

GRANT PROPOSAL GUIDELINES

The Chester County Community Foundation *connects people who care with causes that matter, so their philanthropy makes a difference now and forever*. The Community Foundation is a collection of **Field of Interest** and **Donor Advised Funds** with **\$2.5+ million granted annually** to nonprofits in Chester County and beyond. **99%** of the grants issued by CCCF are made possible through the generosity of the Fund Advisors, who make grant decisions throughout the year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes and issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, and humanities; education; community improvement; environment; religion; health; and human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, and measurable outcomes.
- ◇ Proposals can be submitted **anytime throughout the year**.
- ◇ Grant decisions are made **intermittently** throughout the year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in and serve Chester County**. NPO's with budgets of \$750,000 or less are preferred.
- ◇ The goal of CCCF's capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
 - Mission, Vision, & Strategy
 - Governance & Leadership
 - Strategic Relationships
 - Operations & Technology
 - Fundraising & Development
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- * All Community Foundation Funds accept this grant application form. An electronic form is available at www.chescocf.org.
- * **Email proposals to grants@chescocf.org**; Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative, and Attachments**. Proposals are shared electronically with Fund Advisors, Donors, and Grants Committees.
- * Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification and cannot be individuals.

Please contact Grants Administrator, **Kevin Baffa**, at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's Summary Sheet **MUST** accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Community Volunteers in Medicine (CVIM)
Address: 300 B. Lawrence Drive, West Chester, PA, 19380
Phone: 610-836-5990
Website: www.cvim.org
Year Incorporated: 1998
FEIN: 23-2944553

Executive Director/CEO: Maureen Tomoschuk
E-mail: mtomoschuk@cvim.org
Board of Directors Chair: Wayne Withrow
Primary Contact Name: Julie Rusenko
Primary Contact E-mail: jrusenko@cvim.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission: Community Volunteers in Medicine provides compassionate primary medical and dental care and health education to people who lack access to insurance and who live or work in Chester County in order to support their goals to lead productive, healthy, and hopeful lives.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): We provide free medical, dental, behavioral health, prescription medications and health education to adults, children and seniors throughout all of Chester County and surrounding communities.

Describe Population Served and Annual Number of People Served:

CVIM serves the healthcare needs of uninsured, low-income adults, children and seniors who work hard but make less than 300% of the Federal Poverty Level. During FY 2019, we served a total of 4,233 patients, including 1,572 new patients during 45,830 visits. The conservative value of the services provided to our patients is \$7,971,956.

Annual Budget \$ 3,681,876

94% of budget for program expenses

2% of budget for administrative expenses

4% of budget for fundraising expenses

100 % total

32 -# of Full-Time Equivalent Paid Staff

23 -# of Board Volunteers

445 -# of Active Non-Board Volunteers

56,160 - # of Volunteer Hours

Top 3-5 funding sources: Teva - \$150,000; IBC Foundation - \$100,000; Crystal Trust - \$75,000;

Is this grant proposal for: Capacity Building or General Operating

Grant Amount Requested from the Community Foundation: Donor advised donations of any dollar amount are greatly appreciated.

Proposal Summary: Funding will support our ongoing medical, dental, behavioral health services including expansion of programs to serve additional uninsured patients desperate for primary medical and specialty care. As a model healthcare home serving thousands of uninsured, multi-cultural adults and children in Chester County and surrounding counties, we provide totally free, culturally competent, clinic-wide integrated services: chronic disease management, women's medicine, comprehensive dental care, behavioral health, non-opioid pain management, disease prevention, patient education, and an expanded dental outreach program. We are able to respond to community health needs thanks to generous donors and dedicated clinical and support volunteers.

Chester County
COMMUNITY FOUNDATION

*Connecting people who care with causes that matter,
so their legacies make a difference.*

Community Volunteers in Medicine is grateful for the opportunity to introduce our mission and programs to the donors of the Chester County Community Foundation. CVIM is the premier provider of free healthcare (medical, dental, behavioral health services and onsite prescription medications) for uninsured and under-insured children, adults and seniors in Chester County. The hard working patients we serve come from every zip code in Chester County, do not have insurance and live on gross incomes at or below 300% of the federal poverty level.

