

# CCCF GRANT PROPOSAL SUMMARY: UNIONVILLE COMMUNITY FAIR

Date 2/20/2019

## Contact Information

Organization Name: Unionville Community Fair, Inc.

Event Volunteer Chair: Bonnie Musser

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Phone: 610-347-2087

Website: <https://www.ucfair.org/>

Year Incorporated: 1924

FEIN: 23-2197987

Has your nonprofit ever applied to the Community Foundation? Yes \_\_\_ No x Not Sure \_\_\_

Has your nonprofit ever received funding from the Community Foundation? Yes \_\_\_ No x Not Sure \_\_\_

## Field/s of Interest:

<input checked="" type="checkbox"/> Arts, Culture & Humanities	<input checked="" type="checkbox"/> Environment/Animal Welfare	<input checked="" type="checkbox"/> Education
<input type="checkbox"/> Health	<input type="checkbox"/> Human Services	<input type="checkbox"/> Religion

## Organization Information:

### Geographic Area Served

Our focus primarily embraces all of Southern Chester County. This encompasses the Unionville, Kennett, Avon Grove, Oxford and Octoraro school districts & ChesCo Intermediate Unit Pennock’s Bridge Campus.

### Describe Population Served & Annual Number of People Served:

For 95 years, the Unionville Community Fair has hosted a family friendly, accessible weekend-long event celebrating the lives and work of those in the more rural and agricultural regions of Chester County. This fair’s wide range of events and exhibits caters to people of all ages. 8,000-10,000 people attend this event annually.

### Mission:

The Unionville Community Fair is focused on the promotion and education of Agriculture, Agribusiness, Homemaking, Handcrafts and the Arts. It strives to encourage and stimulate interest and involvement of the community in the growth, production, selection and exhibition of products through an educational community activity.

### Proposal Summary:

We respectfully request gifts of \$2,500-\$5,000 to cover overall fair expenses. The attached budget gives the potential donor a sense of the range of our activities.

<b>Annual Budget</b> <u>\$ 66,200</u>	<b>0</b>	# of Full-Time Equivalent Paid Staff
<u>100</u> % of budget for program expenses	<b>12</b>	# of Board Volunteers
_____ % of budget for administrative expenses	<b>150</b>	# of Active Non-Board Volunteers
_____ % of budget for fundraising expenses	<b>4,500</b>	# of Volunteer Hours
<i>100 % total</i>		

### Top 3-5 funding sources:

\$ 7,000 PA Dept of Agriculture Grant

\$10,000 Fundraising Events at Fair (auction, beer garden, denim & diamonds party, pancake breakfast)

\$16,000 Earned Revenue: parking/entry, concession vendors, contest entry fees

**\$ Amount Requested from CCCF DAFs:** gifts in the range of **\$2,500-\$5,000** would be most appreciated

## UNIONVILLE COMMUNITY FAIR GRANT PROPOSAL NARRATIVE

1. Nonprofit's history, goals, key achievements and distinctiveness
2. Funding request
  - Description of key initiatives
  - Specific needs and issues to be addressed
  - Why it is important to fund this now
  - How impact and results will be demonstrated

To Our Friends at the Community Foundation and its Family of Funds:

This year the Unionville Community Fair is celebrating its 95<sup>th</sup> year! Our mission has always been to promote Agriculture along with homemade goods, crafts and the arts, giving both Youth and Adults the chance to exhibit their items for judging, recognition and winning ribbons & a small premium. We have never had and never will have a midway or carnival as that was the wish of the founders and the thousands of volunteers that have followed over the past 95 years. The Fair this year is October 4<sup>th</sup> - 6<sup>th</sup> of 2019.

We are a member of the PA State Association of County Fairs (PSACF) whose membership consists of about 107 county & community fairs all of whom are to promote Agriculture & Agribusiness. Agriculture and tourism are the two top businesses in the state of PA and fairs highlight both of those.

The UCF has served mostly the Unionville Chadds Ford school district as far as exhibitors, but as of last year we added the tag line "Embracing all of Southern Chester County" which is easiest to define by the 5 school districts in this part of the county - Unionville, Kennett, Avon Grove, Oxford and Octoraro. We have also established a great partnership with the Chester County Technical College High School, Pennock's Bridge Campus, which also serves these same 5 schools.

Not sure how to request for funding. We need funding for extra tents for 2 new events that we are working on, a separate tent for more animals that the Tech School's 4-H program can bring and we are planning on a tent for a "Haunted Tour", The tech school carpenter shop will help by making some of the props needed, We reimburse them for any materials they need to purchase.

Overall, we seek grants and sponsorships to help us meet our budget. Last year was not very successful financially. We finally had decent weather, but without a major fund raiser like we have had in the past we just didn't make it financially. Our major fundraiser dinner started strong the first few years, but then peaked and interest fell. We are working on a couple of ideas of having a fund raiser that does not take place over the Fair weekend. In the past our major fundraiser dinner has made anywhere from about \$5,000 to \$10,000.

Also, you'll see that our PA Department of Agriculture grant has been steadily declining. So, we seek private donations to fill in where the government has stepped back.

Hope this isn't too much information. Please feel free to contact me for more detail about grants, sponsoring, and volunteering. See you at the Fair!

Thank you,  
Bonnie

