant will be measured by how many new donors we are able to acquire through integrating this software with our present database.
- **Include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired. Include external consultant proposals if applicable.** This software subscription will last for one year. The cost of purchasing the software, installing it and receiving training will equal \$1,000. Under the leadership of our Advancement Director, we will implement this crowdsourcing initiative throughout the year and monitor its effectiveness in helping us to acquire donors.
- **Why it is important to fund this now—**It is important to fund this initiative now for two reasons. First, in order to achieve our goal of acquiring 100 new donors a year by 2022, we need to acquire and use the tools that will enable us to achieve this goal as soon as possible. Secondly, in the spring, we hope to host a large corporate work week. Throughout this week, various companies will donate their employees' time to assist us in repairing a different low income home each day throughout the week. This crowdsourcing software will enable these volunteers to enlist the support of their friends and family to donate towards the work they are doing for Good Neighbors.

3. How impact and results will be demonstrated. We will be able to measure the impact and results of this software by monitoring the donor activity throughout the year. If it enables us to capture more donors with very little overhead, we will know that the results are positive and will result in the renewal of this software at the end of the subscription year.