

--- Name of 501(c)(3) Organization ---

Belmont Child Care Association, Inc.

--- Today's Date ---

02/25/2020

--- Year Established ---

1998

--- Amount Requested ---

\$10,000

--- Name of Executive Director ---

Joanne K. Adams

--- Mailing Address ---

2150 Hempstead Turnpike, Belmont Park, Gate 6 Elmont, NY
11003

--- Contact Information - Name and Title ---

Joanne K. Adams, Executive Director

--- Fax ---

+15164881410

--- Email ---

jadams@belmontchildcare.org

--- Website / URL ---

<http://www.belmontchildcare.org>

--- Farm/Facility Name ---

Anna House

--- Farm/Facility Physical Location (City, State) ---

Elmont, New York

--- Farm/Facility Mailing Address ---

2150 Hempstead Turnpike, Belmont Park, Gate 6 Elmont, NY
11003

--- Brief Mission Statement ---

The mission of the Belmont Child Care Association, Inc. (BCCA) is to provide a safe, supportive, and academically inspiring environment for the children of parents working in the Thoroughbred racing backstretch area located at New York's historic Belmont Park, Aqueduct Racetrack, and Saratoga Race Course. We are committed to promoting early childhood education, molding young minds, and encouraging the fulfillment of dreams. Change the first five years of a child's life and you change everything!

--- In brief, what is your proposed use of the grant you are applying for? Please include 3 to 5 goals you expect to achieve with the funding. ---

BCCA is seeking funding for our early childhood education program which incorporates a STEAM (science, technology, engineering, art, math) based curriculum to prepare our students for elementary school while having fun and developing physically, emotionally, socially, and cognitively. BCCA provides children with a safe learning environment while their parents work on the backstretch and our child care center, Anna House, is open 365 days a year from 5 a.m. to 5 p.m. to accommodate the schedules of the backstretch workers. BCCA assists families by providing scholarships for our children to prepare them for a successful future regardless of whether or not the families can afford to pay. Some of the goals BCCA aims to accomplish include the following:

- Ensure our students enter the local school system on par or ahead of their peers.
 - Instill a love of learning and encourage their curiosity from an early age.
 - Provide educational and cultural opportunities they would not otherwise have access to.
- BCCA is a one-of-a-kind charity in the Thoroughbred racing industry and we are thrilled to announce we plan to open another child care center at Saratoga Race Course in 2021. This new center will provide much needed support for backstretch parents with children between the ages of 6 weeks and 5 years old during the summer meet. BCCA has worked to support as many children and families as possible over the last seventeen years and, to provide an example, it now costs over \$2,000 a month to scholarship one infant. This is why we need your support more than ever before!

--- If you received a grant from TERF (Thoroughbred Education and Research Foundation) previously, please describe how those funds were used. ---

BCCA received funds from TERF in 2019 which were used to fund our early childhood education program. Program costs have increased significantly in recent years due to increased enrollment and a decrease in the support the families receive from the Department of Social Services (DSS). As DSS support decreases, BCCA's subsidy increases. Due to these rising costs, the funds we received from TERF were truly necessary to support our general program.

--- Please list the other organizations or major contributors that have provided funding to your organization within the last calendar year. ---

Joanne K. Adams, Americana Manhasset, Angela S. Anton, Barbara Banke, Blue Devil Racing Stable, Peter Brant, BNB Bank, Castagna Realty Co., Centennial Farms LLC, Clay Ward Agency, Adele B. Dilschneider, Michael Dubb, e5 Racing, Mary Galante, Jacqueline M. Goode, Jeffrey Gural, Michael and Libby Imperio, Roy and Gretchen Jackson, Angela and Scott Jaggar Foundation, Sol Kumin, Live Oak Foundation, Vianne Lizza, LRE Racing, Patrick Mackay, Timothy C. Mara, Anthony Melfi, New York Racing Association Inc., New York Thoroughbred Horsemen's Association, Inc., James Pallotta, Jennifer Pickett, PiSA BioPharm Inc., Tracy and Todd Pletcher, Rudy and Evangeline Rodriguez, Rood & Riddle Equine Hospital, Joseph Salerno, SL Green Management LLC, Stone Point Capital, Robert Stone, Jr., TD Charitable Foundation, The Claire Friedlander Foundation, Nassau County, The Family of William Entenmann, New York Women's Foundation, The Thompson Family Foundation, Thoroughbred Charities of America, Veronica Beard, Vincent Vivolo, Jr., WestPoint Thoroughbreds, William Howard Flowers, Jr. Foundation.

