

GRANT PROPOSAL GUIDELINES

- We *connect people who care with causes that matter, so their philanthropy makes a difference now & forever.*
- We are a **collection of Field of Interest & Donor Advised Funds** with **@\$3.5M granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds

(No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year**.
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500**.

Fund for Chester County Capacity Building Grants

(Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County**. NPO's with budgets of \$500,000 or less are given preference.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region**, in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000**, with monies distributed by **February**.

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered “complete” when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Lundale Farm Inc.
Address: PO BOX 673, Kimberton, PA 19442
Phone: 724-454-3674
Website: www.lundalefarm.org
Year Incorporated: December 2010
FEIN: 27-3065409

ED/CEO Name: Jodi Gauker, ED
ED/CEO E-mail: Jodi@lundalefarm.org
Board Chair Name: Vince Pompo, Esq.
Board Chair Approval (check here):
Primary Contact Name: Jodi Gauker
Primary Contact E-mail: Jodi@lundalefarm.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission:

Lundale Farm is a sustainable farming community that is a place of inspiration, innovation and opportunity for new farmers, landowners, and others committed to locally grown food.

Geographic Area Served Primarily Chester County, but also neighboring counties.

Describe Population Served & Annual Number of People Served:

8 direct clients through land leases – 11 volunteer board members, 1 board member Emeritus, approximately 4 event or initiative volunteers, and approximately 250 community members and farm supporters throughout the year through events and outreach. In 2019, we served 245 adults and 60 youth through our events, camps, and tours. We primarily serve beginning and growing farmers, and also landowners interested in leasing land to beginning and growing farmers for local food production.

Annual Budget \$270,248

74.1 % of budget for program expenses
13.8 % of budget for administrative expenses
12.1 % of budget for fundraising expenses

100 % total

1 # of Full-Time Equivalent Paid Staff
11 # of Board Volunteers
5# of Active Non-Board Volunteers
1,100 # of Volunteer Hours

Top 3-5 funding sources:

Land and house rent fees; endowment interest/income; private donations

Is this grant proposal for: Capacity Building

If Capacity Building Proposal, the focus is:

X Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations
 Fundraising, Development & Marketing Technology

Grant Amount Requested from the Community Foundation: \$5,000

Proposal Summary:

2020 is the 10th year of Lundale Farm, and our strategic plan is due to be updated. This is also the first year that the board is led by exclusively non-family members. We have learned many things over the past 10 years related to organic farming, land leasing, farmer recruitment, landowner expectations, and educational needs of our farmers and community. We plan to include these lessons with our updated strategic plan to help Lundale Farm grow and be a leader in the sustainable agriculture community in Chester County and beyond.

Project Narrative:

Our Organization and Initiatives

At Lundale Farm, the overlapping missions of sustainable farming, land conservation, and enhanced local food supply meet. By putting land under conservation easement into productive use through leases, we 1) provide opportunities for new and establishing farmers to earn a livelihood; 2) increase the amount of food locally available to the Philadelphia region; 3) provide opportunities for apprenticeships and demonstrations to the larger community, and 4) serve as a model to other landowners for productive, responsible use of conserved land.

Lundale comprises 520 acres of pastures and woodlands, bordered by French Creek and Beaver Run. We're home to 4 farm families, livestock, wildlife, two hiking trails, and two valuable creeks. We're providing a living classroom for students and our community learning more about local food and sustainable agriculture. In 2019, we proudly hosted 245 adults and 60 youth at Lundale Farm.

To fulfill our educational mission in 2019, we hosted a viewing of "Wasted: The Story of Food Waste" and panel discussion at the Colonial Theatre; seven farm tours; a workshop on the Spotted Lanternfly and our volunteers' organic interventions to control it and Ailanthus trees; a 7th grade OJR student club planting trees; a middle school environmental science camp; Ursinus College students studying sustainable agriculture; a tractor maintenance workshop with PA Women's Ag Network; and a beautiful celebration of life ceremony for one of our beloved founders, Eleanor Morris Illoway.

2020 was full of changes for every business and organization, but particularly Lundale Farm. For the past decade, we have relied solely on in-person farm visits and experiences to share our mission and program of work with our community. Through critical thought and program exploration, and collaborating with other educational partners, we look forward to updating our strategic plan to develop a new path forward that will help us grow and serve our community, incorporating technology and new-to-us methods of outreach.

History

Lundale Farm was home to Sam and Eleanor Morris, visionaries and pioneers in the preservation of agricultural lands and historic landscapes. The Morrises purchased Lundale Farm in 1946 as a place to raise their growing family, which eventually numbered eight children. Sam attended University of Pennsylvania Law School after World War II and began practicing law while Eleanor threw herself into community work. In time, it was the land and farming that became the focus of their energy and involvement. Concerned with creeping suburbanization and the loss of prime farmland to development, Sam and Eleanor Morris founded the French and Pickering Creeks Conservation Trust in 1967. The not-for-profit organization's mission is to preserve open space in the two watersheds through donation of easements on private land and acquisition of land for public use. The Trust was one of the earliest land trusts in the United States to use easements to preserve open space and farmland. During their time of involvement, the Trust initiated efforts that resulted in saving over 5000 acres in open space, including 2500 acres that significantly expanded several public parks.