Organization History and Background

CVIM serves as the patient-centered healthcare home for thousands of uninsured people who benefit from a team-based delivery model designed to provide holistic, integrated, comprehensive and continuous medical and dental care and behavioral health services to patients with the goal of obtaining maximized health outcomes. Our patients receive a multi-disciplinary and extremely high-level of care in an efficient yet warmly comfortable, compassionate and culturally competent setting— a true healing environment that leads to longer-term better health for our patients and ultimately the community. We are happy to share a patient story:



Joe, pictured here with our Medical Director, Dr. Mary Wirshup, MD, FAAFP, was diagnosed with Hepatitis C at a young age, but his condition was left untreated for many years because he did not have access to affordable health insurance. After finding and becoming a CVIM patient, he has received treatment for his Hepatitis C and related liver cancer through our clinical care and community partners. Currently, Joe is on a plan to recover and he is so thankful to have found a healthcare home at CVIM.

Our organization began providing medical care in May 1998 and added dental services in July of that year. In 2001, CVIM consolidated into a single facility in West Chester where services are currently provided -- five days and two evenings a week. In 2014, in order to ensure the continuation of effective and efficient free healthcare services for the uninsured, we purchased our building and expanded our facility to provide areas for patient care and program growth. CVIM is supported 100% through philanthropy and is grateful for the annual, capital and in-kind gifts received from generous individuals, corporations, and foundations. Future plans include the addition of a physical therapy/occupational therapy area to serve our growing number of patients with chronic pain.

Last year, CVIM celebrated 20 years of providing healthcare, hope and healing. Through the years, CVIM has become a nationally recognized non-profit healthcare provider—administering more than \$100 million in free healthcare services to 65,000 individuals during a half a million patient visits. From our humble beginnings in Frazer, PA as the region's first volunteer-based clinic, to our current 15,000 sq. ft. facility in West Chester, we remain steadfast in our mission to provide free healthcare to individuals in need throughout our region. We are also resolute in our conviction to remain at the table and as a partner in addressing the healthcare crisis for uninsured individuals and families.

Our Services and Programs

Our model of care is unique and sets CVIM apart from other clinics in our region. Our team develops in-depth protocols, procedures and programs that address a wide demographic of patients suffering from the long-term effects of chronic diseases—diabetes, hypertension, obesity and oral diseases. Unlike many free clinics, we know that episodic care delivered in lieu of a partnership between clinician and patient will not result in changes in unhealthy behaviors and lifestyles and will not lead to long-term health improvement and benefits for the patient, their family and ultimately the community.

Our services include: **Medical Care:** Primary Care, Pediatrics, Cardiology, Chronic Disease Management, Orthopedics, Neurology, Podiatry, Internal Medicine, Women's Medicine and Gynecology, Dermatology, Social Services, Integrated Behavioral Health, Nutrition Counseling, Tobacco Dependency Program, Patient Education and Onsite Prescription Medications; **Comprehensive Dental Services:** Prophylactic and Oral Hygiene, Oral

**Community Volunteers in Medicine
Donor Advised Funds Narrative
Chester County Community Foundation
August 2019**

Health Education, Restorative Dentistry, Emergency Dental Services, Digital X-Ray and Panorex, Specialty Dentistry (Endo and Periodontics), Orthodontia for Severe Cases and two Dental Outreach Satellites providing services to seniors and the Hispanic community.

Care is provided by approximately 480 volunteer licensed clinicians and support volunteers coordinated by a staff of 20 fulltime and 23 part-time employees. During FY 2019, we served a total of 4,233 patients, including 1,572 new patients during a total visit volume of 45,830 (including medical, dental, behavioral health, patient education, eligibility screenings, and drug dispensary visits). The conservative value of the services provided to our patients is \$7,971,956. Comprehensive Dental program that includes two Dental Outreach Satellites remains the premier free dental program in our county. Our core staff and extensive general and specialty volunteer corps provide a high level of care with strong emphasis placed on oral health education, chair-side and in groups -- disease prevention and health maintenance -- along with providing basic prophylaxis (cleaning, bite wing X-rays, fluoride, sealants); extractions for abscessed teeth; filling of cavities; root canals; pulpotomies in children and adults; orthodontia and minimal bridge work. In addition, the dental staff and volunteers provide approximately 1,000 children with exams, screenings, sealants, fluoride treatments and more extensive procedures during community outreach programming. **We would specifically like to share the details of two of our programs that serve the needs of hundreds of uninsured women and children in Chester County.**

Our **Women's Health Clinic** is the only totally free, comprehensive program providing increased access to preventative and diagnostic women's health and wellness services for uninsured women and girls in Chester County. Over the past three years, all patient volumes within the categories of services provided to women and girls have increased significantly. We address gender-specific health needs in the safety, security and confidentiality of a compassionate and culturally competent healthcare home. Preventative Women's Medicine services include free screening and diagnostic mammograms, gynecological exams, pap tests, colposcopies and access to many methods of birth control. Our clinic serves as a gateway to a variety of community-based and hospital/healthcare system services not easily accessed by uninsured women.

