

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

**Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

Date

## Contact Information

Organization Name: Girls Inc. of Greater Philadelphia and Southern New Jersey      Executive Director Name: Dena Herrin  
Address: 1501 Cherry St. Philadelphia, PA 19102      Executive Director E-mail:  
Phone: 215-735-7775      Board of Directors Chair Name: Frederick Masters, Esq.  
Website: girlsincpa-nj.org      Primary Contact Name: Tess Mailey  
Year Incorporated: 1961      Primary Contact E-mail: tmailey@girlsincpa-nj.org

Has your nonprofit ever applied to the Community Foundation?      Yes \_\_\_ No **X** Not Sure \_\_\_  
Has your nonprofit ever received funding from the Community Foundation? Yes \_\_\_ No **X** Not Sure \_\_\_  
    **X** Donor Advised Fund(s) \_\_\_ Fund for Chester County \_\_\_ Don't know/Not sure

## Field/s of Interest:

\_\_\_ Arts, Culture & Humanities      \_\_\_ Environment/Animal Welfare      **X** Education  
\_\_\_ Health      \_\_\_ Human Services      \_\_\_ Religion

## Organization Information:

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

Girls Inc. of Greater Philadelphia and Southern New Jersey serves girls residing in the Greater Philadelphia region and Camden, New Jersey, through our in-house Out of School Time (OST) programs and through partnerships with 21 schools and the juvenile justice system within this specified geographic region.

## **Describe Population Served and Annual Number of People Served:**

Girls Inc. of Greater Philadelphia and Southern New Jersey (GIGPSNJ) serves over 2,400 girls annually from diverse ethnic, racial, and socio-economic backgrounds.

## **Mission:**

Our mission is to inspire all girls to be strong, smart, and bold.

## **Proposal Summary:**

Girls ages of 6-18 need this focused programming now more than ever. Girls can thrive when they receive messages of aspiration rather than limitation; when they have access to role models; and when they receive the resources necessary to overcome challenges. Our comprehensive approach addresses all aspects of a girl's life, so she can grow up healthy, educated, and independent.

**Annual Budget** \$ 850,000      7 # of Full-Time Equivalent Paid Staff  
78 % of budget for program expenses      20 # of Board Volunteers  
23 % of budget for administrative expenses      150 # of Active Non-Board Volunteers  
11 % of budget for fundraising expenses      8,470 # of Volunteer Hours  
*100 % total*

**Top 3-5 funding sources:**

S. D. Bechtel, Jr. Foundation

Office of Juvenile Justice and Delinquency Prevention

United Way of Greater Philadelphia and Southern New Jersey

The Philadelphia Foundation

CHUBB

**Grant Amount Requested from the Community Foundation:** \$ 5,000 \_\_\_\_\_

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Organization's history, goals, key achievements and distinctiveness

Girls Inc. is a national organization founded in 1864 to serve girls and young women who were experiencing upheaval in the aftermath of the Civil War. Across the decades, we adapted to meet the specific environmental challenges facing girls and young women, always working in partnership with schools and communities, and guided by our founders' fundamental belief in the inherent potential of each girl. Woven into those early girls' clubs are the same core values of Girls Inc. today: the importance of creating a safe gathering place for girls to learn and to share in a sisterhood, and a strong premise that each girl can develop her own capacities, self-confidence, and grow up healthy, educated, and independent. Girls Inc. has 84 affiliates in the United States and Canada, serving 150,000 girls annually.

We have been working to empower girls in the Philadelphia region since 1961. Originally established as Teen Aid, we became a Girls Inc. affiliate in 2002. We have demonstrated that by implementing an extremely effective outreach model that focuses on sustainable partnerships we are able to make a long-term impact by delivering well-designed, programs to girls ages 6-18 over many years that address the unique issues girls face. We focus on the development of the whole girl. She learns to value herself, take risks, and discover and develop her inherent strengths. The combination of long-lasting mentoring relationships, a pro-girl environment, and research-based programming equips girls to navigate gender, economic, and social barriers, and grow up healthy, educated, and independent. Informed by girls and their families, we also advocate for legislation and policies to increase opportunities and rights for all girls.

