

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Project HOME
 Address: 1515 Fairmount Ave.
 Phone: 215-232-4786
 Website: www.projecthome.org
 Year Incorporated: 1989
 FEIN: 23-2555950

Executive Director Name: S. Mary Scullion
 Executive Director E-mail: maryscullion@projecthome.org
 Board of Directors Chair Name: Debbie Fretz
 Primary Contact Name: Margaret Kushiner
 Primary Contact E-mail: margaretkushiner@projecthome.org

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure
 Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure
 Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Philadelphia

Describe Population Served and Annual Number of People Served:

Project HOME targets three populations: people who are homeless, people in recovery from homelessness in our residences, and low-income persons in Lower North Philadelphia. We serve approximately 15,000 individuals annually.

Mission: The mission of the Project HOME community is to empower adults, children, and families to break the cycle of homelessness and poverty, to alleviate the underlying causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society.

Proposal Summary: Project HOME request \$5,000 in general operating support to support programs providing housing, healthcare, education, and employment for vulnerable Philadelphians.

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Strategic Relationships
 Fundraising & Development Technology Other: _____

Annual Budget <u>\$32,363,283</u>	<u>250</u> # of Full-Time Equivalent Paid Staff
<u>83</u> % of budget for program expenses	<u>24</u> # of Board Volunteers
<u>13</u> % of budget for administrative expenses	<u>0</u> # of Active Non-Board Volunteers
<u>4</u> % of budget for fundraising expenses	<u>950</u> # of Volunteer Hours

(we do not track hours, only individuals)

100 % total

Top 3-5 funding sources:

Philadelphia Department of Behavioral Health, U.S. Department of Housing & Urban Development, U.S. Department of Veteran Affairs

Project HOME

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Introduction

The mission of the Project HOME community is to empower adults, children, and families to break the cycle of homelessness and poverty, to alleviate the underlying causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society. We strive to create a safe and respectful environment where we support each other in our struggles for self-esteem, recovery, and the confidence to move toward self-actualization. We provide a wide range of housing and poverty alleviation services in Philadelphia, PA.

Narrative

Project HOME respectfully requests a grant of \$5,000 from the Zelinda LeBoutillier Charitable Foundation to support our general operations in FY19.

Philadelphia is one of the U.S.' poorest cities with one quarter of its residents living in deep poverty. This year, city officials counted over 1,000 homeless individuals, with many of these individuals surviving on the streets or in the subway concourses below the city streets. Despite this, Philadelphia has the lowest number of chronic street homeless individuals of any major city. Project HOME is a nationally recognized model for how to end homelessness because of our standard of whole-person care. Since 1989, we've supported affordable housing and economic development programs, as well as provided access to employment opportunities, adult and youth education, and health and wellness care. To date, we have helped over 8,000 people recover from homelessness and poverty. Ending homelessness is a reality with your generosity and partnership.

In addition to housing, shelter, and outreach services, Project HOME works to prevent homelessness for some of Philadelphia's most vulnerable citizens in one of the most impoverished areas in the City of Philadelphia. Lower North Philadelphia suffers from failing schools, high risk rates of homelessness, addiction, violence, and economic and social stress on families. Currently, the area has an unemployment rate of 16.8%, far above Philadelphia's average of 5.9% and the national rate of 4.7%. The median household income is \$17,969, far below the Philadelphia median household income of \$34,207, and the national median of \$51,939.

Project HOME's community development initiatives in Lower North Philadelphia includes several supportive residences, efforts to beautify the neighborhood, anti-violence initiatives, and economic development programs, such as workforce development initiatives centered at our Honickman Learning Center and Comcast Technology Labs. With a generous grant from the Zelinda LeBoutillier Charitable Foundation, Project HOME will continue to provide a wide range of programs aiding in our mission to end and prevent chronic street homelessness in Philadelphia:

Housing: Project HOME has developed 802 units of affordable and supportive housing for persons who have experienced homelessness and low-income persons at-risk of homelessness in the City of Philadelphia; there are an additional 30 units of housing under construction, 42 units in predevelopment, and 170 units in the pipeline. Our goal is to reach 1,000 total units of affordable housing. Project HOME recently expanded the Hub of Hope outreach and engagement center from a seasonally-based program to a daily permanent program located in an 11,000 square foot hospitality center located in the lower concourse of Philadelphia's Suburban Station.

