



## HADLEY

c/o CCCF, 28 W. Market Street

West Chester PA 19382

[www.hadleypresents.org](http://www.hadleypresents.org) | [Hadley@chescofc.org](mailto:Hadley@chescofc.org)

(610) 696-0501

### HADLEY GRANT/SPONSORSHIP REQUEST

***HADLEY supports interactive cultural and social enrichment programs which bring together disparate groups of people to promote understanding, justice, social equity, and a vibrant, healthy Kennett community.***

- Proposals received **any time throughout the year** are eligible for funding consideration from Hadley.
- Decisions are made **intermittently** throughout the year, as the Hadley Committee desires.
- Requests are **electronically shared** with the Hadley Committee.
- Grants & sponsorship awards are limited to the **Kennett Square region**.
- Grant & sponsorship awards typically range from **\$500 - \$5,000**.
- Grants & sponsorships are only awarded to charitable nonprofits which focus their work **HADLEY's key priority areas**, outlined on the next page.

Per IRS regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification. Applicants cannot be individuals.

▪ **E-mail proposals are strongly encouraged to [Hadley@chescofc.org](mailto:Hadley@chescofc.org)**

▪ Receipt will be confirmed by e-mail.

Questions? Please contact Stephenie Stevens at (610) 696-0501 or [Hadley@chescofc.org](mailto:Hadley@chescofc.org)

Thank you.

# HADLEY GRANT/SPONSORSHIP REQUEST

## I. COVER SHEET

To obtain an electronic version of this application, visit [www.hadleypresents.org](http://www.hadleypresents.org)

**Date: September 18, 2018**

### Contact Information

Organization Name: Kennett After-School Association/After-The-Bell

Contact Person Name: Dawn Doherty Kohl

Address: PO Box 1068, Kennett Square, PA 19348

Contact Person E-mail: [executivedirector@afterthebell.org](mailto:executivedirector@afterthebell.org)

Board of Directors Chair Name: Dr. Rudy Karkosak

Phone: 610-268-5889

Website: [www.afterthebell.org](http://www.afterthebell.org)

EIN: 23-2984132

Year Founded: 1998

Have you received grant/sponsorship money from the Hadley Presents in the past?

Yes  No  Not Sure

### Which of these Hadley priorities are embedded in your program?

✓Cultural Enrichment – It is a priority for us that all students take pride in their cultural heritage, while respecting the heritage of others. As we develop new activities each year, we always consider ways to help students better understand their culture. As you will note in the demographic section below, we have a large percentage of Latino students. This year, we are excited to be adding *A Taste of Mexico & South America* and *Salsa Dancing* to our roster of activities in honor of our Latino students.

✓Diversity/Isms; Bringing Disparate Groups of People Together to Promote Understanding – After-The-Bell's theme for our 2019-20 Program Year is **"Celebrating Our Diversity."** Via this theme, we will take the time to recognize and celebrate the diversity of our students, our volunteers, our community partners, and the diverse activities we offer.

✓Environmental Justice & Education – Teaching our children about the importance of protecting our environment and understanding the need to safeguard our natural resources has always been a priority for After-The-Bell. We are honored to work with wonderful community partners such as The Land Conservancy and the Stroud Water Research Center to provide our students with hands-on activities that really help them better understand the role we all play in protecting the future of our planet.

✓Healthy, Sustainable Practices for Individuals and Communities – We are committed to student health and wellness, both in the services and the activities we offer. Each day upon arrival, students receive a healthy snack that includes fresh fruit. We offer a nurturing environment and a wide variety of activities where students are encouraged to embrace happiness in a stress-free environment.

✓Peace, Justice & Non-Violence – After-The-Bell has always been a "Bully-Free Zone." In the last year, we have taken note of disturbing national reports regarding the uptick of bullying in schools across the country. We are dealing with this issue head-on. Our Board recently adopted a new Anti-Bullying Policy specific to our unique after-school program. All volunteers are being trained to be able to spot any potential bullying behaviors, and our students are encouraged to be "upstanders," standing up for each other to ensure that all students have a positive experience.

✓Other – After-The-Bell believes in the vital importance of arts education. Each year, we offer a wide variety of activities in the arts, including dance, music, and visual arts. These are always among our most popular activities.

**Who do you envision will primarily be attracted to your program?** (approximate percentages, please)

<u>53</u> Latinos	<u>100</u> Youth
<u>2</u> African Americans	<u>      </u> Families
<u>41</u> White Caucasians	<u>      </u> Seniors
<u>      </u> General Public	<u>      </u> General Public
<u>4</u> Other (Includes Asian and Multi-Ethnic)	<u>      </u> Other:
100% Total	100% Total

*The ethnicity percentages above reflect actual percentages from our 2018-19 program year.*

**How many people from the Kennett region will be served by this program?**

       less than 25           26-100     101-999           over 1,000           over 5,000

**Personnel**

1 F/T, 4 P/T # of Paid Staff    15 # of Board Volunteers    168 # of Non-Board Volunteers

**Timing**

Proposed Program Date: Program begins 9-24-19 and will run in three cycles through 5-21-20.

