

GRANT PROPOSAL GUIDELINES

- We **connect people who care with causes that matter, so their philanthropy makes a difference now & forever.**
- We are a **collection of Field of Interest & Donor Advised Funds** with **@\$3.5M granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year.**
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500.**

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County.** NPO's with budgets of \$500,000 or less are given preference.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region,** in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000,** with monies distributed by **February.**

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments.**
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date: 8/11/2020

Contact Information

Organization Name: Horse Power For Life

ED/CEO Name: Shiree Radie

Address: 21 Gallop Lane, West Chester, PA 19380

ED/CEO E-mail:

shiree.radie@horsepowerforlife.org

Phone: (484) 557-9040

Board Chair Name: Robert Radie

Website: www.horsepowerforlife.org

Board Chair Approval (check here):

Year Incorporated: 2007

Primary Contact Name: Shiree Radie

FEIN: 26-0812311

Primary Contact E-mail: (same as above)

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Mission: To provide free professional therapeutic horsemanship instruction for men, women and children of all ages who have been affected by cancer including patients currently undergoing treatment, survivors and those who have lost a loved one to this terrible disease. To help individuals focus on body, mind and soul, rather than the disease while working with horses in an atmosphere of professionalism, teamwork and fun.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Chester County, Delaware County, Montgomery County, Philadelphia County

Describe Population Served & Annual Number of People Served: Cancer patients, survivors, and their families, which averages 200 per year. Each individual is provided with 16 sessions.

Annual Budget \$80,500

75% of budget for program expenses

10% of budget for administrative expenses

15% of budget for fundraising expenses

100 % total

2 # of Full-Time Equivalent Paid Staff

11 # of Board Volunteers

5 # of Active Non-Board Volunteers

700 # of Volunteer Hours

Top 3-5 funding sources: Annual Fundraising Gala, individual donors, social media and other fundraising events

Is this grant proposal for: General Operating

Grant Amount Requested from the Community Foundation: **\$5,000**

Proposal Summary: Horse Power For Life is requesting support to continue to provide free professional therapeutic horsemanship instruction for children, women and men of all ages, who have been affected by cancer. It is the only organization in Chester County providing services exclusively to cancer patients, survivors and their families.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness

Horse Power for Life was founded by Shiree Radie. Upon losing a family member to cancer, Mrs. Radie felt the desire to help individuals and families affected by the diseases in some way. Being an avid horse rider and knowing the benefits of equine therapy, Mrs. Radie formed Horse Power for Life in 2007 with her co-founder, Barbara Rosoff.

The goal of the organization is to help cancer patients and survivors of all ages improve their physical and emotional quality of life by providing an educational and therapeutic horsemanship program, free of charge.

Horse Power for Life is the only nonprofit organization in Chester County providing these services exclusively to cancer patients, survivors and their families. We received the Community Hero Award from the American Cancer Society at the Relay for Life Chester County in 2016. Horse Power for Life also received a recognition from the Senate of the Commonwealth of Pennsylvania, signed by Senator Andrew E. Dinniman dated March 28, 2017 for developing a strong reputation for the highest quality of service throughout its history and having steady adherence to the principles of fairness, reliability and integrity and contributing in a meaningful way toward a better and more productive society.

2. Funding request

• Description of key initiatives

Horse Power for Life provides free professional therapeutic horsemanship instruction for children, women and men of all ages, who have been affected by cancer. This includes cancer patients, survivors and those who have lost a family member to this terrible disease. In addition, we invite and encourage family members to participate in the program

The core of the program includes 90 minute sessions and guides students through all aspects of horse care from basic grooming to leading horses to riding. Our program is customized for each individual based on their age, skills, experience, comfort level, health and physical ability. Each family can come for a total of 16 free sessions. Students are encouraged to become Ambassadors to the program at the completion of the course, offering their newly acquired knowledge to new families entering the program. Families can also continue after 16 weeks for an hourly lesson fee.

In addition to our normal yearly therapeutic sessions, Horse Power for Life offers four (one week) Summer Pony Camps to local children affected by cancer. The program is for beginner and intermediate riders, children ages 5-16. The pony camp is Monday-Friday from 9am-3pm and includes horse related activities: grooming, care and riding, swimming with a lifeguard and creating pottery.

• Specific needs & issues to be addressed

According to the most recent Pennsylvania Department of Health Cancer Facts & Figures 2015, published in 2018, the total number of cancer cases for the four (4) counties that Horse Power for Life serves was 95,361 (Chester County 13,856, Montgomery County 24,178, Delaware County 16,690 and Philadelphia 40,637). Since over 40,000 people are diagnosed with cancer in our local area each year, we feel that Horse Power for Life is a much needed resource in our community.

