

GRANT PROPOSAL GUIDELINES

The Chester County Community Foundation connects people who care with causes that matter, so their philanthropy makes a difference now and forever.

- The Community Foundation is a collection of Funds: Field of Interest Funds & Donor Advised Funds.
- 99% of the grants issued by the Community Foundation are made possible through the generosity of the Fund Advisors who grant through their Donor Advised Funds.
- \$2.5+ million is granted annually to nonprofits in Chester County and beyond.
- All Community Foundation Funds accept this grant application form.

Proposals submitted by nonprofits are considered for 2 types of grants:

FIELD OF INTEREST & DONOR ADVISED FUNDS (No Deadline)

- ◇ Proposals received **any time throughout the year** are eligible for funding consideration from the Foundation's Field of Interest Funds & Donor Advised Funds.
- ◇ Grant **awards** typically range from **\$500 - \$7,500**.
- ◇ Grant decisions are made **intermittently** throughout the year, as Fund Advisors desire.
- ◇ Proposals are **electronically shared** with Fund Advisors to assist them in making grant decisions.
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, and measurable outcomes.
- ◇ Grants **focus on Chester County** causes and issues, but **are not limited** to Chester County.
- ◇ Grants may be made to charitable nonprofits working in **all fields of interest** including arts, culture and humanities; education; community improvement; environment; religion; health; and human services.

FUND FOR CHESTER COUNTY CAPACITY BUILDING GRANTS (Due 9/15)

- ◇ The goal of the Community Foundation's capacity building grantmaking is to **strengthen the effectiveness of nonprofit organizations serving the Chester County region**.
- ◇ Capacity building proposals received annually by **September 15** are eligible for this grant program.
- ◇ Capacity building projects should strengthen a nonprofit, in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Strategic Relationships
 - Operations and Technology
 - Fundraising & Development
- ◇ Grant **awards** typically range from **\$500-\$5,000**.
- ◇ NPO's with budgets \$ 750,000 or less preferred
- ◇ Grant monies are distributed by **February**.
- ◇ Nonprofits must be **located in and serve Chester County** to receive a grant from this grant program.

- A proposal is considered "complete" when the Chester County Community Foundation has confirmed receipt of the **Grant Proposal Summary Sheet, Narrative** and **Attachments**.
- Proposals are shared electronically online with Fund Advisors, Donors, and the Grants Committee.
- The electronic form is available at www.chescocf.org.
- Per IRS regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification and cannot be individuals
- **E-mail proposals to grants@chescocf.org**. Receipt will be confirmed by e-mail.
- Please contact Grants Administrator Kevin Baffa at (610) 696-8211 grants@chescocf.org with questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date: August 27, 2019

Contact Information

Organization Name: Barnstone Art for Kids

Executive Director/CEO Name: Sean Halloran

Address: 388 W. Pothouse Road, Phoenixville, PA 19460

Executive Director/CEO E-mail: sean@barnstoneartforkids.org

Phone: (610)917-0140

Board of Directors Chair Name: Constance Dougher

Website: www.barnstoneartforkids.org

Primary Contact Name: Sean Halloran

Year Incorporated: 2012

Primary Contact E-mail: sean@barnstoneartforkids.org

FEIN: 383872177

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure

Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure

Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Organization Information:

Geographic Area Served: Chester County and surrounding areas

Describe Population Served and Annual Number of People Served: Barnstone Art for Kids serves children aged 5 to 18 who have experienced trauma in their lives. We anticipate serving up to 48 children in our Fall 2019 Power of Art program. Our On the Go programs will serve approximately 60 children across 3 offsite locations. Our Beyond the Power program serves "alumni" of the Power of Art and serves 18 or more children throughout the year. With our Awareness Campaign, we hope to engage families and members of the general public, sharing ACEs and related trauma-informed topics. This exciting and growing campaign hopes to reach hundreds more through community events and Barnstone-led presentations across the region.

Mission: Using the Power of Art to foster resiliency in children facing adversity.

Proposal Summary: Barnstone will continue to develop and provide its signature Power of Art and On the Go programs to children across the greater Phoenixville region. The funds requested through this application will support; ongoing curriculum development, service delivery, volunteer training, our Awareness campaign, and enhancing collaboration with key community partners.

