

I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

*One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.
Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's **Summary Sheet MUST accompany application.***

To obtain an electronic version of this application, visit www.chescocf.org

Date: 12.21.18

Contact Information

Organization Name: Harcum College
Address: 750 Montgomery Ave., Bryn Mawr, PA 19010
Phone: 610-526-6002
Website: www.harcum.edu
Year Incorporated: 1915
FEIN: 23-142-4055

Executive Director Name: Jon Jay DeTemple, President
Executive Director E-mail: jdetemple@harcum.edu
Board of Directors Chair Name: Alexander Klein
Primary Contact Name: Bernadette Walsh
Primary Contact E-mail: bwalsh@harcum.edu

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure
Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure
* Donor Advised Fund(s) Fund for Chester County Don't know/Not sure
**In 2012 and 2013, Harcum College received scholarship support for a student from Coatesville through the Newlin Foundation, a charitable fund of the Chester County Community Foundation, for which we are very grateful.*

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Harcum offers associate degree programs at its Bryn Mawr campus and 14 "Partnerships Sites" throughout Greater Philadelphia, including a site in Coatesville, Chester County.

Describe Population Served and Annual Number of People Served: Career preparation for in-demand professions is the focus at Harcum and marks its niche in the region's education sector. Harcum enrolls about 1,500 students a year. Fifty-nine percent (59%) of Harcum students are Pell-eligible, an indicator of high financial need. About 40% are first in their family to attend college. More than half are African American, 30% are Caucasian and, 12% are Hispanic/Latino.

Mission: Harcum's mission is to provide students with an opportunity for outstanding academic, career, and life preparation. We teach, mentor, and prepare students for success in their chosen profession in an experiential environment. Our core values of excellence, civility, empowerment, integrity, community service, and respect for diversity assure that every student is valued and supported.

Proposal Summary:

If Capacity Building Proposal, the focus is: N/A

Mission, Vision & Strategy Governance & Leadership Strategic Relationships
 Fundraising & Development Technology Other: _____

Annual Budget \$23 million	<u>198</u> # of Full-Time Equivalent Paid Staff
<u>74</u> % of budget for program expenses	<u>16</u> # of Board Volunteers
<u>24</u> % of budget for administrative expenses	<u>224+</u> # of Active Non-Board Volunteers
<u>2</u> % of budget for fundraising expenses	<u>3,000 (est.)</u> # of Volunteer Hours
<i>100 % total</i>	

Top 3-5 funding sources: In 2018, in addition to individual donors, top sources are: U.S. Department of Education, Connelly Foundation, CHG Charitable Trust, and W.W. Smith Charitable Trust

Grant Amount Requested from the Community Foundation: \$10,000, although, grants of any amount are welcome.



HARCUM COLLEGE

1. ORGANIZATION'S HISTORY, GOALS, KEY ACHIEVEMENTS AND DISTINCTIVENESS

HISTORY

Harcum College was founded in 1915 by Edith Hatcher Harcum and her husband, Octavius Harcum. In its earliest years, Harcum was a college for women seeking financial and intellectual independence. In 1955, the Pennsylvania State Council of Instruction permitted Harcum to confer the Associate of Arts and Associate of Science degrees, the first time in Pennsylvania history that a junior college was given this privilege. Extensive expansion occurred in the 1960s with the addition of the Academic Center building and two residence halls. Harcum opened a nursery school for teacher training, and in the 1960s and 1970s began programs in the allied health sciences. In 2003, Harcum went co-ed.

Providing tangible possibilities for individual success is the central purpose of Harcum, known as *The College of Possibilities*.

GOALS AND DISTINCTIVENESS

- **Career preparation for in-demand professions marks Harcum's niche in the region's education sector.** With an enrollment of 1,500 resident and commuter students, Harcum's vibrant college life is characterized by career-oriented academic program, men's and women's athletics, and many student organizations. Renowned for Allied Health Science programs such as Dental Hygiene, Expanded Functions Dental Assistant, Radiologic Technology, Occupational and Physical Therapy Assistant, Medical Laboratory Technician, Nursing, and Veterinary Nursing, Harcum gives equal prominence to its other programs and responds to new possibilities as they emerge in the labor market. Programs are offered in a number of business disciplines plus Fashion Design, Interior Design, Digital Design, Photography, Early Childhood Education, Human Services and Criminal Justice. Students apply what they learn in the real world with internships and clinics. For instance, to graduate from Harcum's Veterinary Nursing program, students must complete a practicum at the Penn Vet New Bolton Center in Kennett Square, Chester County.
- **Harcum's unique "Partnership Site" model offers Coatesville students, who might not otherwise have an opportunity to earn a degree due to work and family responsibilities, access to a college education.** Harcum offers 20+ majors at its Bryn Mawr campus. In partnership with I-LEAD, a nonprofit organization focused on helping individuals in challenged communities to achieve their full potential, Harcum offers degree programs in the evening at 14 sites throughout the region, including Congreso de Latinos Unidos and Deliverance Evangelistic Church in Philadelphia and Life Transforming Ministries in Coatesville, Chester County. Over 50% of Harcum's students are African American, 30% are Caucasian and, 12% are Hispanic/Latino. Since 2007, Harcum's partner in Coatesville has been Life Transforming Ministries located in Graystone Mansion in the Lukens Historic District. This year, 27 students are pursuing their degrees and attending classes taught by Harcum faculty in Coatesville.
- **The culture at Harcum reflects the belief that higher education should be within reach of all those who desire to benefit from it, including students who have been discouraged**

due to financial need, academic challenges or learning differences. Many Harcum students come from backgrounds traditionally associated with such barriers. Nearly 60% are Pell Grant eligible, the highest level of need. About 40% are first in their family to attend college. For about 20 years, Harcum has been consistently recognized by the U.S. Department of Education for its expertise in identifying and helping students from disadvantaged backgrounds succeed as evident from grant awards received for the Federal TRiO programs, including the Student Support Services program. Harcum's extraordinary academic support and counseling services, along with small class size (11:1 student/faculty ratio) give students a real advantage in completing their degrees.