Research has shown that, for people with cancer, physical activity, including riding horses, can decrease anxiety, stress, and depression, while improving levels of pain, fatigue and improve cancer survival rate. Examples include:

- *Healing With Horses: Pilot Study of Equine-Facilitated Cancer Therapy July 30, 2019* Results demonstrated statistically significant improvement in quality of life and well-being, as well as reduced psychosocial distress. Qualitative analysis identified the following five themes: human–equine journey, human bond through shared experience, reclaiming positive emotions, nurturing resilience, and evolution of a new identity. The equine-facilitated support program resulted in reducing negative effects of cancer diagnosis and treatment, reclaiming positive emotions, and development of a new sense of self through human and equine connections.
- *Journal of Alternative and Complementary Medicine Vol.20, No. 8, Therapeutic Horseback Riding in Breast Cancer Survivors: A Pilot Study* Results showed that Equine Assisted Therapy (EAA) had positive effects on both physiologic and psychological measures, enhancing quality of life of breast cancer survivors.
- *Clinical Journal of Oncology Nursing Volume 16, Number 3 Physical Activity with Advanced-Stage Cancer* Demonstrates that physical activity has shown the potential to improve health-related quality of life and the functional status of patients before, during and after cancer treatment.
- *Journal of Clinical Oncology, Impact of Physical Activity on Cancer Recurrence and Survival in Patients with Stage III Colon Cancer: Findings From CALGB89803*, Reports that beyond chemotherapy for patients who survive and are recurrence free, physical and recreational activity, including riding horses, appears to reduce the risk of cancer recurrence and mortality.
- A study performed by researchers at the U.S. National Cancer Institute of 690 women with local or regional breast cancer, a better quality diet combined with any recreational physical activity, including riding horses, had a 91% reduced risk of death from breast cancer compared with inactive survivors consuming poor-quality diets.

• Why it is important to fund this now

Traditionally, the major source of funding for Horse Power for Life has been our annual fundraising gala. More than 80% of our annual operating expenses are raised at this event each year. It also is a great opportunity for us to thank our supporters and share the mission and vision of Horse Power for Life with the 225+ attendees. Unfortunately, due to Covid-19, we had to cancel the event for 2020, resulting in a huge deficit of operating funds.

After the mandatory shut down period starting in March, 2020, we have reopened in order to provide free sessions to families affected by cancer, which has included the Summer Camp program for children. We are taking all of the appropriate precautions to ensure the experience is safe for our staff and the program participants. Unfortunately, due to our decrease in funding, we may need to cut some programs in the near future, even though they have proven to be beneficial to those we serve. Going forward, if we are able to meet our immediate financial needs, we will need funding to continue our programs on an ongoing basis.

• How impact & results will be demonstrated

The impact of our services is demonstrated through the responses to surveys that are completed by our participants. The following survey responses are from 2019:

- **86% agreed** that working with the horses increased their energy level.
- **100% agreed** that they had a high level of confidence after working with the horses.
- **100% agreed** that our Riding Instructors are knowledgeable, informative and caring.
- **100% agreed** that they learned many new skills about working and bonding with horses, caring for horses, and riding.
- **100% agreed** that the barn atmosphere and surrounding property are relaxing and peaceful.
- **100% agreed** that while at the barn and working with the horses, they briefly forget about cancer.

The following testimonials also demonstrate the positive impact of our programs:

“Shiree, I just wanted you to know how grateful I am for Horse Power for Life. I never thought that I would ever learn how to ride, yet here I am!! When I get to the barn, I forget about everything! I truly believe that horses have healing powers and I am very grateful the Riding Instructor has been so encouraging! I have told everyone that I met at the hospital infusion room and the insurance company about your program. Just what the Doctor ordered.”

-Student, Stage III C Ovarian Cancer

“Our entire family has gained strength from the program by being around the horses and by meeting so many wonderful people. We will continue to support Horse Power through your fundraisers and by word of mouth. Horse Power for Life will always hold a special place in our hearts.”

-Family of daughter with Acute Lymphoblastic Leukemia (ALL)

“For me, each lesson has built up my endurance—and I think the best therapy for me was when I was here I didn’t worry about if my cancer was going to come back like so many cancer survivors do.”

-Student, Hodgkin’s Lymphoma Survivor



These photos of young cancer patients were taken during our Summer Pony Camp.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter: **Attached**
2. List of Board of Directors, with their affiliations: **Attached**
3. Most recent annual report & financial statement, audited if available: **Most recent Annual Report and 990 are attached. Current budget does not allow for audited financial statements.**
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date: **2020 Organizational Budget is attached, Annual Report contains actual results for 2019**
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why. **Strategic planning is a future project.**

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