

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date: 10/14/19

Contact Information

Organization Name: Project HOME Address: 1515 Fairmount Ave, Philadelphia, PA 19130 Phone: 215-232-7272 Website: www.projecthome.org Year Incorporated: 1989 FEIN: 23-2555950	Executive Director/CEO Name: S. Mary Scullion Executive Director/CEO E-mail: maryscullion@projecthome.org Board of Directors Chair Name: Debbie Fretz Primary Contact Name: Shayna Freed Primary Contact E-mail: shaynafreed@projecthome.org
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Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure

Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure

Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Philadelphia

Describe Population Served and Annual Number of People Served:

Project HOME targets three populations: people who are homeless, people in recovery from homelessness in our residences, and low-income persons in Lower North Philadelphia. We serve approximately 15,000 individuals annually.

Mission:

The mission of the Project HOME community is to empower adults, children, and families to break the cycle of homelessness and poverty, to alleviate the underlying causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society.

Proposal Summary:

Project HOME requests \$2,500 in general operating support to support programs combatting homelessness through housing, healthcare, education, and employment for vulnerable Philadelphians.

Annual Budget \$35,955,652 82 % of budget for program expenses 13 % of budget for administrative expenses 5 % of budget for fundraising expenses <i>100 % total</i>	<u>259</u> # of Full-Time Equivalent Paid Staff <u>24</u> # of Board Volunteers <u>950</u> # of Active Non-Board Volunteers <u>untracked</u> # of Volunteer Hours
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Top 3-5 funding sources: Philadelphia Department of Behavioral Health, U.S. Department of Housing & Urban Development, U.S. Department of Veteran Affairs

Grant Amount Requested from the Community Foundation: \$2,500

History, Goals, Key Achievements, and Distinctiveness

In 1989, co-founders S. Mary Scullion and Joan Dawson McConnon began Project HOME to address a growing homeless population in the City of Philadelphia. Concerned by the dearth of services available to chronically homeless individuals in the city, they committed to responding to the unmet needs of people living on the streets through a distinctive whole-person approach that combines housing and a range of supportive services, including education, employment, and health and wellness services.

Project HOME was developed with input from the very people it was meant to help—individuals who had lived on the streets for the longest—and to this day includes persons who have experienced homelessness on the Board of Trustees and on Board committees.

Our mission reflects our commitment: we empower adults, children, and families to break the cycle of homelessness and poverty, alleviate the underlying causes of poverty, and enable all of us to attain our fullest potential as individuals and as members of the broader society. We achieve this through permanent supportive housing, as well as through a multi-pronged neighborhood approach that includes affordable housing, economic development, and environmental enhancement programs, as well as through providing access to employment opportunities, adult and youth education, and health care.

At Project HOME, housing is only the beginning, because we know that it takes so much more to sustain a life. Project HOME practices a non-judgmental approach to recovery, supporting our residents through building trust and offering the security needed for long-term success.

In our 30 years, Project HOME has developed 832 units of affordable and supportive housing for persons who have experienced homelessness and low-income persons at-risk of homelessness in the City of Philadelphia; there are an additional 104 units under construction and 152 units in the pipeline. To date, Project HOME has helped more than 15,000 persons exit homelessness and poverty.

Funding Request

Project HOME respectfully requests a grant of \$2,500 from the Zelinda LeBoutillier Charitable Foundation to support our general operations in FY20.

As of 2018, US Census Bureau data shows that Philadelphia is still the poorest of the 10 largest US cities, with one quarter of its residents living in poverty, and nearly half of those in deep poverty (50% of the poverty line). This year, city officials counted 973 unsheltered homeless individuals, with many surviving on the streets or in the subway concourses below the city streets. Another 4,762 homeless persons were living in emergency, transitional, or safe haven temporary shelters.

Despite these statistics, Philadelphia has the lowest number of chronic street-homeless individuals of any major city. Project HOME is a nationally recognized model for how to end homelessness because of our standard of whole-person care.

Populations needing specific assistance have been in flux, and Project HOME has adapted over the years to serve single mothers, veterans, LGBTQ+ youth, and most recently, those hit by the opioid crisis. Project HOME is responding with recovery-focused housing and Medication Assisted Treatment. A whole-person approach is essential to combating this epidemic and ending homelessness in Philadelphia, and now is a critical time to support these services as the city of Philadelphia comes together to combat the rise of opioid dependency.

According to the Philadelphia Department of Public Health, 2018 was the first year since 2013 that Philadelphia has seen a decrease in unintentional overdose deaths from prescription pills, heroin, or fentanyl. Sustaining support from our partners will be crucial to making sure this trend continues, as the drop to 1,100 deaths is still the second highest annual total in the past two decades.