Hadley Funding/Sponsorship Decision Desired by the first day of what month:

    Jan        Feb        Mar        April     May        June        July        Aug        Sept        Oct        Nov        Dec

**Finances**

\$3,000 How much grant/sponsorship funding do you seek from The Hadley Fund?

\$204,000 What is your overall budget for this program?

\$204,000 What is your overall budget for this year?

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## III. DESCRIPTION

*Please describe briefly:*

### **1-What is your nonprofit's mission?**

#### **Mission Statement for After-The-Bell:**

*After-The-Bell provides a supervised after-school program of recreational, social, and academic skill-developing activities for Kennett Middle School students. The program is led by community volunteers and provided without charge.*

#### **Vision Statement of the Kennett After-School Association:**

*All middle school children will have a safe, enriching environment to go to after school.*

Values:

- *Respect for self and others*
- *Caring relationships with adults*
- *Improved interpersonal & social behaviors*
- *Appreciation for volunteerism*
- *Exploration of varied opportunities*

### **2-What are you trying to achieve with this program?**

Founded in 1998, After-The-Bell is proud that as of this coming fall, we will have served more than 6,000 students. We have kept them safe after school. We have provided them with meaningful activities that open their minds to new ideas, passions and even career paths. We have given them a place to go where they can spend time with their friends in a nurturing, supportive environment with staff and volunteers who want to make a difference in their lives. All of this is provided at no cost to any child or family, and at no cost to taxpayers.

Although KASA is a private 501(c)(3) organization that does not receive funding from the Kennett Consolidated School District, we have the strong support of the district, which offers the use of Kennett Middle School to house the program at no cost. KMS administrators, teachers, support staff and maintenance staff provide guidance in the design of activities, encourage students to attend, provide the physical assistance to keep our program running smoothly, and volunteer to facilitate activities.

ATB offers between 40-50 activities in each of three, six-week cycles each year, aligned with the school calendar. Activities cross a broad array of genres that include STEM, the arts, sports, cooking, wellness, animal care, nature, and community service.

### **3-How you will discern the impact and results of this program?**

We are committed to keeping students safe, to ensuring that they feel welcomed and happy while they are at After-The-Bell, to introducing them to new interests, and to providing them with opportunities to expand their educational horizons. To ensure that we are successful in this commitment, we survey both students and volunteers at the end of each cycle to ask them about their experience.

The following are key metric results from 2018-19:

99% of students said they had a positive experience at After-The-Bell.

81% of participants said ATB helped them to become better students.

80% of participants said they had learned a new skill or developed a new interest.

99% of students said they found ATB to be a place of respect for self and others.

100% of adult volunteers said they had a positive experience at ATB, and all volunteers rated it as Excellent.

100% of adult volunteers felt that ATB promotes respect, promotes improved interpersonal relationships, and promotes exploration of varied opportunities.

100% of adult volunteers and 97% of high school volunteers would recommend volunteering at ATB to others.

In addition to the student and volunteer surveys, we also survey KMS teachers of students in our *Brain Base* academic assistance activity to determine if the activity has a positive impact on their school performance. In 2018-19, teachers reported that 69.1% of *Brain Base* students saw their GPAs rise during participation, including 7.4% of students who experienced significant GPA improvement.

## 4-Why is it important to fund this now?

Like many other not-for-profit organizations across the country, the most significant challenge KASA has faced in the last two years is the loss and reduction of funding from some of our long-time supporters. We are extremely grateful to the many foundations that have chosen to award funds to After-The-Bell, while remaining mindful of the many other organizations in need of support. While ATB does not apply for or receive government funding, many of these other organizations have relied on support from federal, state, and local sources to sustain their operations. Political and social changes, primarily at the federal level, have led to the loss of government funding for some of these organizations, requiring them to turn to private foundations to close their budget gaps. This, in turn, has had an impact on our organization as foundations that have previously provided funding to After-The-Bell are overwhelmed with applications, making the process much more competitive. In addition, changes to tax laws regarding charitable giving have reduced our income from individual donors.

Our Board of Directors is committed to maintaining the quality of activities we offer without turning away a single child. To continue this commitment in light of the loss of funding, over the last two years we have needed to transfer money from our reserve account. Careful management of our reserve account has helped to replenish any funds that we needed to transfer. However, with current concerns about volatility in the Stock Market, we are hoping to avoid taking money out of the reserve account in the coming year.

### III. ATTACHMENTS

#### *E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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