Because the rates of common mental disorders— depression, anxiety and somatic complaints—are predominate in women, our Behavioral Health program focuses much of its efforts on the mental health issues of women. We screen all Women's Health Clinic patients for depression, anxiety, substance/alcohol abuse, chronic pain and intimate partner violence.

FY 2019 Women's Medicine Clinic Achievements:

- Approximately 2,400 women and girls have a patient-centered medical home at CVIM
- 614 women received free diagnostic gynecological exams.
- 377 screening and follow-up mammograms through a visiting Mammography Van and hospital partnerships were provided
- 438 Pap tests in accordance with new AMA regulations were provided
- Potentially life-saving colposcopies (29) and endometrial biopsies (13) were provided.
- 55 women received IUD procedures

Children's Dental Program: Despite the affluence of our region, thousands of children live in poverty in nearly every zip code of Chester County. The most recent county census states that nearly 11,000 children live in poverty and nearly 50% of them are living in deep poverty. Many of these children are not covered by Children's Health Insurance of PA (CHIP) and therefore they go without preventative dental visits. CVIM's extensive pediatric dental services and increased efforts to reach more who are at-risk exist to serve these children. Our staff dentists and hygienists along with volunteer pediatric, general and specialty dentists provide uninsured children, ages 0-19, a high level of free, consistent, coordinated, comprehensive dental care, 5 days/2 evening a week. Emphasis is placed on accessibility and education of parents and children on oral health, disease prevention and brushing/flossing techniques. Our program manager is in weekly contact with school clinicians and

**Community Volunteers in Medicine
Donor Advised Funds Narrative
Chester County Community Foundation
August 2019**

caseworkers to ensure both migrant students and others that need dental care are quickly scheduled for emergent or routine follow-up visits.

Last year 397 children/youth ages 19 and younger received 2,230 preventative/hygiene and/or restorative/surgical procedures in our West Chester-based clinic. A total of 20 of these youngsters received free orthodontia care and appliances and 33 received emergency services to relieve pain and infection. Our volunteer dental professionals performed 19 endodontic procedures (removal of diseased pulp or roots) on children in an effort to save their teeth and preserve their smiles. Perhaps the most significant statistic regarding our pediatric dental services is in our outreach programming. We reached 14% more children this past year as 1,213 received vital dental screenings, fluoride varnishes and fillings during nine outreach programs. The largest number being served during our outreach is attributed to our longtime partnerships with both the Head Start and Migrant Head Start locations throughout the county.

Overall Goals and Objectives

Since establishing our free clinic in 1998 our overarching goal has been to help our patients to regain and maintain their health. Today, as the premier healthcare home for more than 4,200 uninsured adults and children annually, we strive to increase access to care, reduce health disparities particularly for the uninsured and all races/cultures and to continually integrate all of our services leading to better health outcomes for our patients.

For our adult patients, good health can lead them to more productive work and personal lives for themselves and their families. For our younger patients it means they are free of dental pain and the stigma of poor oral hygiene. To meet the growing demand for our services and to expand access to those who have not yet been served by CVIM we are unified in our dedication to providing free quality, comprehensive, compassionate and culturally competent care to the uninsured adults, children and seniors living or working in Chester County and surrounding communities. The objectives that will lead us to reaching this goal include:

- Provision of coordinated care under one roof in a facility that can accommodate growing volumes and offers the flexibility to meet new challenges
- Safe, compassionate, trusted healthcare environment welcoming all races, cultures, genders and religions
- Increasing access to preventative, acute and chronic disease healthcare services to uninsured women; including free mammograms and other preventative services
- Increasing access to mental health services including counseling, psychiatric care and free medications
- Continue to expand our services for pediatric patients by adding additional volunteer pediatricians
- Safeguarding public health and safety by treating food, hospitality and transportation workers
- Preventing and managing chronic diseases and teaching patients and their families how to identify their health risks and to invest in their health
- Diagnosing and successfully treating/preventing oral disease and dental issues in adults and children
- Expanding dental outreach to underserved populations in the county, including uninsured or under-insured seniors by cultivating relationships with local senior centers to ensure access to our dental clinic
- Minimizing expensive emergency room visits and hospital admissions for both medical and dental issues

Why Your Funding is Important

General operating funding or program directed donations from the Donor Advised Funds of Chester County Community Foundation will support the efforts of our core staff and licensed volunteer clinicians and support volunteers to work in an integrated fashion across all clinic departments and specialties to provide a comprehensive healthcare home to those in need. Together with a generous community, we can achieve better health outcomes through increased access to all of our vital services. Thank you for your interest in our mission.