

I. **CHESTER COUNTY COMMUNITY FOUNDATION  
GRANT PROPOSAL SUMMARY SHEET**

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's **Summary Sheet MUST accompany application.**

**Date: 12/18/19**

**Contact Information**

Organization Name: Citizens for Pennsylvania's Future Executive Director/CEO Name: Jacquelyn Bonomo  
Address: 610 N. Third Street, Harrisburg, PA 17101 Executive Director/CEO E-mail:  
bonomo@pennfuture.org  
Phone: 717-214-7920 Board of Directors Chair Name: Char Magaro  
Website: [www.pennfuture.org](http://www.pennfuture.org) Primary Contact Name: Matthew Stepp, Vice President  
Year Incorporated: 1998 Primary Contact E-mail: stepp@pennfuture.org  
FEIN: 31-1607866

Has your nonprofit ever applied to the Community Foundation? Yes \_\_\_ No X Not Sure \_\_\_  
Has your nonprofit ever received funding from the Community Foundation? Yes \_\_\_ No X Not Sure \_\_\_  
\_\_\_ Donor Advised Fund(s) \_\_\_ Fund for Chester County \_\_\_ Don't know/Not sure

**Field/s of Interest:**

\_\_\_ Arts, Culture & Humanities X Environment/Animal Welfare  
\_\_\_ Education  
\_\_\_ Health \_\_\_ Human Services  
\_\_\_ Religion

**Organization Information:**

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

Chester County

**Describe Population Served and Annual Number of People Served:** PennFuture serves the entire population of Chester County, but with a particular focus on residents who care about environmental concerns as well as historically underrepresented and minority communities.

**Mission:** PennFuture is leading the transition to a clean energy economy in Pennsylvania and beyond. We are protecting our air, water, and land, and empowering citizens to build sustainable communities for future generations.

**Proposal Summary:** PennFuture respectfully asks the Chester County Community Foundation for a \$7,500 grant to help us continue to build the Chester County Environment Alliance into a strong coalition of diverse local groups that can present a unified voice for the movement and effectively advocate for environmental protections across the County.

<b>Annual Budget</b> <u>\$3,098,989 (FY 19/20)</u>	<u>20</u>	# of Full-Time Equivalent Paid Staff
<u>75 %</u> of budget for program expenses	<u>13</u>	# of Board Volunteers
<u>11 %</u> of budget for administrative expenses	<u>175</u>	# of Active Non-Board Volunteers
<u>14%</u> of budget for fundraising expenses	<u>525</u>	# of Volunteer Hours
<small>100 % total</small>		

**Top 3-5 funding sources:** Heinz Endowments - 13%, William Penn Foundation - 46%, Energy Foundation - 6%, Colcom Foundation - 7%

**Grant Amount Requested from the Community Foundation:** \$7500

## II. CHESTER COUNTY COMMUNITY FOUNDATION - GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements and distinctiveness

PennFuture was created in 1998 to address critical environmental issues facing Pennsylvania. Since our founding we have been instrumental in creating significant policy victories that will protect public health and natural resources and move Pennsylvania toward a clean energy future and a green economy. We have provided millions of dollars of pro bono legal services to citizens throughout Pennsylvania, establishing a long track record of successes that have set critical precedents, improved local conditions, reduced pollution, and ensured that local, state, and environmental laws are enforced. Our outreach efforts are engaging the public to create sustainable communities for future generations. The staff and board completed a strategic plan for 2019 – 2022 that better reflects areas of opportunity and necessity for the organization and launches our next twenty years. A copy of that plan is included with this application.

PennFuture's organizational priorities are advancing clean energy, slowing climate change, reducing air and water pollution, and minimizing the impacts of drilling and mining throughout Pennsylvania. Our work and key accomplishments can be found at [www.pennfuture.org](http://www.pennfuture.org).

### 2. Funding request

Chester County is one of Pennsylvania's most vital geographic regions when it comes to environmental protection. Pennsylvania's wealthiest and 6th largest county, it contains some of the most important open space in the Commonwealth which is threatened by pressure from developers and by the leaking Mariner East 2 pipeline. There is also a new wave of leaders elected to local office in Fall 2019, and we expect who must be engaged, educated and activated to advance environmental protection.

