

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's Summary Sheet **MUST** accompany application.

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date 12/19/18**

## Contact Information

Organization Name: Alianzas de Phoenixville Executive Director Name: Nina M. Guzman  
Address: 148 Church St. Phoenixville 1946 Executive Director E-mail: [nina@alianzasdephoenixville.org](mailto:nina@alianzasdephoenixville.org)  
Phone: 610.933.9200 Board of Directors Chair Name: Edwin Soto  
Website: [www.alianzasdephoenixville.org](http://www.alianzasdephoenixville.org) Primary Contact Name: Nina M. Guzman  
Year Incorporated: 2015 Primary Contact E-mail [nina@alianzasdephoenixville.org](mailto:nina@alianzasdephoenixville.org)  
FEIN: 47-4293491

Has your nonprofit ever applied to the Community Foundation? Yes  No  Not Sure   
Has your nonprofit ever received funding from the Community Foundation? Yes  No  Not Sure   
 Donor Advised Fund(s)  Fund for Chester County  Don't know/Not sure

## Field/s of Interest:

Arts, Culture & Humanities  Environment/Animal Welfare  Education  
 Health  Human Services  Religion

## Organization Information:

**Geographic Area Served** Phoenixville (primary) and surrounding areas such as Spring City, Norristown, Royersford, Pottstown

## **Describe Population Served and Annual Number of People Served:**

In 2017, 451 Phoenixville Area Latino & Immigrant clients were served and made 3,242 visits to our office.

**Mission:** Alianzas de Phoenixville's mission is to serve the Immigrant community by providing resources, advocacy, and leadership opportunities; and promoting diverse intercultural exchanges to connect all individuals in the broader community.

**Proposal Summary:** Alianzas is seeking a \$7,500 grant for general operating support to continue serving Latino/Immigrant population with many vulnerable individuals and families due to a disconnect from vital resources as a result of the uncertainties of immigration reform, language and cultural barriers. with your support, Alianzas will ensure this population will always have a liaison to bridge that gap.

## **If Capacity Building Proposal, the focus is:**

Mission, Vision & Strategy  Governance & Leadership  Strategic Relationships  
 Fundraising & Development  Technology Other: \_\_\_\_\_

**Annual Budget** \$97,100 \_\_\_\_\_ 1 # of Full-Time Equivalent Paid Staff  
\_\_\_\_\_ 80 % of budget for program expenses \_\_\_\_\_ 4 # of Board Volunteers  
\_\_\_\_\_ 10 % of budget for administrative expenses \_\_\_\_\_ 39 # of Active Non-Board Volunteers  
\_\_\_\_\_ 10% of budget for fundraising expenses \_\_\_\_\_ 3,257 # of Volunteer Hours

100 % total

## **Top 3-5 funding sources:**

Phoenixville Community Health Foundation, Chester County Fund for Women & Girls, Connelly Foundation, Patricia Kind Family Foundation

**Grant Amount Requested from the Community Foundation:** \$7,500 \_\_\_\_\_

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Organization's history, goals, key achievements and distinctiveness

Alianzas was founded by Nina M. Guzman in 2010 while working on her college Internship. The focus was on Phoenixville's Latino population and its potential to become an even greater contributor to the community's cultural and economic development by serving as the Liaison that would connect this community to the resources that would help strengthen individuals and families. A diverse group of organizational leaders, Stakeholders, Municipal officials, The Phoenixville School District and Hospital were brought together to assess the needs of the community and how best to solve them together as an alliance. Since its inception, that committee, led by Ms. Guzman, met every month with the understanding that ALL of us are more effective than any ONE of us when it comes to the care of our community. In the process, we held each other accountable to that commitment to effectively and humanely assist our immigrant neighbors.

