

I. CHESTER COUNTY COMMUNITY FOUNDATION  
GRANT PROPOSAL SUMMARY SHEET

**One page only.** This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit [www.chescocf.org](http://www.chescocf.org)

**Date: 3.24.2020**

**Contact Information**

Organization Name: Harcum College  
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Phone: 610-526-6002  
Website: [www.harcum.edu](http://www.harcum.edu)  
Year Incorporated: 1915  
FEIN: 23-1424055

President: Dr. Jon Jay DeTemple, President  
President E-mail: [jdetemple@harcum.edu](mailto:jdetemple@harcum.edu)  
Board of Directors Chair Name: Alexander Klein  
Primary Contact Name: Bernadette Walsh  
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**Organization Information:**

**Field/s of Interest:**

Arts, Culture & Humanities                       Environment/Animal Welfare                       Education  
 Health     Human Services     Religion

**Mission:** Harcum College provides students with an opportunity for outstanding academic, career, and life preparation. We teach, mentor, and prepare students for success in their chosen profession in an experiential environment. Our core values of excellence, civility, empowerment, integrity, community service, and respect for diversity assure that every student is valued and supported.

**Geographic Area Served:** Harcum offers associate degree programs at its Bryn Mawr campus and at 13 Partnerships Sites in the Greater Philadelphia area, including Coatesville, Chester County.

**Describe Population Served & Annual Number of People Served:** Career preparation for in-demand professions marks Harcum's niche in the region's education sector. Harcum enrolls about 1,400 students a year. More than 73% of first-time, full-time students receive Pell Grants, an indicator of high need. Over 90% receive grants and scholarships. Scholarships are the critical difference maker that allows Harcum students to achieve an education that will help raise up themselves and their communities.

<b>Annual Budget \$</b> <u>23,500,000</u>	<u>220</u> # of Full-Time Equivalent Paid Staff
<u>81</u> % of budget for program expenses	<u>18</u> # of Board Volunteers
<u>17</u> % of budget for administrative expenses	<u>244</u> # of Active Non-Board Volunteers
<u>2</u> % of budget for fundraising expenses	<u>3,000 (est.)</u> # of Volunteer Hours
100 % total	

**Top 3-5 funding sources:** In 2019, the top federal and foundation sources: (i) U.S. Dept. of Education: \$336,620 for Student Support Services program; (ii) U.S. Dept. of Education: \$398,187 for Upward Bound program; (iii) The CHG Charitable Trust: \$50,000; (iv) W.W. Smith Charitable Trust: \$40,000; (v) McLean Contributionship: \$40,000.

**Is this grant proposal for:** Capacity Building  or General Operating  Scholarship support

**If Capacity Building Proposal, the focus is:** N/A

Mission, Vision & Strategy     Governance & Leadership     Strategic Relationships  
 Fundraising & Development     Technology    Other: \_\_\_\_\_

**Grant Amount Requested from the Community Foundation:** \$7,500

**Proposal Summary:** Harcum respectfully requests \$7,500 to be used for scholarships for students attending their classes in Coatesville, PA

## **II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE**

*Provide clear, concise information. 3 pages maximum.*

### **1. Nonprofit's history, goals, key achievements & distinctiveness**

#### **History**

Harcum College was founded in 1915 by Edith Hatcher Harcum and her husband, Octavius. In its earliest years, Harcum was a college for women seeking financial and intellectual independence. In 1955, Harcum received approval to confer the Associate of Arts and Associate of Science degrees, making it the first junior college in Pennsylvania to receive that privilege. Extensive expansion occurred in the 1960s, with the addition of the Academic Center and residence halls. In the 1960s, Harcum began programs in the allied health sciences. In 2003, Harcum went co-ed. In 2007, Harcum made a commitment to raising underserved communities up through the establishment of Partnership Programs. Academic programs are offered in partnership with community organizations, removing barriers and offering education to those in most need.

#### **Goals**

Career preparation for in-demand professions marks Harcum College's niche in the region's education sector. About 1,400 students from 29 countries enjoy Harcum's vibrant college life characterized by career-oriented academic programs, athletics and many student growth activities. Harcum offers 20+ associate degree programs at its Bryn Mawr campus. Renowned for Allied Health Science Programs, Harcum gives equal prominence to its other programs such as Business, Criminal Justice, Early Childhood Education, Human Services, Art & Design, Fashion Design & Merchandising, Interior Design, Digital Design, and Photography and responds to new possibilities as they emerge in the labor market. To ensure student success, we offer a robust network of support services, including professional tutoring and individual counseling, at no additional cost to the student. Students apply what they learn in the real world through internships, practicums and clinical experiences. For instance, Harcum's Veterinary Nursing students must complete a practicum at the Penn Vet New Bolton Center in Kennett Square, Chester County.

#### **Distinctiveness**

Unlike other colleges, Harcum College offers associate-degree programs during the evening at over a dozen "Partnership Sites" in economically challenged communities, including Philadelphia and Coatesville. Programs are offered in Human Services, Business Management, Early Childhood Education and Criminal Justice, and classes are taught by Harcum faculty members. This unique community-based model gives Harcum students access to a high-quality education despite significant barriers such as financial challenges, family responsibilities, work commitments and lack of transportation. Site partners often provide convenient access to social services such as GED tutoring, assistance with income tax preparation and family counseling. Since 2007, Harcum College's partner in Coatesville has been Life Transforming Ministries located in Graystone Mansion in the Lukens Historic District. This year, 29 Harcum College students pursued their degrees in Coatesville.