For several years, over 25 local Chester County environmental groups have been meeting quarterly to share resources and promote collaboration. This coalition, the Chester County Environment Alliance (CCEA), has served largely as a space for information sharing. The Alliance's main successes have been the collaborative Earth Day celebrations and the connections of environmental organizations across the county. CCEA is currently a loose alliance of organizations and volunteers that needs direction, effective leadership, and diversification. However, we believe that the Alliance has the potential to be the unified voice calling for environmental accountability in the county.

With an unprecedented slate of new elected officials in Chester County after this fall's elections, we need to ensure the local environmental movement has a strong, unified voice urging those new elected officials to prioritize environmental issues. The CCEA can serve as the vehicle of coordination and creation of that voice, and with the support of The Chester County Community Foundation, transition from a place of information sharing and event collaboration to one of action and advocacy.

First, the Alliance will create a common environmental agenda - a unified document supported by a majority of the partner organizations that outlines exactly what the environmental community wants from its local elected officials. Statewide advocacy organizations, led by PennFuture, produced a similar document, the Pennsylvania Common Conservation Agenda, for Governor Wolf in 2018, which helped lead to his decision to join the Regional Greenhouse Gas Initiative and his proposal to increase funding to clean water protections in the state. The Chester County environmental community will be stronger and more effective if we have a unified set of priorities to present to local leaders.

With our leadership and organizational help, the Chester County Environment Alliance will:

1. Create a common vision for environmental protection in the region that encompasses energy, transportation, water, air, and open space concerns.
2. Work to educate elected officials about that agenda.
3. Train environmental activists to be effective and strategic with their volunteer recruitment, community outreach, and advocacy tactics.

Our deliverables include:

#### Professionalize the CCEA

- a. Ensure each member group actively engages in meetings and activities with leaders in the County.
- b. Within one year, add at least two more member groups to the CCEA that diversify our membership.

#### Produce a Common Environmental Agenda in 2020

- a. In Spring 2020, present a unified list of environmental priorities and solutions that advises the newly-elected Chester County Commission, as well as local township officials, how to best protect our local environment.
- b. Within six months of its release, meet with 15 county, municipal, and state elected officials to discuss and promote the common agenda.

#### Maintain ongoing pressure to ensure Common Environmental Agenda is adopted

- a. Centralize and coordinate press outreach, including op-eds, and letters to the editor, to ensure local environmental issues and solutions stay in the media. Produce five press submissions each quarter.
- b. Help to schedule, organize, train, and bring environmental leaders to meetings with local elected officials.
- c. Conduct trainings (social media outreach, event planning, activist trainings, lobbying) to help member groups recruit volunteers and effectively train them.
- d. Hold two trainings per quarter for member groups to attend.

#### Current CCEA Member Groups & Community Partners:

Barclay Grounds Preservation Alliance

Chester County Citizens for Climate Protection (4CP)  
Citizens Climate Lobby (CCL)  
Conservation Voters of PA  
Delaware Riverkeeper Network  
Del-Chesco United for Community Safety  
Don't Spray Me! (DSM)  
East Goshen Safety and Environmental Advocates  
Faith Alliance for Pipeline Safety (FAPC)  
Food and Water Watch (FWW)  
Green Team Youth Corps  
Indivisible Chester County  
Neighbors for Crebilly  
Partnership for the Delaware Estuary  
PennEnvironment  
PennFuture  
Pipeline Safety Coalition  
Plastic-Free Please Action Group  
Ready for 100 Chester County  
Sierra Club of SE PA and Chester County  
Sunrise Movement (WCU Hub)  
Unitarian Congregation of West Chester  
Uwchlan Safety Coalition (USC)  
West Chester Green Team  
West Chester Co-operative  
WCU E.A.R.T.H. Club  
World Information Transfer (United Nations)

### III. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter - **attached**
2. List of Board of Directors, with their affiliations - **attached**
3. Most recent annual report and financial statement, audited if available – **attached**
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date - **attached**
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable) **(N/A)**
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why. - - **attached**

- **E-mail proposals to [grants@chescofc.org](mailto:grants@chescofc.org).** Receipt will be confirmed by e-mail.
  - Please contact Grants Administrator Kevin Baffa at (610) 696-8211 [grants@chescofc.org](mailto:grants@chescofc.org) with questions.