Project HOME offers specialized housing and programming for specific higher-risk subpopulations. The St. Elizabeth's Recovery Residence provides housing and services to male military veterans; Rowan Homes offers multi-bedroom apartments for families affected by homelessness, as well as family-oriented recovery services such as parenting skills workshops and grief and loss counseling, among others; and the Young Adult Program

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serves persons ages 18-24 who have experienced homelessness or who are at risk of homelessness (such as those aging out of foster care), providing a community of caring in various residences, a focus on education and employment, and a range of life skills education. Permanent housing works: last year we retained 99% of our 995 residents in housing for at least one year.

Opportunities: It is impossible to overcome homelessness without the means for financial self-sufficiency. Project HOME provides a whole-person model of care to empower low-income and homeless Philadelphians to achieve recovery and self-sufficiency. Project HOME's Workforce Solutions initiatives are critical to this comprehensive model. The Workforce Solutions initiatives target three populations: people who are homeless, people in recovery from homelessness in our residences, and low-income persons in the economically-depressed region of Lower North Philadelphia. Workforce Solutions provide basic job readiness training, individualized supports, certifications in high-demand professions and connections to local employers. This program helps participants gain experience and secure employment at a living wage by integrating job placement services with certificate trainings, apprenticeships, and job coaching. Last year we helped Workforce Solutions participants gain 133 professional certifications.

Medical care: Project HOME Health Services (PHHS), as a Federally Qualified Health Center, provides a model of care that puts low-income and homeless patients at the center of an integrated interdisciplinary team. PHHS provides a range of services at our Stephen Klein Wellness Center location: primary care, behavioral healthcare including psychiatric and substance abuse treatment, oral healthcare services, nutrition and wellness, a YMCA fitness center with child care services, physical therapy, a pharmacy. Also, we offer a hospitality suite that provides showers and laundry facilities. This is critically important for patients currently experiencing homelessness. In FY18, we provided medical care to over 4,000 individuals.

Under our FQHC designation, PHHS currently provides primary care services at three satellite locations located at our partner agencies Prevention Point Philadelphia and Pathways to Housing and at the Hub of Hope, Project HOME's drop-in engagement center in the Philadelphia subway system. On-site health and wellness care is also offered to Project HOME residents through Personal Recovery Services, a mobile unit for persons with severe mental illness and a Nurse Care Manager who works with higher-need residents.

Education: A key component of Project HOME's Lower North Philadelphia neighborhood revitalization efforts is strengthening the future of Philadelphia's youth. The Honickman Learning Center and Comcast Technology Labs (HLCCTL) is a 38,000 square foot state-of-the-art technology and learning center that provides afterschool and summer academic programming for children and youth in grades K-12 as well as an intensive College Access Program that has successfully guided dozens of neighborhood children to and through college and a summer internship program that provides paid summer work opportunities to its participants. Last year, 100 percent of high school seniors enrolled in our program graduated.

FY19 Outcomes

In FY19, Project HOME will continue its incredible expansion of housing and intensive supportive services. We will measure the success of our programs with the following goals:

- Retain 96 percent of residents in permanent housing for at least twelve months.
- Ensure that at least 500 permanent housing residents have earned income.
- Provide at least 4,000 unduplicated individuals with medical services through our Health Services programs.
- Ensure that 90 percent of Teen Program seniors at HLCCTL graduate from high school.
- Serve at least 1,100 adults through our Workforce Solutions initiatives.

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Budget

Please find Project HOME's current budget attached. As you will see, we are funded through a diverse mix of federal, state and local public sources, private foundations, corporations, and individuals. Earned income sources include social enterprises, affordable housing rentals, and program fees. Project HOME has received its sixth consecutive four-star, "exceptional" rating from Charity Navigator, which indicates that we exceed industry standards in various categories, including financial. Fewer than seven percent of charities rated have received this distinction.

Please find the following attachments enclosed with our application:

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors
3. FY17 annual report and audited financial statement. FY18 is still being audited.
4. FY19 organizational operating budget
5. FY18 year-end financial statements (unaudited).
6. Current strategic plan (extended until FY19 – we are currently undergoing a strategic planning process).

The Zelinda LeBoutillier Charitable Foundation's continued support of Project HOME's initiatives is a tribute to the Foundation's commitment to serve the community of Philadelphia. We look forward to continuing this important partnership in FY19 and thank you for your consideration.