--- Please describe your charity's public education/research efforts. ---

BCCA assists over 100 children throughout the year through our early childhood education program as well as our Olivia's Herd after school program and our school-age program. Our graduates join us for various enrichment programs in the morning before school, on weekends, and during school holidays. BCCA's Arts and Cultural Program gives our students the opportunity to experience and learn about various art forms. We offer an introduction to music followed by a continuing music course for our children, which helps stimulate and develop imagination and critical thinking. Every other week, a music instructor from the accredited Preschool of Rock music enrichment program, visits and provides six classrooms of children at Anna House with music appreciation classes to introduce music, instruments, and dances from all around the world. They teach students to accept and embrace cultural differences through music which provides them with opportunities to learn about music through experiences that they otherwise would not have. Over the last couple of years we have expanded this program to include dance classes. We offer different dance classes taught by an instructor from a local dance studio who used to be a member of The Radio City Rockettes and a bilingual dance instructor from the Jose Limon Foundation. Our program provides opportunities for our students to see Broadway plays and musicals. As our students come primarily from immigrant families living below the poverty level, we provide them with life changing opportunities. Many of our students graduate from Anna House and join their school's orchestra, band, choir, or drama club. The love of music and art we instill in our students from such a young age is something they carry with them through the rest of their lives.

BCCA's Children's Engineering Program focuses on a child's natural curiosity through a series of hands-on lessons which involve learning about various engineering concepts such as aircraft and spacecraft design, structures such as skyscrapers and bridges, and solutions for some of our biggest environmental problems.

BCCA's Women's Literacy Project, funded through the New York Women's Foundation, addresses a critical need which is to empower the mothers of the children in our care to advocate for themselves and for their families. Most of our mothers are Spanish speaking, and while we teach English to the children in our care, we have long heard the frustrations of mothers who did not have access to, or even the time for, a program in order to develop their own English language and literacy skills. Since its inception, this program has expanded to include an advanced ESL class taught by a professor from a local college.

--- Please describe any publicity your charity has earned within the last calendar year. Copies of news articles or a brief summary of news coverage are acceptable. ---

Anton Media Group - 2019 Spring Fling Hat Luncheon publicity

Anthony Stabile - "Dinner and Derby" beneficiary

At The Post Live - 2019 Racing for the Children dinner and auction publicity

BloodHorse - "Helping Hand: Owner Michael Dubb's greatest contribution is updating NYRA backstretch facilities", August 10, 2019

DRF, NBC, and TVG - "Run for Glory" Handicapping Event beneficiary, June 5, 2019

Horse Racing Radio Network - Anthony Stabile and BCCA President, Libby Imperio, speak about BCCA, February 22, 2020

NYRA - "Not That Brady to race for Belmont Child Care Association", February 14, 2019

Paulick Report - "Derby Contender Not That Brady to Run in Support of Belmont Child Care Association", February 14, 2019

Thoroughbred Daily News - "TERF Awards \$10K to BCCA" - January 3, 2020

--- List 2-3 things that distinguishes your organization and why TERF should fund this proposal. ---

BCCA oversees Anna House, the child care center at Belmont Park, which is dedicated to providing a safe and nurturing space for the children of the backstretch workers. Anna House is the only formal child care center at a Thoroughbred race track in the U.S.

