

INSPIRE • CELEBRATE • GROW

ATTEND



Join the Chester County Community Foundation as we inspire legacy philanthropy with stimulating, thought-provoking events:

TED TALK & CAFÉ RECEPTION

4:30 Networking
5:00 TEDTalk & Discussion
6:00 Reception

“YOU ARE THE FUTURE OF PHILANTHROPY”

Classic TEDTalk video by Katherine Fulton, President, Monitor Institute

Each viewing of this 12 minute TedTalk video will be followed by a lively panel discussion. Guests will be urged to imagine the ideal vision of philanthropy in Chester County.



MON., NOV 4 @ LONGWOOD GARDENS VISITORS CENTER THEATRE

Panel: Erik Gudmundson, Scott Hattersley
TBC 3 & 4



TUES., NOV 12 @ COLONIAL THEATRE, Phoenixville

Panel: Robb Frees CIC & Tyler Frees, Virginia Kricun, Noel Stanek



WED., NOV 20 @ UPTOWN ENTERTAINMENT ALLIANCE, West Chester

Panel: Gerardina Martin Ph.D., Matthew Holliday, Steven Savage
TBC 4 RM

Info & reservations:
(610) 696-8211
events@chescofc.org
www.chescofc.org



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DISCUSSION QUESTIONS

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PANEL QUESTIONS:

1) Katherine Fulton says,

“We are acting our way into a new way of thinking.”

“Philanthropy is re-organizing itself.”

“It’s going to take a long time to do these things, and to see which ‘stick.’”

“A new moral hunger has grown at the crossroads of philanthropy & business principles. Our ability to confront the problems has not kept pace with the growth of social problems.”

What are regional examples where we are doing the things Fulton points out?

What is the helpful and not so helpful impact thus far?

-mass collaboration & aggregated giving:

-donors deciding proactively to pool donations for a cause

Giving circles; Single focus philanthropies such as Fund for Women & Girls, 100 Women Who Care Community Foundations

Commercial donor advised funds

Impact: groups use influence, not just money

Impact: Diverse givers from all walks of life. Donors collaborate based on identity, place & interest

-online philanthropy marketplaces: e-giving, Facebook, GoFundMe

-What’s going on in the on-line philanthropy marketplace?

-innovation competitions: especially “prizes” in technology & medical research *aka Branson moon; We-THINQ*

-social investing: evaluating what the return is on a gift, which is characterized as a social investment: What impact has my gift made? How is this measured?

Venture capital funds for philanthropy, equity for social enterprise ie: Ziggy.net

2) Fulton points out: **We have a new generation of citizen leaders.** “It’s not about private foundations, it’s about all of us as philanthropists.” Growth and diversification can lead to more fragmentation of effort; how can we promote new ways of coordinating in a networked age?

3) Thinking of Katherine Fulton’s last question, with the blank picture frame, let’s discuss this:

As we look to our future, what community enhancements do you want to be part of creating? Describe how you can tell 25 years from now, that philanthropy has gotten stronger and more vibrant throughout Chester County. What does it feel like, how is life different? What is the story you want future generations to tell about you and your philanthropy?

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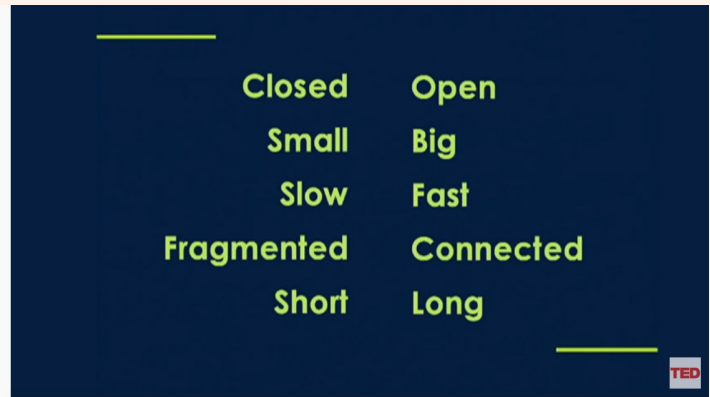
What Are the Patterns in the Innovation?

OLD PATTERNS OR HABITS

- Giving primarily late in life
- Foundations as the key institutional form
- Social benefit equals the nonprofit sector
- Philanthropy corrects for the market, because the market is part of the problem
- Older, white, male leadership
- Donors focus on communities where they live or have a connection
- Donors fund great strategies brought to them by nonprofits
- Donors set general goals
- Donors make gifts
- Money is the resource, grants the tool
- Donors keep grantees at arm's length
- Donors give independently
- Donors content to do good
- Donors learn from their own work

SEEDS OF CHANGE

- Giving throughout life
- Foundations as one form among many
- Social benefit can come from any sector
- Philanthropy connects to the market, because the market is part of the solution
- Diversifying leadership
- Donors focus both close to home and on systemic global problems with equal ease
- Donors have great strategies and fund great strategies
- Donors set specific targets
- Donors make investments, award contracts, and make gifts
- Influence is the resource, money is one tool
- Donors highly engaged with partners
- Donors give independently and give together
- Donors try to assess impact
- Donors learn from their work and share what they learn with others



Katherine Fulton: You are the future of philanthropy

15,792 views • Published on Jun 26, 2009

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mass collaboration

- online philanthropy marketplaces
- aggregated giving
- innovation competitions
- social investing



Online Philanthropy Marketplaces

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The Uncertainties That Will Shape the Future

Nothing is given about how the changes we've been describing will turn out. Indeed, the new ecology for philanthropy will depend on many critical uncertainties, including:

- Will the growing pressure to demonstrate accountability and effectiveness lead to improved giving and a healthier nonprofit sector, or might it make things worse by encouraging "teaching to the test" and avoidance of complex, hard-to-measure issues?
- Will growth and diversification lead to more fragmentation of effort or new ways of coordinating in a networked age?
- Will the emerging infrastructure of philanthropy—the rapidly growing networks that facilitate learning and action, and the new technology that makes it easier to aggregate small gifts—change the patterns of giving or reinforce existing ones?
- As the largest foundations get larger—and as more big foundations are formed—will they continue to practice philanthropy along traditional models, or will they use their resources of money, time, and expertise in new ways?
- Will the new community infrastructure now in place all over the U.S.—a group of about 650 community foundations—craft new ways to lead and create social capital in the midst of shifting government priorities?
- In an age of growing concentration of wealth, will the richest Americans become more generous? And if they do, will their decisions alter the funding priorities and patterns that now dominate?
- How will givers and nonprofit leaders respond to government funding cuts at all levels? Will services simply be reduced and the number of nonprofits shrink? Will giving and volunteerism go up over time? Will advocacy increase in an attempt to restore or raise government support of nonprofits and the services they provide?

As these and many other uncertainties are resolved over the coming years, patterns will emerge. The big question is whether these changes will add up to successful adaptation—creating better results, more progress, and more hope—or whether they will fail to deliver cumulative improvements, leaving instead a legacy of lost opportunity.

Philanthrocapitalism

Natural Capitalism

Blended Value

Capitalism 3.0

Venture Philanthropy

Microphilanthropy

Philanthropreneurs

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