A significant accomplishment of Girls Inc. is our tremendous growth in the number of girls served. In 2008, we served approximately 250 girls. In FY 2018, for the first time in our history, we served over 2,400 girls with only seven full-time and four part-time staff and the dedication of over 150 volunteers. Approximately 48 of those volunteers are college interns who serve as facilitators delivering Girls Inc. programs at partner sites. Our college intern facilitators are trained and supported by Girls Inc. staff and receive college credit for their service. Nine of our eleven paid staff served as college interns. Trained staff and facilitators build relationships in girls-only spaces that are physically and emotionally safe, where girls find a sisterhood of support with shared drive, mutual respect, and high expectations

### 2. Funding request

- **Description of key initiatives**
- **Specific needs and issues to be addressed**

Partnering with schools, the juvenile justice system, corporations, trade unions and universities we deliver comprehensive, research-based programs in Healthy Living (Strong), Academic Enrichment (Smart), and Life Skills (Bold).

Strong Programs

- Friendly PEERsuasion builds girls' skills for resisting pressure to use harmful substances such as alcohol, tobacco, and other drugs.
- Healthy Sexuality assists girls in understanding and embracing sexuality with a positive, empowered approach that is built on a foundation of accurate information, cultural sensitivity, and values of inclusiveness and respect, so they can take charge of and to make informed, thoughtful decisions about their sexual health.
- Sporting Chance builds movement and athletic skills, cooperative and competitive spirit, health awareness, as girls explore the benefits of an active lifestyle.
- Media Literacy encourages girls to think critically about media messages and fosters their awareness of the power of the media and its effects on girls.

#### Smart Programs

- Early Literacy is designed to help increase literacy rates and foster a lifelong love of reading for participants in grades K-3.
- Economic Literacy introduces girls to basic economic and financial concepts, including money management and investments.
- Operation SMART builds girls' skills and interest in science, technology, engineering, and mathematics.

#### Bold Programs

- Project BOLD strengthens girls' abilities to lead safer lives by developing strategies for self-defense, seeking out caring adults to help with personal violence, and advocating on violence issues.
- Leadership and Community Action builds leadership skills and creates lasting social change by partnering girls and women in community action projects.
- Career Exploration program is designed to introduce girls to a broad range of career options.

#### • **Why it is important to fund this now**

It is critical that we invest in girls' futures. In doing so, we will not only improve the lives of girls, but the communities in which they reside as a whole. Girls today face many barriers to success, from violence, unequal pay, and stereotypes that limit their opportunities and self-confidence. Fewer than one-third of graduates in STEM fields are women, 1 out of every 16 Latina teens and 1 out of every 13 Black teen girls became pregnant, and women who work full time make 82 cents to their male counterparts' dollar. The pro-girl, girls-only environments at Girls Inc. encourage girls to embrace the power of being a girl and to grow up strong, smart, and bold.

### **3. How impact and results will be demonstrated**

Measuring outcomes is critical to having a real and lasting impact on girls. By doing so, we are not only able to explain our impact to stakeholders, but more importantly, we can continuously improve our services and make an even bigger difference in the lives of the girls we serve. The Strong, Smart, & Bold Annual Outcomes Survey (SSBOS) is part of the Girls Inc. Outcomes Measurement Strategy that was designed to help the network understand and showcase the measurable difference we make in the lives of girls ages 9 and older participating in 50 or more hours of Girls Inc. programs will complete the SSBOS. The SSBOS was developed in partnership with Child Trends, a leading youth development research firm. It captures information on girls in the areas of Healthy Living (Strong), Academic Enrichment and Support (Smart), and Life Skills Instruction (Bold). It also provides valuable

feedback from girls about their perceptions of and experiences at Girls Inc. In addition, our girls participate in pre and post surveys to measure changes in knowledge and attitude for specific programs and workshops. The SSBOS assesses the participant's knowledge, skills, and attitude on the topics. Through this survey, we have found that 93% of the girls in our programs find science or math interesting, 89% are hopeful about their futures, and 96% say there is an adult at Girls Inc. that they can depend on.

### III. ATTACHMENTS

#### *E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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E-mail completed proposals to [grants@chescocf.org](mailto:grants@chescocf.org)

Please contact Kevin Baffa or Beth Harper Briglia at (610) 696-8211 or [grants@chescocf.org](mailto:grants@chescocf.org) if you have any questions. Thank you.

*Chester County*  
**COMMUNITY FOUNDATION**  
*Connecting people who care with causes that matter,  
so their legacies make a difference.*