#### **Key Achievements**

Harcum College is making a difference in Chester County! For instance:

- To date, about 80 students from the Harcum Partnership Site in Coatesville have graduated. Nearly all Harcum Coatesville Site graduates have roots in the Coatesville community.

- Articulation agreements with Immaculata University in Chester County and thirteen other institutions enable Harcum students to seamlessly continue their academic pursuits with applicable credits.
- Every year on “Community Smiles Day,” Harcum Dental Hygiene faculty members and alumni who are members of Sigma Phi Alpha, volunteer at Community Volunteers in Medicine in West Chester and provide free dental cleanings to community members in need of care. This year, on Saturday, February 22, 2020, Harcum volunteers provided care to 15 individuals.

## **2. Funding request**

### **Request**

Harcum College respectfully requests a \$7,500 grant from the Chester County Community Foundation, which will be used to provide partial scholarships for Harcum students with a minimum GPA of 2.5 who take their classes in Coatesville. Such a grant would help (i) provide access for more students from Coatesville, (ii) retain and prepare students for in-demand professions, and (iii) graduate students with the skills that area employers seek. With \$7,500 over a one-year academic period, partial scholarships could be awarded to up to 30 student scholarship recipients (for example, thirty \$250 scholarships; fifteen \$500 scholarships; ten \$750 scholarships; and other iterations).

### **Specific needs & issues to be addressed**

Harcum College’s culture reflects the belief that all of those with the desire to pursue their dreams through higher education, including individuals with financial challenges, should have the opportunity. Our academic programs provide a very diverse community of learners with the opportunity to enjoy a family-sustaining career and the ability to participate in civic life. We welcome students of varied ages, nations, cultures, races and social backgrounds, believing that diversity enhances the academic and co-curricular experiences of our students. About 45% of our students are African American, 13% are Hispanic/Latino, and 31% are Caucasian. Fifty-two percent (52%) are over age 25.

Harcum’s tuition (there are no mandatory fees) and financial aid packages make us a competitive value in the region. Our dedicated team of financial aid professionals works closely with students. More than 73% of our full-time, first time students receive Pell Grants, an indicator of high financial need. Over 90% of students receive financial aid, including grants and scholarships. Scholarships are the critical difference maker that allows students to achieve an education that will help raise up themselves and their communities.

### **Key initiatives**

Harcum College students who attend classes at the Coatesville Partnership Site experience a high level of financial need. Through its own institutional funds, Harcum offers Partnership Site students a “community-based scholarship,” which covers a portion of each student’s tuition. Our Financial Aid counselors work with these students to find the best options to pay for their education, such as state and federal aid and grants and scholarships that do not need to be paid back upon graduation. Loans are somewhat limited to students in economically deprived areas such as Coatesville. For these reasons, we are inviting the Chester County Community Foundation and its donors to join us in assisting Harcum College students from the Coatesville Partnership Site by contributing additional scholarship support.

### **Why is it Important to Fund this Now**

What distinguishes Harcum College from its peer institutions is its unique commitment to students in economically challenged communities through the Partnership Sites. A grant from the Chester County Community Foundation for

scholarship support will do so much more than assist Coatesville students with the cost of their education. It will help them rise above seemingly insurmountable circumstances.

Recently, Harcum held a gathering for Coatesville graduates. One by one, they told their stories about their lives before and after Harcum. This is just one of many stories shared during the evening:

One individual had long dreamed of going to college. She had children when she was very young. Due to unfortunate circumstances, she became homeless. While homeless, she met a woman who helped her family get back on her feet. The woman gave her information about Harcum College in Coatesville and encouraged her to enroll. By 2012, this once homeless individual was a Harcum College graduate. She remarked,

*"I would definitely say that being in the community – and being able to come somewhere convenient made it very easy to do my full-time job and go to Harcum. I could work as a bus driver during the day, come to the Site in-between times to get homework done...and go to class in the evening. By the time I started, it went by so fast. It was the strong community feel, the relationships that were birthed out of here that are still so strong today.*

*Harcum truly is the College of Possibilities...it definitely gave me hope and aspirations to want to grow and learn more...I'm going to obtain my bachelor's degree... Being here really helped me spread my wings and grow into who I am today, and I'm forever grateful for that."*

### **How impact & results will be demonstrated**

If the Chester County Community Foundation responds to this request in a positive way, then Harcum College will measure the impact of the scholarship grant as follows and report the results to the Foundation:

- **Student Access**: In the short term, Harcum will measure the impact of the grant funds as a student access tool based on the number of Chester County students with academic promise and financial need applying to Harcum College attending their classes at the Partnership Site in Coatesville.
- **Financial Barriers Removed**: In the medium term, Harcum will track via survey, the number of Chester County Community Foundation Scholars with reduced financial need as a result of the scholarships.
- **Graduation/Employment/Continued Education**: In the long term, Harcum will track via survey, the number of Chester County Community Foundation Scholars who graduated from Harcum, or are employed in their field within a year of graduation or who have transferred to another institution to continue their education.

Also, Harcum will survey the Scholars about their overall Harcum experience and use the feedback to drive improvements.

### **Conclusion**

Harcum College applauds the work of the Chester County Community Foundation and its focus on connecting people who care with causes that matter. Considering Harcum's commitment to Chester County, particularly the Coatesville community and to those who are striving to change their lives through a Harcum College education, we ask that the Foundation and its donors consider funding this request for scholarship support. Together, we will change lives.