

**I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET**

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.
Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's Summary Sheet **MUST** accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date December 31, 2019

Contact Information

Organization Name: The Hickman

Address: 400 North Walnut Street, West Chester, PA 19380

Phone: 484.760.6300

Website: www.thehickman.org

Year Incorporated: 1891

FEIN: 23-1352144

Executive Director/CEO Name:

Jennifer Karsten

Executive Director/CEO E-mail:

jkarsten@thehickman.org

Board of Directors Chair Name:

Elizabeth Stratton

Primary Contact Name: Charles Alfree

Primary Contact E-mail:

calfree@thehickman.org

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure

Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure

Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

The Hickman is a beneficiary of West Chester Trust and Relief Fund.

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County

Describe Population Served and Annual Number of People Served: We serve seniors who are seeking a comfortable and affordable personal care community in Chester County. The Hickman Community has 114 resident suites, twenty-two of the rooms are in our secure memory care neighborhood. To date, we have 82 residents, however occupancy fluctuates throughout the year.

Mission: The Hickman is a senior living community located in the heart of West Chester, Pennsylvania. Guided by Quaker principles and tradition, The Hickman provides individualized care and assistance to older adults who seek a safe and affordable living environment.

Proposal Summary: The Hickman, founded in 1891 on Quaker principles, is a non-profit, personal care home, providing individualized assistance and support to seniors who seek a safe and affordable community living environment. We are dedicated to offering the best care and service possible to our residents and their loved ones.

To ensure are residents who are facing a financial hardship can remain living at The Hickman, we provide them assistance through our Resident Assistance Fund. The Fund is available to help bridge the gap for individuals who are no longer able to afford their room, board, and/or personal care needs. Over our 128-year history, we have not had a resident leave our community due to a monetary situation.

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Strategic Relationships
 Fundraising & Development Technology Other: _____

Annual Budget \$6,374,214.00	_____	92 # of Full-Time Equivalent Paid Staff
_____ 69 % of budget for program expenses	_____	16 # of Board Volunteers
_____ 28 % of budget for administrative expenses	_____	50 # of Active Non-Board Volunteers
_____ 3 % of budget for fundraising expenses	_____	1,451.50 # of Volunteer Hours
<i>100 % total</i>		

Top 3-5 funding sources:

- 1) Program Revenue, 2) Charitable Gifts, 3) Investment Income

Grant Amount Requested from the Community Foundation: \$2,000 _____

The Hickman Funding Request

1) Nonprofit's history, goals, key achievements and distinctiveness:

In 1891, The Hickman began operations under the structure of the Concord Quarterly Meeting, an association of 8 Quaker Meetings in this area; we became an independent charitable organization in 2005. Representatives from these Quaker Meetings and others still comprise more than half of The Hickman's Board of Directors (see attached list).

Unlike continuing care retirement communities, The Hickman is based on a rental model; this enables seniors with limited means to choose The Hickman even if they do not have a large pool of personal assets. Licensed by the Pennsylvania Department of Human Services (DHS), The Hickman offers a communal living environment, providing three daily meals, weekly housekeeping/laundry, 24-hour staffing, 24-hour on-call nurse, and daily social and recreational activities.

Our community is comprised of two buildings (the Hickman and the Anna T. Jeanes) and has 114 resident rooms. The Hickman Building has 40 personal care suites and the Anna T. Jeanes Building has 52 personal care suites on the second and third floors and 22 suites in secure memory care neighborhood on the first floor.

We provide wellness workshops, multi-sensory programming, and daily activities including exercise classes, art and music sessions, and pet therapy. These programs are developed based on the capabilities and needs of our residents, including those living with dementia.