Anna House is open 365 days a year from 5 a.m. to 5 p.m. to accommodate the schedules of the backstretch workers.

BCCA contracts Bright Horizons, a nationally accredited company, to oversee the program and provide the best possible child care and educational services. All our students enter the local school system familiar with the school routine and on par or ahead of their peers.

While all families are asked to contribute a portion of their child's tuition, it is often a nominal amount, and as DSS support has decreased and the program cost has increased over the years, BCCA must shoulder a larger bill. The cost of our general program is approximately \$50,000 a month.

--- Please list your Officers with their Titles ---

Michael Dubb, Chairman
Libby Imperio, President
Donald V. Little, Jr., Vice President
Laura Barillaro, Treasurer
Patrick Mackay, Secretary

--- How many Directors/Trustees does your organization have? ---

13

--- Director Name (1) ---

Michael Dubb

--- Director Name (2) ---

Libby Imperio

--- Director Name (3) ---

Donald V. Little, Jr.

--- Director Name (4) ---

Laura Barillaro

--- Director Name (5) ---

Patrick H. Mackay

--- Director Name (6) ---

Eileen Bellavia

--- Director Name (7) ---

Nick Caras

--- Director Name (8) ---

Kris Edwards

--- Director Name (9) ---

Terry Finley

--- Director Name (10) ---

Nancy Kelly

--- Director Name (11) ---

Sol Kumin

--- Director Name (12) ---

Vanessa Rodriguez

--- 1. Name - Job Title ---

Joanne K. Adams, Executive Director

--- 1. Salary ---

\$152,000

--- 1. Duties ---

Adams is the BCCA Executive Director. She cultivates donor relationships, organizes fundraising events, manages marketing efforts, and oversees the budgeting and operations of Anna House.

--- 2. Name - Job Title ---

Rachel G. Battle, Development Manager

--- 2. Salary ---

\$52,500

--- 2. Duties ---

Battle is the BCCA Development Manager. She works directly with Adams on fundraising events and grant writing. She maintains a fundraising database and oversees office operations.

--- 3. Name - Job Title ---

Patricia C. O'Grady, Marketing and Strategic Partnerships

--- 3. Salary ---

\$65,000

--- 3. Duties ---

O'Grady is responsible for Marketing and Strategic Partnerships. She works with Adams to implement BCCA's yearly marketing plan, BCCA's yearly magazine, and oversees all social media accounts.

--- 4. Name - Job Title ---

Anthony Stabile, Advisory Board Member

--- 4. Salary ---

N/A

--- 4. Duties ---

Stabile became a writer and handicapper for the New York Post in 1999 where he handicapped up to seven race tracks a day, covering both the Thoroughbred and harness races. Stabile has contributed to both the Kentucky Derby and Breeders' Cup editions of The Bloodhorse. Currently Stabile hosts the radio show on Horse Racing Radio Network "Red Brand Radio on HRRN" and calls races at Aqueduct Racetrack. Stabile joined the BCCA Advisory Board in 2019. He assists with publicity by pushing BCCA's events and program on his radio show. He also contributes to the BCCA magazine.

--- 5. Name - Job Title ---

Rodnell Workman, Advisory Board Member

--- 5. Salary ---

N/A

--- 5. Duties ---

Workman is a member of the BCCA Advisory Board. Workman has over 20 years of progressive marketing experience with such marquee corporate brands as BBDO, Unilever BestFoods, the National Football League and the Madison Square Garden Company. His professional experiences have included development/execution of national marketing campaigns, strategic brand management, business development endeavors and cross-functional leadership. In 1999, Rodnell began an 18-year period perfecting his marketing skills with iconic global sports properties. That experience includes leading a strategic brand reintroduction as CMO with the New York Racing Association. Recently, Workman has been working closely with BCCA on developing our marketing plan and strengthening our marketing materials and branding.