

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Committee Members & Fund Advisors.

Note: If Philanthropy Network of Greater Philadelphia's Common Grant Application is used, the Community Foundation's

Summary Sheet **MUST** accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date 05/20/2020

Contact Information

Organization Name: **BRANDYWINE BATTLEFIELD PARK ASSOCIATES**

Executive Director/CEO Name: **(Mr.) Linn (Linnell) E. Trimbell, President**

Address: P.O. Box 202, Chadds Ford, PA 19312

Executive Director/CEO E-mail: LKTrimbell@outlook.com

Phone: (610) 459-3342

Board of Directors Chair Name: (Mr.) Linnell E. Trimbell

Website: www.brandywinebattlefield.org

Primary Contact Name: Linnell E. Trimbell

Year Incorporated: 1971

Primary Contact E-mail: LKTrimbell@outlook.com

FEIN: 23-2143174

Has your nonprofit ever applied to the Community Foundation? Yes No Not Sure

Has your nonprofit ever received funding from the Community Foundation? Yes No Not Sure

Donor Advised Fund(s) Fund for Chester County Don't know/Not sure

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Organization Information:

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): All of Chester County and surrounding areas in Southeastern Pennsylvania.

Describe Population Served and Annual Number of People Served: During the past year we served 5,044 people. Children in grades K-12 attended the educational programs. Those served come from many different backgrounds and economic status including individuals, families, school children, seniors, historians and those serving in the military.

Mission: The mission of the Brandywine Battlefield Park Associates (BBPA) is to preserve and interpret for visitors and citizens the Battle of the Brandywine and its impact on the course and outcome of the American Revolution, focusing on the Philadelphia Campaign, and the Battle's effect on the local community. BBPA brings to life the largest engagement of the Revolutionary War, through our Education Programs. To enhance the learning experience about this historic battle, the revolutionary war and historic preservation of the Brandywine Battlefield, BBPA offers educational and historic programs.

Proposal Summary: Emergency Operating Support: BBPA provides a wide variety of educational, historical and recreational activities to all members of the community. All BBPA programs have been cancelled from March 21, 2020 through June 30, 2020 due to the current COVID-19 pandemic. Cancelled programs include Colonial Days for School Children, tours and lectures. These are revenue generating programs. Additionally, we are faced with the very real possibility that we will need to cancel our Summer History Camp program that is also a major source of revenue. We are currently developing and providing virtual programs at no cost. BBPA is seeking Emergency

Operating Support to enable us to continue remote operations and position ourselves to resume services once this crisis has ended.

If Capacity Building Proposal, the focus is:

___ Mission, Vision & Strategy ___ Governance & Leadership ___ Strategic Relationships
___ Fundraising & Development ___ Technology Other: _____

Annual Budget \$ <u>162,500</u>	<u>2</u>	# of Full-Time Equivalent Paid Staff
<u>70</u> % of budget for program expenses	<u>7</u>	# of Board Volunteers
<u>27</u> % of budget for administrative expenses	<u>40</u>	# of Active Non-Board Volunteers
<u>3</u> % of budget for fundraising expenses	<u>2000+</u>	# of Volunteer Hours
<i>100 % total</i>		

Top 3-5 funding sources:

The Wyeth Foundation \$20,000
Connolly Foundation \$ 5,000
Crystal Trust \$ 5,000

Grant Amount Requested from the Community Foundation: \$ 3,000

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

BRANDYWINE BATTLEFIELD PARK ASSOCIATES EMERGENCY OPERATING SUPPORT

1. Organization's history, goals, key achievements and distinctiveness

The Brandywine Battlefield Park Associates (BBPA) was founded in 1971 by a dedicated group of volunteers to help support the Brandywine Battlefield Park. BBPA duties and responsibilities have changed over the decades. BBPA is responsible for managing the office and gift shop, conducting tours, educational programs, special events and providing museum oversight. BBPA also manages Park operations and visitor services. The Pennsylvania Historical and Museum Commission maintains park facilities and historical content. The Battle of the Brandywine occurred in an area of ten square miles. Currently only 215 acres have been preserved. The Brandywine Battlefield Park site maintains fifty-two (52) of the 215 acres. BBPA strives to keep these 52 acres open and available for everyone to enjoy. BBPA serves over 6,000 people each year. Those served come from many different backgrounds and economic status including individuals, families, school children, seniors, historians and those serving in the military. Our *Education Programs* include Colonial Days, Colonial Days Outreach Program, Summer History Camp and the Summer History Camp Scholarship Program. Four Annual Events are held each year including *Charter Day, Encampment- Living History Day, 9/11 Commemoration Ceremony* and *Patriots Day*. Special Events include the *Revolutionary Dining Series, Kids Days* and *History in the Neighborhood*. BBPA also conducts tours throughout the year including *Guided Battlefield Tours, Staff Rides* for military personnel and cadets, *The Benjamin Ring House, The Gideon Gilpin House* and *Self-Guided Tours*. **NOTE: Effective March 23, 2020 Colonial Days, Colonial Days Outreach Program, Revolutionary Dining Lecture Series and all Tours have been cancelled through June 30, 2020.**

The Brandywine Battlefield Park was closed on March 21, 2020 in response to Governor Wolf's social distancing recommendations. The Brandywine Battlefield Park Associates responded immediately by changing from our Park location to working remotely. BBPA has continued to maintain the staff who are working to provide virtual programming.

During the past eighteen months BBPA has continued their efforts to fulfill the mission and keep the park open, all with a limited staff and many, many volunteers. These accomplishments were made possible with funding from the philanthropic community. Our achievements include:

- Over 2,000 hours of volunteer time have been given to keep the park open, assist with events and educational programs. Over 6,000 visitors benefited from BBPA's activities and programs.
- The Summer History Camp Scholarship Program was expanded and now enables 25-40 campers from low-income families the ability to participate in Summer History Camp each year.
- BBPA developed and implemented a comprehensive Strategic Plan in 2019.
- The Membership Development Program resulted in an 84% increase in membership.
- Revolutionary Dining Series is a newly implemented program receiving positive reviews.
- Publication of an Annual Report

Our Current Goals:

BBPA is currently working toward the goal of maintaining the organization while continuing to serve the public during this time of crisis. The present focus of BBPA is to maintain remote operations while providing virtual programming for the public.

- Objectives of Social Media during Temporary Closure: BBPA will adhere to our Mission by:
 - Engaging and educating the public/followers about the Battle of Brandywine, American Revolution, and 18th Pennsylvania life