



28 W. Market Street, Lincoln Biography Building  
West Chester, PA 19382  
610.696.8211 [www.chescocf.org](http://www.chescocf.org)

## CCCF COVID-19 Rapid Response Mini-Grants

Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c) (3) certification & cannot be individuals.

### Background/Eligibility

The Community Foundation's COVID-19 Rapid Response Fund provides flexible resources to **Chester County nonprofits** that are disproportionately impacted by coronavirus and the economic consequences of this outbreak. This is designed as a flexible short-term response fund to provide relief for a variety of unexpected costs. We envision three funding priority levels:

- **Front Line Grants** fund community-based nonprofits that have increased demand for services due to COVID-19. These nonprofits have deep roots in community and a strong track-record serving people who are immediately and disproportionately suffering from this crisis. This includes services to financially vulnerable people who work in industries without sick leave &/or health care; homeless people; and health-challenged vulnerable people. Grants are intended to complement the work of public health officials and expand local capacity to address acute needs of the outbreak as efficiently as possible. These grants are NOT of the scale to support larger public institutions that are strained by increased demand for services. Examples of the types of nonprofits in most need of Front Line Grant Support, as service numbers rise: community-based health clinics; food bank & food pantries; meal delivery programs; homelessness programs.
- **Service-Challenged Grants** fund nonprofits that are modifying their in-person service delivery modes extremely rapidly due to COVID-19, and need assistance to do so. These nonprofits likely need additional assistance to upgrade sanitation protocols and obtain cleaning supplies & service personnel. This includes: youth centers, recreation centers, child care, senior services, adult day care, community-based education programs.
- **Collateral Damage Grants** fund nonprofits facing extreme difficulty because of lost revenue due to closures and cancellations, as well as other challenges.





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## COVID-19 Rapid Response Mini-Grant Letter of Request

Date: March 20, 2020

**Contact Information**

Organization Name: New London Counseling Center  
Address: 125 Saginaw Rd, Lincoln University, PA 19352  
Phone: 484-746-3112  
Website: newlondoncounselingcenter.com  
FEIN: 83-2796221

ED/CEO Name: Dr. Katie Bowman  
ED/CEO E-mail: [executivedirector@newlondoncounselingcenter.com](mailto:executivedirector@newlondoncounselingcenter.com)  
Board Chair Name: Josh Roberts  
Primary Contact Name: Allison Bell  
Primary Contact E-mail: [info@newlondoncounselingcenter.com](mailto:info@newlondoncounselingcenter.com)

**In a few brief paragraphs, please explain:**

**What geographic area is served?** *(If not all of Chester County, specify primary Chester County regions served)*

*New London Counseling Center is a non-profit mental health clinic serving individuals, children, and families primarily in Southern Chester County with roughly 88% of current clients residing in the Oxford, West Grove, and Landenberg area. Our mission is to provide high-quality mental health services and educational workshops to all the members of our community, regardless of ability to pay.*

**What population is served, what has been the impact of COVID-19, and how has your nonprofit responded?**

*New London Counseling Center serves the mental health needs of our entire community with high-quality treatment provided by our team of six licensed clinicians. We work with clients of all income levels and do not turn anyone away for financial reasons. Of the current 86 clients we regularly care for, 51% receive services through the aid of our subsidy program. This program subsidizes anywhere from 25% to 95% of therapy costs, averaging \$3,093 in scholarship distribution per month for our first year of service, 2019. Clients are charged based on their household income and many of our clients, for example, can receive a full 50-minute therapy session with a licensed therapist for as little as \$5 based on our sliding scale fee structure.*

*In responding to COVID-19, we quickly transitioned our therapy services to a digital, HIPAA-compliant telehealth platform and called every active client to assess their needs and ability to access care. However, as we serve a majority low-income population, we anticipate an increased subsidy rate in the months to come. Additionally, we anticipate a surge of subsidized clients both during and after this crisis due to increased financial strain, unemployment, and lowered wages. We also anticipate a spike in patients needing access to mental health services as a result of continued isolation, trauma such as domestic violence, depression, marital discord, and anxiety around public health concern.*

**How much funding is sought? How does this compare to your annual operating budget? What will the funding be used for? What is the expected timeframe for use of funds?**

*New London Counseling Center is requesting \$4,758 to continue to offer high-quality mental health care as our community needs increase. This amount accounts for less than 2% of our anticipated budget of \$270,000 for 2020. In serving those in our community with mental health concerns, we hope to decrease the strain on emergency rooms and doctors offices while also healing the community during and after this time of uncertainty. In the next three months, we anticipate the following expenses as we meet these needs:*

*\$258 to provide HIPPA compliant secure messaging and telehealth services to our clients  
\$4,500 to subsidize clinical treatment for individuals and families with financial limitations that prevent them from paying for services*