Join the Chester County Community Foundation as we inspire legacy philanthropy with stimulating, thought-provoking events:

TED TALK & CAFÉ RECEPTION
4:30 Networking
5:00 TEDTalk & Discussion
6:00 Reception

“YOU ARE THE FUTURE OF PHILANTHROPY”
Classic TEDTalk video by Katherine Fulton, President, Monitor Institute
Each viewing of this 12 minute TedTalk video will be followed by a lively panel discussion. Guests will be urged to imagine the ideal vision of philanthropy in Chester County.

MON., NOV 4 @ LONGWOOD GARDENS VISITORS CENTER THEATRE
Panel: Erik Gudmundson, Scott Hattersley
TBC 3 & 4

TUES., NOV 12 @ COLONIAL THEATRE, Phoenixville
Panel: Robb Frees CIC & Tyler Frees, Virginia Kricun, Noel Stanek

WED., NOV 20 @ UPTOWN ENTERTAINMENT ALLIANCE, West Chester
Panel: Gerardina Martin Ph.D., Matthew Holliday, Steven Savage
TBC 4 RM

Info & reservations:
(610) 696-8211
events@chescocf.org
www.chescocf.org
DISCUSSION QUESTIONS

TED Talk & Café Reception

4:30 Networking  5:00 TEDTalk & Discussion  6:30 Reception

“YOU ARE THE FUTURE OF PHILANTHROPY”

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PANEL QUESTIONS:

1) Katherine Fulton says, “We are acting our way into a new way of thinking.”
   “Philanthropy is re-organizing itself.”
   “It’s going to take a long time to do these things, and to see which ‘stick.’”
   “A new moral hunger has grown at the crossroads of philanthropy & business principles. Our ability to confront the problems has not kept pace with the growth of social problems.”

   What are regional examples where we are doing the things Fulton points out?
   What is the helpful and not so helpful impact thus far?

- mass collaboration & aggregated giving:
  - donors deciding proactively to pool donations for a cause
    Giving circles; Single focus philanthropies such as Fund for Women & Girls, 100 Women Who Care
    Community Foundations
    Commercial donor advised funds

  Impact: groups use influence, not just money
  Impact: Diverse givers from all walks of life. Donors collaborate based on identity, place & interest

- online philanthropy marketplaces: e-giving, Facebook, GoFundMe
  - What’s going on in the on-line philanthropy marketplace?

- innovation competitions: especially “prizes” in technology & medical research aka Branson moon; We-THINQ

- social investing: evaluating what the return is on a gift, which is characterized as a social investment: What impact has my gift made? How is this measured?
  Venture capital funds for philanthropy, equity for social enterprise ie: Ziggy.net

2) Fulton points out: We have a new generation of citizen leaders. “It’s not about private foundations, it’s about all of us as philanthropists.” Growth and diversification can lead to more fragmentation of effort; how can we promote new ways of coordinating in a networked age?

3) Thinking of Katherine Fulton’s last question, with the blank picture frame, let’s discuss this:

As we look to our future, what community enhancements do you want to be part of creating? Describe how you can tell 25 years from now, that philanthropy has gotten stronger and more vibrant throughout Chester County. What does it feel like, how is life different? What is the story you want future generations to tell about you and your philanthropy?

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The Uncertainties That Will Shape the Future

What Are the Patterns in the Innovation?

OLD PATTERNS OR HABITS
- Giving primarily late in life
- Foundations as the key institutional form
- Social benefit equals the nonprofit sector
- Philanthropy corrects for the market, because the market is part of the problem
- Older, white, male leadership
- Donors focus on communities where they live or have a connection
- Donors fund great strategies brought to them by nonprofits
- Donors set general goals
- Donors make gifts
- Money is the resource, grants the tool
- Donors keep grantees at arm’s length
- Donors give independently
- Donors content to do good
- Donors learn from their own work

SEEDS OF CHANGE
- Giving throughout life
- Foundations as one form among many
- Social benefit can come from any sector
- Philanthropy connects to the market, because the market is part of the solution
- Diversifying leadership
- Donors focus both close to home and on systemic global problems with equal ease
- Donors have great strategies and fund great strategies
- Donors set specific targets
- Donors make investments, award contracts, and make gifts
- Influence is the resource, money is one tool
- Donors highly engaged with partners
- Donors give independently and give together
- Donors try to assess impact
- Donors learn from their work and share what they learn with others

mass collaboration
- online philanthropy marketplaces
- aggregated giving
- innovation competitions
- social investing

The new thinking for philanthropy well-adapted to many current uncertainties, including:
- Will the growing pressure to demonstrate accountability, effectiveness, and impact lead to a leader who can design, implement, and manage the work?
- Will the growing complexity of philanthropy—where philanthropic, political, business, and technology converge—require a new way of operating, one that is faster, more efficient, and more effective?
- Will the new community infrastructure now in place lift up the U.S. using a system 600 communities to work together to create social capital in the midst of rising political polarization?
- Will the growing desire for social justice or well-being lead donors to become more engaged with their neighbors, to see their decisions through the lens of their own communities,
- Will the growing need for innovation inspire the foundation and government to take risks and try new things?
- Will the growing need to focus on outcomes and results lead to a new model of philanthropy that measures impact, inspires others to follow, and learns from its successes and failures?

As these and many other uncertainties are resolved over the coming years, the new thinking will shape the future of philanthropy. The big question is whether these changes will also be reflected in the faster, more efficient, and more effective way of managing the work.