

## I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

**Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date 09/01/2019**

### Contact Information

Organization Name: Chadds Ford Historical Society (CFHS) Jason Greenplate  
Address: 1736 Creek Road, Chadds Ford PA 19317 Executive Director @chaddsfordhistory.org  
Phone: 610 388 7376 BOD President: Phyllis Recca  
Website: chaddsfordhistory.org Thomas Singer  
Year Incorporated: 1969 properties@chaddsfordhistory.org  
FEIN: 23 6462914

Has your nonprofit ever applied to the Community Foundation? Yes \_\_\_ No X Not Sure \_\_\_

Has your nonprofit ever received funding from the Community Foundation? Yes \_\_\_ No X Not Sure \_\_\_

\_\_\_ Donor Advised Fund(s) \_\_\_ Fund for Chester County \_\_\_ Don't know/Not sure

### Field/s of Interest:

Arts, Culture & Humanities \_\_\_ Environment/Animal Welfare  Education  
\_\_\_ Health \_\_\_ Human Services \_\_\_ Religion

### Organization Information:

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

The CFHS maintains three Historic properties, the 1724 John Chadds House the Barn Visitors Center both in Chadds Ford and the 1714 Barnes Brinton House / Tavern in Pocopson Township. The population most readably served resides in Western Delaware Co and Chester County Co. Our visitors log would indicate a much broader regional appeal but the vast majority would have to be Del and Chester Co.

### Describe Population Served and Annual Number of People Served:

The population by demographics would have to be of all ages both young and old who appreciate demonstrations of 18<sup>th</sup> century colonial life at our three facilities. Visitors to these facilities have averaged 700 to 800 over the years since 2005 to 2014 the last time records were kept. These attendance figures do not include the 2500 – 3000 County wide residences that have attended each our special events daily like the 3 day events, Chadds Ford Days (CFD) in Sept and The Great Pumpkin Carve (PC) held in Oct of each year.

### Mission:

The CFHS was founded in 1969 with the express mission to purchase and restore the John Chads House JCH (circa. 1724) and the Barns-Brinton House BBH (circa. 1714). Both these properties where

restored through the dedicated efforts of local residents and by the late 1970's where fully renovated and open to the public. Joined by our Visitors Center completed in 1991, the Society's mission today is to the preserve and maintain these historic properties, to store and preserve records and artifacts, to interpret history and to educate the public about life here in the Chadds Ford area during the 18<sup>th</sup> century.

"To educate the public", to this end the CFHS continues to maintain the two historical properties and as well as providing tours and educational programs. The CFHS is a hands on organization, utilizing our historic structures and grounds to further our commitment to provide quality educational programs to the public. Here's a recap of 2019's educational outreach:

- Guided tours at the Barns-Brinton House are currently available between May 29<sup>th</sup> and September 1<sup>st</sup>. Hearth cooking demonstrations and living history guided by our longtime docent Sandra Johnson and trained program specialists typically dressed in colonial garb.

Tavern Talks held regularly through out the year is an engaging participation activity for adults that focuses on topics in early American culture. In fun and innovative ways History is experienced hands on.

- The John Chads House is open by appointment to educational groups. Often on summer Saturdays thru Labor Day and for the past 35 yrs, Lise Taylor demonstrates bread baking in the House's beehive oven.

Escape the Brandywine is a regularly offered educational program with an "escape room scenario". A fun program which places the participants in an historic setting with a revolutionary war espionage theme.

- Our Visitors Center, affectionately referred to as the Barn, is a 6000 sq ft facility on two levels that houses our administrative staff, stores our archival collections, and provides space for public assembly.
- Finally in the spring of each year the Society's Lecture Series, open to the public, provides educational insights into Local History and Colonial America. The Hall facilities are also available for rent by community and educational groups.

#### Proposal Summary:

This program outreach all takes time and money for full time staff and paid program specialist. Full time staff salaries are projected to exceed \$ 90,000 and program specialist \$13,000 for 2019. Funds raised from our two major events CFD & PC keep us at break even status when weather is good for these two events as attested to by our Financial Statements for 2018. It is to this that we look for relief from the Chester County Community Foundation.

If Capacity Building Proposal, the focus is: **N/A**

Mission, Vision & Strategy     Governance & Leadership     Strategic Relationships  
 Fundraising & Development     Technology    Other: \_\_\_\_\_

**Annual Budget**    \$265,261.00 \_\_\_\_\_      2   # of Full-Time Equivalent Paid Staff

<u>75</u> % of budget for program expenses	<u>10</u> # of Board Volunteers
<u>21</u> % of budget for administrative expenses	<u>8</u> # of Active Non-Board Volunteers
<u>04</u> % of budget for fundraising expenses	<u>898</u> # of Volunteer Hours
<small>100 % total</small>	

**Top 3-5 funding sources:**

- |                        |                         |           |
|------------------------|-------------------------|-----------|
| 1. Chadds Ford Days    | 3. Educational Programs | 5. Grants |
| 2. Great Pumpkin Carve | 4. Memberships          |           |

**Grant Amount Requested from the Community Foundation: \$7,500.00**

**CHESTER COUNTY COMMUNITY FOUNDATION  
GRANT PROPOSAL NARRATIVE**

*Provide clear, concise information. 3 pages maximum.*

**1. Nonprofit’s history, goals, key achievements and distinctiveness**

The CfHS’s history and goals are explained in the “Mission” portion of this Application and what makes us distinctive is our public outreach. Programs are designed for all age groups and the historical properties are open to encourage community involvement all year round. A document of interest might be the attached, “Cost Estimates for Updating Educational Programs” which illustrates educational materials needs in 2019 and for the future the success of our programs.

**2. Funding request:**

Our key initiative has been and will always be to advance our public outreach with new and interesting public programs that focus on 18<sup>th</sup> Century America here in Chester County. Even our major fund raiser, Chadds Ford Days, focuses on The Battle of the Brandywine, a pivotal event in the creation of our country. History for the Chester County area which can not be forgotten.

Our two annual fund raisers are weather sensitive and have succumbed to competition from the surrounding events for public attention. Budget spreadsheets have managed to stay at the breakeven point but lately with the turn over in Board leadership and staff revisions fund raising has been a bit of a challenge. Our recently held “Music in the Meadow” in May of 2019 was a fund raising negative costing CFHS rather than adding to its balance sheet. The apple cart is easily overturned but if all goes well, programs are expanded and not cut back. We turn to foundations such as the Chester County Community Foundation for help in keeping our public programs running and expanding.