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Strategic Relationships

Fundraising & Development Technology Other: _____

Annual Budget \$ <u>197,563</u>	<u>1.5</u> # of Full-Time Equivalent Paid Staff
<u>70</u> % of budget for program expenses	<u>7</u> # of Board Volunteers
<u>20</u> % of budget for administrative expenses	<u>40</u> # of Active Non-Board Volunteers
<u>10</u> % of budget for fundraising expenses	<u>500+</u> # of Volunteer Hours
<i>100 % total</i>	

Top 3-5 funding sources:

For FY2018

\$ 5,000 Phoenixville Community Health Foundation

\$ 4,500 Sheila Fortune Foundation

\$ 7,500 Friends of Steve Norcini, Chester County Community Foundation

\$15,000 Phillies Charities Inc

\$ 4,000 Huston Foundation

Grant Amount Requested from the Community Foundation: \$10,000

Barnstone Art for Kids has, since its inception in 2011, recognized the negative impact of trauma on children. In our community we are a flagbearer, raising the public's awareness and understanding of the ACEs (Adverse Childhood Experiences) study information, and their ramifications. We have attempted to integrate trauma-informed thinking into all aspects of service delivery. Our advocacy, coupled with our trauma-informed programming, has informed our Mission:

Barnstone Art for Kids draws on the Power of Art to foster resiliency in children facing adversity.

We believe that Barnstone is most effective in delivering this Mission when we have integrated critical components of trauma-informed approaches into our work and organization. We have sought to align with the principles set forth in evidence-based practices, guidance from partners like SAMHSA and the Sanctuary Model, while incorporating lessons from other trauma-informed resources. Barnstone Art for Kids created the Power of Art to help children, age 5-15+, build self-competency skills to mitigate the risks of early life trauma, and focused on promoting 4 key values:

- **Building Confidence:** Children are given the control to take each project in the direction they choose. When a mentor supports a child's unique vision, he or she feels confident, empowered and respected.
- **Healthy Expression:** Barnstone Art For Kids provides fun materials and encourages each child to look at the world in a different light. Children can express themselves without fear of judgment. Kids are allowed to be kids and have fun being creative.
- **Nurturing Relationships:** While assisting with the creative process, Barnstone Art For Kids positive adult role models are attentive, empathetic, and reassuring toward each child and his or her imagination.
- **Inspiring Passion:** Barnstone Art For Kids wholeheartedly believes in the old adage "it takes a village." Energy is invested into building the right environment children need to succeed. By pairing a child and mentor, together, they create positive moments that provide hope and impact a lifetime.

To date, we have served more than 250 children in Chester and Montgomery Counties with continued enrollment growth and program expansion anticipated into 2020. Barnstone's program offerings reflect our responsiveness to the community's needs, and include:

Power of Art

This signature program has sessions starting in January and September, and includes a creative full-year curriculum for children ages 5-11 who have experienced trauma. Children meet weekly, one-to-one, with a mentor to create and explore art in a safe, small group environment. The Power of Art is designed to encourage creativity, team building, choice and individual growth. Each child receives twenty-four sessions of fun, interactive art activities while spending thirty-six hours with a trained, volunteer mentor. Mentors engage children in hands on art activities and interactive games that provide opportunity for collaboration and learning. Through creative expression, the mentor/child relationship provides development of communication and social skills, adaptive problem solving, self-awareness, confidence, and healthy self-care in a safe, supportive environment.

Power of Art, like all Barnstone programs, is offered at no cost to families of children who have suffered trauma. An added benefit of the Power of Art is the growth that continues outside of the Barnstone environment. By working with a single child over the course of the year, mentors fuel long term, stable and consistent relationships. Mentors often attend children's school events and plays. They send words of encouragement and special notes when traveling and can be seen engaging with children at local restaurants, grocery stores and community gatherings.

Beyond the Power

While the Power of Art continues to spread positive connections and nurturing relationships throughout the community, a need emerged for those “graduates” who had already matriculated through the program. Hence, Beyond the Power was born. Once a month, our "graduates" and their mentors have the opportunity to return to the safety and comfort of Barnstone and reconnect with one another while engaging with art.

On the Go

Transportation issues often preclude children from attending programs at our Barnstone facility. On the Go brings a condensed version of the Power of Art directly to the children. Programs have been provided at the YMCA, Boys and Girls clubs, Domestic Violence Centers and After School Programs.

