

**I. CHESTER COUNTY COMMUNITY FOUNDATION  
GRANT PROPOSAL SUMMARY SHEET**

*One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.*

*Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's Summary Sheet MUST accompany application.*

*To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)*

**Date June 20, 2019**

**Contact Information**

Organization Name: Kennett Area Park Authority  
Address: PO Box 1121 Kennett Sq., PA 19348  
Phone: 610.444.1416  
Website: [ansonbnixonpark.org](http://ansonbnixonpark.org)  
Year Incorporated: 1988

Chairperson: Richard Lyon  
E-mail: [ansonbnixonpark@gmail.com](mailto:ansonbnixonpark@gmail.com)  
Board of Directors Chair Name: Richard Lyon  
Primary Contact Name: Heidi Hauptschein  
Primary Contact E-mail:  
[ansonbnixonpark@gmail.com](mailto:ansonbnixonpark@gmail.com)

FEIN: 23-2548063

Has your nonprofit ever applied to the Community Foundation? Yes  No  Not Sure   
Has your nonprofit ever received funding from the Community Foundation? Yes  No  Not Sure   
 Donor Advised Fund(s)  Fund for Chester County  Don't know/Not sure

**Field/s of Interest:**

Arts, Culture & Humanities       Environment/Animal Welfare       Education  
 Health       Human Services       Religion

**Organization Information:**

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

Borough of Kennett Square, Kennett Township and surrounding townships, Southern Chester County, New Castle County

**Describe Population Served and Annual Number of People Served:** Anson B. Nixon Park is open 365 days a year to all residents of area. Approximately 170,000 people visit the park each year.

**Mission:**

Preservation of Anson B. Nixon Park with free access to general public; promotion of recreation interaction among community's diverse population; collaboration with other recreation organizations.

**Proposal Summary:**

This is the 12<sup>th</sup> anniversary of our Free eight (8) week summer concert series. Neil Joines was one of the original funders of this program to which we are grateful! We are proud to be the July Jordan Award winner which is being used to fund the summer concert series.

**If Capacity Building Proposal, the focus is:**

Mission, Vision & Strategy     Governance & Leadership     Strategic Relationships  
 Fundraising & Development     Technology    Other: \_\_\_\_\_

**Annual Budget \$** \$200K 2 **# of Full-Time Equivalent Paid Staff**

70 % of budget for program expenses      11 # of Board Volunteers  
27 % of budget for administrative expenses      190 # of Active Non-Board Volunteers  
3 % of budget for fundraising expenses      2,700 # of Volunteer Hours  
*100 % total*

**Top 3-5 funding sources:**

**Municipality support donations, tower income and donations from local businesses and grants**

**Grant Amount Requested from the Community Foundation: \$ 5,159.00**

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

**1. Nonprofit's history, goals, key achievements and distinctiveness** The Kennett Area Park Authority (KAPA) was incorporated by the Commonwealth of Pennsylvania in December 1988, as a Joint Municipal Authority by Kennett Township and the Borough of Kennett Square. KAPA's stated purpose is to own and maintain the now 106-acre Anson B. Nixon Park which straddles both the Borough and Kennett Township. The nine-eleven member volunteer board is appointed by the respective municipalities to serve as stewards of Nixon Park.

Nixon Park is unique in that it is one of only two municipal parks in the state of Pennsylvania (to the best of our research) not under the full jurisdiction and tax based financial support of a county, town, or borough. The volunteer board is responsible for the day to day as well as long-term operation of the Park.

The Park consists of rich natural habitats, including a beech grove containing a specimen estimated to be over 250 years old. Adjacent to the beech grove is a natural area abounding with native trees, shrubs, and wildflowers; included are specimens of umbrella magnolia, a rare plant for this area. Outstanding features include two ponds, totaling 6 acres, and the Red Clay Creek and its tributaries. Of historical significance are the remnants of the Borough's waterworks facility (early 1900s) and site of the Chamber's family homestead (Bloomfield, circa 1794-early 1900s), where many native species of trees were planted and a now-overgrown meadow established.

The Park is open to the public every day of the year, dawn to dusk, with no admittance fee. It features over 2.5 miles of walking trails, six picnic pavilions, an entertainment stage, a top-rated 18 hole disc golf course, tennis and volley ball courts, and athletic fields. The Oreste "Tino" Leto athletic fields are leased to the Southern Chester County Soccer Association. Since the Park's opening in 1993, visitation to Nixon Park has grown to over 170,000 annual users from diverse cultural backgrounds and representing the Borough of Kennett Square, all nearby townships, as well as people from the broader region who enjoy the Park's facilities and events. Seasonal events offered to the public at no charge include an eight week concert series organized and presented by a volunteer corps. After the initial state and county funding to develop the park between 1988 and 1993, KAPA successfully raised the funds to build the entertainment pavilion, athletic fields, and the preparation of a master plan. The Park is continually improving with the most recent being a new and safer entranceway and a dog park.

The park is maintained by two part-time seasonal staff assisted by an equipment maintenance person, one part-time administrative assistant, and is supported by volunteers and generous donations from Kennett Township, Kennett Square Borough, individuals and corporations.

## **2. Funding request**

- **Description of key initiatives**
- **Specific needs and issues to be addressed**
- **Why it is important to fund this now**
- **How impact and results will be demonstrated**

Neil Joines was the original funder of our free summer concert series. With generous funding from individuals to Chester County Community Foundation and businesses, the Kennett Area Park Authority is embarking on its 12<sup>th</sup> year of the Summer Concert Series providing outstanding musical performances. Because of the grant we are able to provide the outdoor summer concerts series free of charge to the community.

Each year we see an increase in attendance and anticipate 2019 summer series to be no different. Working with a local nonprofit, The Kennett Flash, their executive director works with KAPA, free of charge to book a wide array of musical genres and brings the best and the most talented groups to perform within our budget.

### Specific needs and issues to be addressed

We are requesting funds from the Neil Joines Foundation. The very generous grant we receive every year makes up the largest part of the concert series budget and is crucial to keeping our free concert series. The grant is used to attract top notch talented performers and to offer technical sound and lighting to enhance the performances.

### Organization impact

Bringing the community together in a safe, free, and natural setting fosters positivity and goodwill. Coming together as a community, local businesses offer suppers and treats for sale during the shows. The concert draws all kinds of audiences, from families with young children, to seniors, to young adults, all coming together to enjoy and listen to music in an outdoor natural setting.

### Activities to implement initiative

KAPA board solicits local businesses for sponsorships. The Executive Director of the Kennett Flash books the talent and does not charge us for his work,

### Demonstration of impact and results

The musical concert series continues to grow in attendance every year, A sense of community belongingness with the added benefit of providing culture in the way of music, has proven to provide a positive impact on all who attend, as evidenced by the growing attendance year after year. We hope summer 2019 will be just as successful as past years.

- *For capacity building grant proposals:*
  - *How will this capacity building initiative impact your nonprofit?*
  - *How will this impact be measured?*
  - *Include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired. Include external consultant proposals if applicable.*

### III. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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- **E-mail proposals to [grants@chescocf.org](mailto:grants@chescocf.org).** Receipt will be confirmed by e-mail.
  - Please contact Grants Administrator Kevin Baffa at (610) 696-8211 [grants@chescocf.org](mailto:grants@chescocf.org) with questions.

*Chester County*  
COMMUNITY FOUNDATION  
*Connecting people who care with causes that matter,  
so their legacies make a difference.*