

## I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

**Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

Date 9/23/2019

### Contact Information

Organization Name: YoungMoms

Executive Director Name: Linda Mercner

Address: P.O. Box 376, Kennett Square, PA 19348

Executive Director E-mail: [Linda.mercner@youngmomscommunity.com](mailto:Linda.mercner@youngmomscommunity.com)

Phone: 855-964-666

Board of Directors Chair Name: **Casey Irwin, President**

Website: [www.youngmomscommunity.com](http://www.youngmomscommunity.com)

Primary Contact Name: Linda Mercner

Year Incorporated: July 2015

Primary Contact E-mail: [Linda.mercner@youngmomscommunity.com](mailto:Linda.mercner@youngmomscommunity.com)

Has your nonprofit ever applied to the Community Foundation? Yes  No\_\_ Not Sure\_\_

Has your nonprofit ever received funding from the Community Foundation? Yes  No\_\_ Not Sure\_\_

Donor Advised Fund(s)     Fund for Chester County    \_\_\_ Don't know/Not sure

### Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

### Organization Information:

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

YoungMoms serves young mothers that reside in Southern Chester County (Kennett Square, Avongrove and Oxford Area School district).

### **Describe Population Served and Annual Number of People Served:**

YoungMoms serves pregnant and parenting young women living in Southern Chester County, PA, who enter the program between the ages of 14 and 21 years old. Many deal with a myriad of issues including domestic violence, poverty, language barriers, depression, unemployment, incomplete schooling, homelessness, and a general lack of options and opportunities. In addition to the many individual challenges facing the youth in our program, teen mothers are a significantly high-risk population. Teen moms are more likely to drop out of school, and less than 40% obtain a high school diploma. Teen mothers are much more likely to live in poverty than their non parenting counterparts, with over 80% of them relying on welfare within the first few years of giving birth. Teenage moms are more likely to experience depression, substance abuse, and abusive relationships than their non-parenting peers. Children of teen mothers are also a high-risk population. They are more likely to receive inadequate prenatal care, be born prematurely, face significant physical and developmental delays, do poorly in school, be at risk of child abuse, and live in poverty than those children born to adult mothers.

We anticipate that during 2019 we will directly serve 65 young moms, and indirectly serve approximately 85 children and 12 young dads.

**Mission:**

The mission of YoungMoms is to inspire and equip young moms to build thriving futures for themselves and their families.

**Proposal Summary:**

A generous grant of \$5,000 General Operating funds from the Chester County Community Foundation.

As the reputation of our program grows, we are receiving an increasing number of client referrals from program participants, the Chester County Health Department, the local school districts and other organizations. A donation of \$5,000 from the Chester County Community Foundation would be instrumental in our ability to expand our program and positively impact an increased number of pregnant and parenting young women.

**If Capacity Building Proposal, the focus is:**

Mission, Vision & Strategy     Governance & Leadership     Strategic Relationships  
 Fundraising & Development     Technology    Other:

**Annual Budget \$363,766.00**

80 % of budget for program expenses

10 % of budget for administrative expenses

10 % of budget for fundraising expenses

*100 % total*

3 # of Full-Time Equivalent Paid Staff

9 # of Board Volunteers

138 # of Active Non-Board Volunteers

2460 # of Volunteer Hours

**Top 3-5 funding sources:**

United Way Southern Chester County \$31,660

Nelson Foundation \$25,000

Marshall Reynolds \$15,000

**Grant Amount Requested from the Community Foundation: \$5,000.00**

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

1. Organization's history, goals, key achievements and distinctiveness
2. Funding request
  - Description of key initiatives
  - Specific needs and issues to be addressed
  - For capacity building grant proposals:
    - How will this capacity building initiative impact your organization?
    - How will this impact be measured?
    - Include a description of the expected activities; timeline and costs to implement the initiative. If external consulting services are required, include the anticipated costs and expertise of the consultants to be hired. Include external consultant proposals if applicable.
  - Why it is important to fund this now
3. How impact and results will be demonstrated

## III. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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E-mail completed proposals to [grants@chescocf.org](mailto:grants@chescocf.org)

Please contact Kevin Baffa or Beth Harper Briglia at (610) 696-8211 or [grants@chescocf.org](mailto:grants@chescocf.org) if you have any questions. Thank you.

*Chester County*  
COMMUNITY FOUNDATION  
*Connecting people who care with causes that matter,  
so their legacies make a difference.*

*Chester County*  
COMMUNITY FOUNDATION

**CAPACITY BUILDING GRANT PROPOSALS**

**“Capacity building is whatever is needed to bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively and efficiently fulfill its mission.”** *National Council of Nonprofits*

**Capacity building initiatives may include (but are not limited to) projects which address:**

- **MISSION, VISION & STRATEGY:** Organizational Assessment; Strategic & Business Planning
- **GOVERNANCE & LEADERSHIP:** Board Development; Executive Transition/Succession Planning; Leadership Development; Staff Training & Professional Development
- **STRATEGIC RELATIONSHIPS:** Coalition Building; Collaboration; Mergers & Acquisitions; Strategic Restructuring
- **DEVELOPMENT:** Donor Identification, Cultivation, Development & Stewardship; Development Campaigns (Annual, Capital, Planned Giving, Major Gifts); Earned Income Development; Social Enterprise Feasibility & Development; Marketing, Branding & Communications
- **OPERATIONS:** Business Continuity Planning; Financial Management; Human Resources; Volunteer Management; Industry Certification; Risk Management; Technology Improvements

**Capacity Building Grants have been used to fund the following initiatives:**

- **Strategic Analysis, Plan development and implementation**
- **Technology enhancements, including website design and development; donor tracking and development software**
- **Marketing Materials**
- **Development of Financial management and control systems**

**Please note the following regarding the grant process at the Chester County Community Foundation:**

**Donor Advised Funds:** Approximately 99% of the grants issued by the Community Foundation are through the generosity of the Fund Advisors who created donor advised funds. Approximately \$2.2 + million is granted annually to nonprofits in Chester County and beyond.

**Capacity Building Grants:** The Community Foundation has a pool of unrestricted funding to support capacity building initiatives. A separate grant proposal (using the same application format) must be submitted to be considered for a capacity building grant.

To inform donors of grant proposals that have been received by the Foundation, the grant proposal cover sheet and narrative are posted on the Community Foundation’s website with a link to the nonprofit’s website. Periodically, our donors are mailed a written list of all grant applications received, and directed to the grant proposal webpage so they can review active grant proposals. Community Foundation staff also discuss active grant proposals during donor meetings, when donors are interested in the causes served by the nonprofit.

E-mail completed proposals to [grants@chescofc.org](mailto:grants@chescofc.org)  
Please contact Kevin Baffa or Beth Harper Briglia at (610) 696-8211 or [grants@chescofc.org](mailto:grants@chescofc.org)  
if you have any questions. Thank you.