Teen Power: Emerging Voices

As requests for teen programs grew, it became necessary to expand on the Power of Art with a new program geared toward older children. The program specifically considers the developmental tasks of adolescence, and their need to have their own space. Teens are guided through their creative expression with more challenging art projects, listening to music and having more fluid, open discussions with their peers and one-to-one mentors. Like Power of Art, teens continue with development of communication and social skills, adaptive problem solving, self-awareness, confidence, and healthy self-care in a safe, supportive environment.

Summer Studio Workshop

As with previous “lessons learned”, Barnstone identified a need for programming for kids during the Summer months. The Summer Studio Workshop is based on the concepts of mindfulness, planning, daily attention to detail, reflection, and personal growth. Participants commit to a personal project that will require daily work in a creative area of their choosing (painting, poetry, story writing, cartooning, etc.). The program meets for 6 sessions from the end of June until the end of July.

Awareness Campaign

Barnstone Art for Kids provides vital community resource information and supportive services to our participating families and the larger community. This can include information on our programs, community resources, educational materials on trauma, or other useful material related to mental health in our community. Presentations and information are also provided to schools and community organizations. As we continue to grow, Barnstone intends to increase its presence as a resource. Barnstone personnel continue ongoing education in the areas of ACEs, trauma, and resilience through attendance at local and regional programming and attending national conferences.

As Barnstone Art for Kids continues to evolve, we anticipate a need for increased funding to advance this important work. The current request for funds seeks to increase the impact of Barnstone’s work in several ways:

-Increasing capacity across all programs. Barnstone’s Power of Art, Emerging Voices, On the Go, and Awareness Campaign are all growing. These are certainly welcome developments, but are taxing on the existing resources Barnstone can bring to bear. Currently, Barnstone operates with 1.5 FTEs. Funding is needed in order to support this growth, and ensure that programs are well supplied, volunteers are well trained, and the programs are planned to be most impactful. The coordination of volunteers and their training falls largely to a part-time resource. Funding would help secure additional time so that the recruitment, vetting, and ongoing communication with volunteer mentors would be supported and effective, thereby increasing our ability to offer services to more children and a greater impact.

-Increasing content creation and distribution of Awareness materials and presentations- a key aspect of Barnstone’s mission is fostering resiliency in children. One way we have impact toward this goal is by

educating the community about childhood trauma and countering its impacts. Barnstone has historically participated in community forums, distributed printed materials, and generally advocated around these topics. To that end we plan to utilize the grant funds to strategically increase our delivery of the message of ACEs and trauma to the Chester County Community through our Awareness Program. The specific activities and expenditures include a great deal of administrative time, material support, and collaboration. In 2019-2020, we plan to develop and deliver 4 PowerPoint Programs designed to cover various aspects of trauma, its impact, responses in the community, and strategies that we can use as individuals and as a community to address and mitigate its effects. These presentations will be delivered at publicized public events, at venues selected to maximize exposure and participation.

Barnstone values and uses feedback of all kinds in regards to program measurement. Barnstone has evaluated program metrics on Communication, Social, Problem Solving, Creativity and Proficiency skills. Mentor evaluations are completed after each six-week block on each student in specific observable traits in these 5 key areas of development. This data is correlated with parent/guardian survey data provided prior to start and at completion of their child's program. For the past 2 years,

Barnstone Art for Kids has also tracked information on participant ACE, age, gender identification, ethnicity, spectrum disorders, developmental disorders, and disabilities. Together these tools have provided an efficient framework to evaluate local trends and the effectiveness of our Power programs. These tools yield significant data that inform individual care plans as well as recommendations for the Power programs.

With the commencement of the Awareness Campaign, Barnstone will begin collecting community data relevant to our service area to assess the outcomes of our awareness initiative. Survey results will inform the framework and determine growth trends of community awareness of ACEs. By repeating a series of polls in a variety of sectors, we will gather evidence of basic ACEs knowledge and the effectiveness of the Awareness Campaign in the community. Email contact information will also be collected for delivery of ACEs related information.

Barnstone Art for Kids plans to use this data to continue to improve our message and community outreach, provide the essential content to other community service organizations, and create a community of understanding and compassion. A new crop of donors, mentors, and board members in conjunction with a supportive, non-judgmental community will enhance the organization and support our clients and their families "beyond the barn" and throughout our service area.