According to the National Health Care for the Homeless Council, opioid-dependent individuals experiencing homelessness are often denied medical care because they are assumed to be seeking substances. This stigma leads to negative experiences with health care providers, avoidance of the system, and fewer opportunities to enter housing and become employed and healthy. The number of unsheltered individuals continues to be a concern, especially since city officials expect the number of persons experiencing homelessness to rise while budgets for shelter and supportive services stagnate or decrease.

Project HOME's key initiatives are:

Housing: Project HOME's goal to reach 1,000 total units of affordable housing is in sight. This year, Project HOME opened two additional residences: Sacred Heart Recovery Residence, focused on recovery from substance use disorders, and Gloria Casarez Residence, an LGBTQ+ inclusive residence focused on homeless youth, providing a combined 92 new homes. Construction has begun on the recovery-focused Maguire Residence in Kensington, and three more residences are in the pipeline. Of our 1,080 residents in FY19, 93 percent retained their housing for at least one year, and our goal for this year is to keep an even higher percentage as we grow.

Opportunities for Employment: It is impossible to overcome homelessness without the means for financial self-sufficiency. Project HOME empowers low-income and homeless Philadelphians to improve their lives, gain employment at a living wage, and pursue higher education, through the Adult Learning and Workforce Development Program. This includes computer classes, career trainings, job readiness workshops, life skills workshops, GED classes, adult basic literacy classes, and access to other resources. Partnerships for full-time employment include SEPTA and PECO.

In addition, in Project HOME's Social Enterprises program, residents and staff have created small businesses designed to employ residents in a supportive, skill-building environment. Businesses include the HOME Spun Resale Boutique, candle-making, and art program. In FY19 Social Enterprises announced the creation of an online bookstore, as well as a partnership with Di Bruno Bros. to help manufacture and sell Project HOME gift boxes, filled with products from our candle-makers and art program.

Medical Care: Project HOME Health Services (PHHS) provides a model of care that puts low-income and homeless patients at the center of an integrated interdisciplinary team. PHHS provides a range of services at our Stephen Klein Wellness Center location, which is a Federally Qualified Health Center (FQHC): primary care, behavioral healthcare including psychiatric and substance abuse treatment, dental services, nutrition and wellness, a YMCA fitness center with childcare services, physical therapy, and a pharmacy.

The newly expanded Hub of Hope in Suburban Station offers a safe place where people can enjoy a warm cup of coffee, take a shower and wash laundry, receive primary care health services, and speak to peers or case managers to begin the process of finding a permanent home. It creates opportunities to connect individuals experiencing homelessness to recovery, medical care and ultimately stable, supportive housing.

Project HOME also provides healthcare services at Pathways to Housing PA and Prevention Point Philadelphia.

Education: A key component of Project HOME's long-term strategy to combat homelessness is education. Honickman Learning Center and Comcast Technology Labs (HLCCTL) serves children from the low-income neighborhood of Lower North Philadelphia, many of whom live in temporary or public housing. HLCCTL is a 38,000 square foot state-of-the-art technology and learning center that provides afterschool and summer academic programming for children and youth in grades K-12, as well as an intensive College Access Program that has successfully guided dozens of neighborhood children to and through college and a summer internship program that provides paid summer work opportunities to its participants. Last year, 100 percent of high school seniors enrolled in our program graduated.

The impact and results of this multi-faceted approach are measured by many different metrics across our services. Some of the key indicators we use to measure success are:

- Reaching 1,000 housing units in the next two years,
- Retaining 96 percent of residents in permanent housing for at least twelve months,
- Serving at least 4,000 unduplicated individuals with medical services through our Health Services programs,
- Ensuring that 90 percent of Teen Program seniors at HLCCTL graduate from high school, and improving assessments across the education programs, and
- Providing programs to more than 1,100 adults through Adult Learning and Workforce Development.

Budget Notes

The attached Project HOME budget reflects a diverse mix of federal, state, and local public sources, private foundations, corporations, and individual funding. Earned income sources include social enterprises, affordable housing rentals, and program fees. Project HOME has a four-star “exceptional” rating from Charity Navigator, which indicates that we exceed industry standards in various categories, including financial.

Attachments

Please find the following attachments enclosed with our application:

1. Copy of 501 (c) (3) federal tax-exempt letter.
2. List of Board of Directors, with their affiliations.
3. FY18 annual report and audited financial statement, our latest available.
4. Itemized organizational operating budget for FY20 with actual results for FY19 and FY20 as of August 31, 2019.
5. Current strategic plan. A new strategic planning process is underway, and our plan will change in July 2020. Happy to send the new plan once complete.

Project HOME would be thrilled to regain the support of Zelinda LeBoutillier Charitable Foundation, a fund of the Chester County Community Foundation, as we undergo our ambitious expansion to help those still experiencing homelessness in Philadelphia. Thank you for your consideration.