In 1970, Sam Morris was elected to Pennsylvania's General Assembly, in which he served for 18 years. He was Chairman of the House Agricultural and Rural Affairs Committee for eight years. In the late 1980s, he

was the prime sponsor of nationally recognized legislation enabling the purchase of development rights on farms and initially providing \$100 million to fund such purchases. Subsequent legislative victories and bond issues to finance the purchase of farmland development rights have made Pennsylvania a national and emulated leader in both the size and scope of efforts to preserve farmland. To date, over 5,329 farms totaling over 552,702 acres have been preserved with funding of \$1 billion+ dollars, more than any other state in the nation. Samuel Morris has been called “the father of agricultural land preservation in the United States” by many in the field.

It is the belief of Lundale Farm, Inc.’s Board that this use for Sam and Eleanor Morris’ beloved farm, that inspired their conservation advocacy, rooted their achievements and sustained their spirits, is the highest expression of their legacy of leadership and love for the land.

Project

2020 is the 10th year of Lundale Farm, and our strategic plan is due to be updated. This is also the first year that the board is led by exclusively non-family members. We have learned many things over the past 10 years related to organic farming, land leasing, farmer recruitment, landowner expectations, and educational needs of our farmers and community. An updated strategic plan will help us communicate those lessons, and provide valuable educational experiences for farmers, landowners, and our community. The plan will help Lundale Farm grow and be a stronger, more accessible resource to the sustainable agriculture community in Chester County and beyond.

Timeline

We anticipate holding interviews of candidates on September 30, and moving forward with the best match for our team beginning October 2020. We anticipate the process will be completed and we will have an updated plan with goals and activities for the next five to ten years by May 1, 2021.

Request for Services Issuance	August 1, 2020	
Letter of Intent Deadline	August 17, 2020 at 4:00 p.m.	(4 proposals received)
Full Proposal Deadline	September 15, 2020 at 4:00 p.m.	(3 proposals received as of noon)
Candidate Interviews	September 30, 2020	
Contract Begins	October 15, 2020	
Draft Plan and Recommendations	March 1, 2021 (Estimated)	
Final Plan and Recommendation	April 15, 2021 (Estimated)	
Contract Termination	April 30, 2021	

Budget and Leveraging Funds

Lundale Farm is requesting a 50% match, \$5,000, to support our strategic planning process. On August 1, we launched our Strategic Planning Request for Proposals. We received 4 letters of intent from professionals interested in assisting Lundale Farm Inc. with our strategic plan update. Each consultant brings a unique set of skills and background to our organization. Beam Consulting from Lancaster has a history of supporting land trusts and preservation efforts, and is familiar with the goals of our organization. Leadership ROI and MacIntyre Associates have a variety of experiences in strategic planning with other clients, although most not directly related to the work of Lundale Farm. All proposals are available for review by CCCF.

Lundale Farm will also be partnering with the SIC Group, a student led organization of the University of Pennsylvania, to develop a business plan for the organization that will include online learning opportunities for our farmers, landowners, and community. We’re excited for the opportunities that lie ahead for us in the coming year.

Specific, timely, and measurable goals were outlined in our 2018-2020 strategic plan. Results (# of guests, tours, educational opportunities, outreach events, partner opportunities) have been shared annually in our

year-end report. While we anticipate these outcomes will still be reported through our traditional year end report and appeal, we are hopeful that our consultant will help us develop creative ways to tell our story, possibly using metrics we have not yet considered, to a wider audience.

Summary

Our program of work has been greatly impacted by COVID-19. While we're still leasing land to farmers, and connecting with landowners about opportunities to lease their land, our educational programming has been postponed because we don't have e-learning opportunities, or a strong online community to serve, at this time. Through an updated strategic planning process, our board hopes to move the organization into the next decade expanding our reach through targeted programming and events, while fulfilling the vision set forth by Eleanor Morris and later Eleanor Morris Illoway who helped initiate and build the organization to what it is today.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

1. Nonprofit's history, goals, key achievements & distinctiveness
2. Funding request
 - Description of key initiatives
 - Specific needs & issues to be addressed
 - Why it is important to fund this now
 - How impact & results will be demonstrated

 - For capacity building grant proposals:
 - How will this capacity building initiative impact your nonprofit?
 - How will this impact be measured?
 - Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
 2. List of Board of Directors, with their affiliations
 3. Most recent annual report & financial statement, audited if available
 4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
 5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
 6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.
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