### 2. Funding request

In order to ensure access to human services for our immigrant community, Alianzas requests \$7,500 for operational

#### • Description of key initiatives

- **English Learners Program:** A team of volunteer Certified teachers and tutors help provide an 8 week, cycle curriculum based program designed to teach conversational English with focus on teaching students how to manage daily interactions such as parent/teacher conferences, doctor visits and employer/employee communication. We serve an average of 25-30 students per session.
- **Platicando Con Alianzas:** A conversational Spanish immersion class for individuals in the community who desire to eventually volunteer at Alianzas and in the process create intercultural exchanges.
- **Café Y Conversación Women's Support Group** – Alianzas has created a time of trust and fellowship where women from diverse countries share issues relevant to their situations and in the process, discover commonalities that create community.
- **Mariposas Sewing Group:** A group designed for women of all backgrounds who need socialization due to the isolating effects of migration and the difficulties of connecting to community that comes with it.
- **Clinical Trauma Counseling:** with a mental health specialist in Trauma-Focused Cognitive Behavior and Mindfulness-Based Cognitive Behavior, Alianzas serves Immigrant women, children and men suffering from depression and anxiety typically due to the traumas of before, during and after migration such as PTSD, acculturation stress, immigration issues and discrimination.
- **Cooking with Alliances:** A culturally diverse group of individuals together learning to cook recipes on site that foster good health and preventive health with volunteer Doctor Ana M. Negrón MD.
- **Alianzas Youth Initiative** – Addresses the needs of Latino/Hispanic youth in providing academic tutoring, immigration resources, preparation for higher learning, job readiness, leadership and civic responsibility.
- **Asociación de Padres Latino Unidos:** Phoenixville Area School District parents monthly meetings focused on issues unique to this population. School officials and or special guests are invited that

can address the problems at hand and as a result, increase parent involvement in student's education.

- **Immigration Workshops** – The Pennsylvania Immigration Citizens Coalition, HIAS and BIA accredited Health Care Access in partnership with Alianzas provides ongoing workshops and services to inform, educate and help prepare the immigrant community through the process toward a path to legalization.
- **Donation Program** – Food and clothing for men, women and children are available for those in need through the donations of individual community members and the Chester County Food Bank.
- **Town Hall Meetings** – Local government and agency leaders connect with the Latino community where they are given an opportunity to voice needs and concerns and explore how best to meet those challenges as a community.
- **Yearly Guatemalan Consulate Event** – Alianzas hosts The New York Guatemalan Consulate event where Latinos have the convenient opportunity to obtain important services such as passports, consular ID's, Marriage certificates and dual citizenship documents. Over 1,000 total served to date.
- **Annual Latino Festival** – This yearly cultural celebration aims to foster fellowship with the non-Latino community and to help connect with the various local resources. The Fair features local Latino talent, Latino foods, special guests, giveaways, children's activities and more.
- **Alianzas Annual Social:** A networking event focused on strengthening community ties, attracting new collaborations, celebrating accomplishments, recognizing our treasured Volunteer Family and introducing new Latino/Hispanic professionals to organizations in need of diversifying their staff and client base.

- **Specific needs and issues to be addressed**

Your support will target a vulnerable population within the Phoenixville Area susceptible to poor health, discrimination, poor living conditions, food insecurities, low wages and unaddressed trauma due to immigration issues. With your help, our organization will remain focused on addressing the needs and mediating vital services that will help strengthen the lives of individuals and families. Access to Alianzas means access to any other local resource we can help connect to.

- **For capacity building grant proposals:**

- **How will this capacity building initiative impact your organization?**
- **How will this impact be measured?**
- **Include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired. Include external consultant proposals if applicable.**

- **Why it is important to fund this now**

Alianzas is the only non - profit organization of its kind in our area that focuses on the immigrant community in offering a welcoming place that connects individuals to the resources needed to live in dignity and to have success in connecting with their immediate world and neighbors. Having that liaison to help navigate through our systems is vital to making Phoenixville a safe, healthy place to live and work for this population especially in these uncertain times of immigration reform and its challenges.

### **3. How impact and results will be demonstrated**

Client Surveys, teacher progress reports and therapist assessments are considered when examining ways to improve programs or eliminate elements that prove ineffective. This year, we have formed a Programs Committee and plan to examine outcomes through that group of individuals. As for our services, data is collected on the number of times Alianzas deals with certain issues (ex: Medical mediation, housing advocacy, domestic violence, etc) on a monthly basis. This helps us examine the frequency of such needs or the rise in particular ones in our community and causes us to seek additional resource connections to address the problems.