2) Funding request

- Description of key initiatives
- Specific needs and issues to be addressed
- Why is it important to fund this now
- How impact and results will be demonstrated

Description of key initiatives:

Since Lydia Hall and Sallie Sharpless founded The Hickman 128 years ago, our key initiative has been to provide an affordable, safe, and thriving living option for seniors. The two women were trailblazers and innovators, they worked tirelessly to establish our community. We continue to build upon the foundation they laid, while seeking new and better ways to serve and care for our residents. We consistently upgrade our technology and enhance our programming based on senior community trends and the needs and wants of our residents.

Over the past few years, we have implemented a Multi-Sensory Environment (MSE) program to assist in calming or stimulating residents who live with dementia. We began this program prior to the opening of our secure memory care neighborhood, which includes a secure garden, in 2018. Located on the first floor of our Anna T. Jeanes Building, the neighborhood provides a safe environment for our residents living with cognitive impairment. In addition to the MSE, special

programming has been developed to ensure residents remain active and entertained, like the activities we have for our personal care residents.

All our activities are provided to invigorate our residents' minds, bodies, and souls. Keeping our residents active and participating in the life of our community contributes to strengthening their physical and mental states.

While our residents lead active lives, The Hickman's resident care staff and nurses make sure our residents receive proper care. From administering medication to providing showers, our staff strives to give the best service possible and keep our residents healthy.

To help our residents with limited means remain living at The Hickman, we work with their families to supplement their income. Our Resident Assistance Fund prevents our residents from having to worry about leaving their friends and our caring staff because of a monetary situation.

Specific needs and issues to be addressed:

- *Resident Assistance Fund:* With the expansion of The Hickman Community in 2018, we continuously welcome new residents. As our population increases, so will the need for our Resident Assistance Fund. We must ensure funds are secured and available for our current and future residents.
- *Maintaining and Updating our Infrastructure:* Since the opening of our Anna T. Jeanes Building last year, we are now focused on updating our 85-year-old Hickman Building. We are dedicated to keeping the building safe, accessible, and comfortable for our residents, while maintaining its historic charm. We also want our residents to have the dignity of living in a community that is attractive and welcoming. It is important that they feel proud of their home.
- *Continuously enhancing and Implementing new Technologies and Programs:* We want our residents to remain healthy and enjoy their lives. We work hard to provide them with exceptional care and service, as well as offer them stellar activities. In order to do this, we need to continuously update our medical equipment and implement new programming to meet their needs and wants.

Why is it important to fund this now:

Since 2003, The Hickman has provided more than \$2.8 million through our Resident Assistance Fund. Last year we distributed over \$223,000 in financial assistance and this year we distributed approximately \$230,000. We anticipate distributing upwards of \$250,000 in 2020.

Each year we are challenged with increasing the funds we distribute to meet the growing need of our residents with limited or depleted financial resources. Through the Fund, we have partially funded all residents in need, instead of funding some eligible residents and not others. While providing some assistance to each resident in need, the result is that their remaining assets are quickly decreasing.

Maintaining a safe, thriving, and affordable community is imperative as the senior population continues to grow. The Population Reference Bureau (PRB) states, "The current growth in the share of the population ages 65 and older is one of the most significant demographic trends in the history of the United States. Between 2000 and 2016, the share of the population ages 65 and older increased from 12.4 percent to 15.2 percent, with a rapid acceleration starting in 2011 when the oldest baby boomers began to turn 65."

Between 2010 and 2016, Pennsylvania's population had only increased by 0.6 percent. However, the growth of the senior population (people aged 65 and over) grew at a rate over 20 times that of the state's general population. During that time, the senior population increased by 13.5 percent, according to the Pennsylvania State Data Center.

With the recent growth in the senior population, the demand for our services will continue to increase. It is vital that our community is funded, so we may meet the needs of our current and future residents.

How impact and results will be demonstrated:

The impact of the funding will help ensure none of our residents would have to leave our community due to a monetary situation. We will also have the capacity to keep our residents safe, healthy, and entertained. We will know if we are meeting their needs and wants through personal interactions with residents and their family members, as well as having them complete annual surveys. This will allow us to determine our success and find areas where we can improve.