- **Community service is one of the core values that Harcum demonstrates to the broader community.** Through its on-campus Dental Hygiene Clinic in the Abram and Goldie Cohen Dental Clinic, Harcum promotes the importance of oral health especially for vulnerable individuals and educates the next generation of dental hygienists. The Clinic delivers accessible, affordable dental hygiene care to about 1,000 patients a year from Montgomery, Delaware, Philadelphia and Chester Counties. Also, for the past several years, faculty and alumni volunteered their time and services at Community Volunteers in Medicine (CVIM) in West Chester to provide free dental exams, radiographs, teeth cleanings, and fluoride treatments to the underserved community.

KEY ACHIEVEMENTS

- To date, 80 students have graduated as a result of attending classes at the Harcum College Partnership Site in Coatesville. Nearly all have their roots in the Coatesville community.
- In response to post-graduation surveys, 90% of respondents from the Classes of 2011-2016 are employed or have transferred to four-year institutions. Harcum has dual enrollment and articulation agreements with 15 institutions including Immaculata University in Chester County.
- In 2016, Harcum received the Main Line Gives Back Award from the Main Line Chamber of Commerce for the *100 Acts of Service Centennial Initiative*, during which the Harcum community logged over 2,600 service hours estimated at \$60,922.

2. FUNDING REQUEST – SCHOLARSHIP SUPPORT

Harcum College's key fundraising initiative involves asking donors, especially those with a passion for Harcum's distinctive education model, for scholarship support. We strive to make a Harcum education available to all; however, we understand that a significant barrier that discourages students from pursuing their degrees is finances. Our tuition and financial aid packages make us a competitive value in the region. Our team of financial aid counselors works with students to find the best options to pay for their education. Ninety percent (90%) of students receive financial aid, including grants and scholarships that do not need to be paid back upon graduation. Scholarships are critical because they give students the peace of mind to pursue their degrees without worrying about how they will pay the funds back.

Harcum College requests a grant of \$10,000 from the Chester County Community Foundation to provide partial scholarships for students who reside in Chester County, with a preference for students enrolled at the Coatesville Partnership Site. With such a grant, Harcum would accomplish three goals: (i) provide access for more students from Chester County, with an emphasis on Coatesville; (ii) retain and prepare students for in-demand professions by offering a network of support services; and (iii) graduate students with the skills that area employers seek. Such a scholarship will assist the student(s) with the cost of a Harcum College education.

The “Chester County Community Foundation Scholar(s)” (or other name agreed upon by Harcum College and the Foundation) will be selected based on academic merit and financial need. Members of the Harcum Scholarship Selection Committee will be provided with the names of the students who are eligible based on requirements including: (i) students who reside in Chester County, preferably from Coatesville; (ii) full or part-time students; (iii) a minimum GPA of 2.5; (iv) financial need; and, (v) an essay describing educational and career goals. From this process, the Committee will select the Scholar. Depending on continued funding, Harcum will renew the scholarship if the student(s) continues to meet all eligibility requirements.

With a \$10,000 grant over a one academic-year period, it is anticipated that partial scholarships would be awarded to 3-4 Scholars (for instance, four \$2,500 scholarships; or, two \$2,500 scholarships and one \$5,000 scholarship). If the Foundation responds to this request in a positive way, Harcum would like to host an event to introduce the Scholar(s) to the Donor(s) of the Chester County Community Foundation Fund(s) from which the scholarship is funded. Harcum will abide by all requirements of the Foundation. Harcum would be happy to publicize news of the grant via its website, magazine and news release shared with the Foundation for review before distribution to media outlets in the Greater Philadelphia area.

3. HOW IMPACT AND RESULTS WILL BE DEMONSTRATED

Harcum College will measure the impact of the scholarship grant as set forth below and report the results to the Chester County Community Foundation.

- Student Access: In the short-term, Harcum College will measure the impact of the grant funds as a student access tool based on the number of Chester County students with academic promise and financial need applying to Harcum College and enrolling either at the main campus or the Partnership Site in Coatesville.
- Financial Barriers Reduced: In the medium term, Harcum will track via student survey, the number of Chester County Community Foundation Scholars with eliminated unmet financial need and the number of Scholars who were able to reduce the number of hours they work outside of their classes.
- Graduation/Employment/Continued Education: In the long-term, Harcum will track via survey, the number of Chester County Community Foundation Scholar(s) who graduated from Harcum, who are employed in their field within a year of graduation or who have transferred to another institution of higher education.

In addition to determining quantitatively whether the Chester County Community Foundation Scholarships impacted student access, retention, graduation, and employment, Harcum will survey the Scholars about their overall Harcum experience and use the feedback to drive improvements.

CONCLUSION

Harcum College applauds the work of the Chester County Community Foundation and appreciates consideration of this request. Without a doubt, the Foundation lives its mission and “connects people who care with causes that matter.” Harcum’s distinctive model for access to education is a cause that matters. Considering that Harcum is a positive part of the community, we ask that the Foundation and its donors support Harcum students from Chester County, with a preference for students from Coatesville with financial need and academic promise.