

The Chester County Nonprofit Innovation & Resiliency Fund

Administered by the Chester County Community Foundation

In cooperation with regional funders, donors, united funds and County government departments

Recognizing the importance of the nonprofit sector to the high quality of life throughout Chester County, the Chester County Commissioners have allocated \$3.5M to help nonprofits recover with innovation and resiliency. This funding is from the federal Coronavirus Aid, Relief, and Economic Security (CARES) Act.

Per the CARES Act, grants must cover unforeseen financial needs and risks created by the COVID-19 public health emergency. **This includes grants to implement and publicize the safe resumption of programs and services.** The Community Foundation seeks proposals to support innovative, resilient COVID recovery needs, such as:

- Program and service redesign, in light of social distancing and public safety requirements
- Innovative technology to support virtual, mobile and/or pop-up programs and services
- Redesigned and reconceived marketing, fundraising and special events
- Strategic planning pivoting, refinement and revisions in light of COVID-19
- Partnership, merger, consolidation and/or acquisition activities due to COVID-19 impacts
- Infrastructure improvements due to COVID, including plexiglass dividers, technology upgrades, etc.
- Higher operating costs related to cleaning and social distancing requirements
- Other one-time or increased expenses incurred related to COVID-19.

This is a competitive, time-sensitive grants process. **Grant decisions will be made weekly, on an ongoing basis.** **Only electronic grant applications** are accepted by e-mail. No paper applications are accepted.

Eligibility

- Nonprofit 501 (c) (3) organization formed and active in 2017 or earlier
- Nonprofit must be located and providing services in Chester County

Priority Preference for Grant Funding

- Nonprofits that provide clear evidence of how they aim to/are reshaping their programs, services, administration, marketing and fundraising, to safely provide services and thrive in light of COVID impacts
- Nonprofits with substantial costs to comply with COVID public health requirements
- Nonprofits that serve a diverse constituency, and are governed and managed by diverse leadership

Ineligible Entities

- Nonprofits NOT located in Chester County, PA
- Nonprofits NOT delivering services in Chester County
- Nonprofits that did NOT experience revenue loss due to the coronavirus pandemic and/or nonprofits that have no additional costs associated with the coronavirus pandemic
- Nonprofits that were NOT operational as of December 30, 2017
- Government or government-owned or controlled entities
- Churches or religious organizations with respect to their primarily religious activities and/or their activities which limit participation to members of the church or religious organization. Religious entities with social & human service outreach programs must provide 501 (c) (3).
- For-profit businesses
- Private clubs/organizations that limit membership for reasons other than capacity
- Nonprofits primarily engaged in lobbying or political activities
- Nonprofits NOT compliant with all federal, state, & local laws, including taxation
- Nonprofits NOT compliant with current public health guidelines, including coronavirus pandemic phased reopening restrictions ###





**Chester County Nonprofit
Innovation & Resiliency Fund
Grant Request Form**

Contact Information

Nonprofit Org Name: Mom's House	ED/CEO Name: Wendy McKeon
Address: 145 S. Main St	ED/CEO E-mail: wmckeon@momshouse-phoenixville.org
City, State Zip: Phoenixville, PA 19460	J.. Scott Smiley
Phone: 610-935-7711	Grant Proposal Contact Name: Wendy McKeon
Website: momshouse-phoenixville.org	Grant Proposal Contact E-mail: wmckeon@momshouse-phoenixville.org
EIN: 23-2430389	Grant \$ Amount Requested: \$5,000
Year Founded: 1987	

In filing this application, the nonprofit certifies that it complies with all federal, state & local laws, including taxation; complies with current public health guidelines; and complies with coronavirus pandemic phased reopening restrictions.

Agreed by: Wendy J McKeon	Date: October 15, 2020
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Nonprofit Field/s of Interest

Arts, Culture & Historic Preservation	<input checked="" type="checkbox"/>	Education	<input type="checkbox"/>	Health	<input type="checkbox"/>
Community Development	<input type="checkbox"/>	Environment & Animal Welfare	<input checked="" type="checkbox"/>	Human Services	<input type="checkbox"/>

Figures	Current	PRE-COVID (as of 1/1/20)
Annual Operating Budget	\$280,000	\$ 243,000
Full-Time Equivalent Paid Staff	6	# 6
# Board Volunteers	8	8
# Committee Volunteers	8	# 8
# Active Direct Service Volunteers	1	# 3
Annual Volunteer Hours	312	# 750

Funding: Please indicate if your nonprofit has received funding from any of these regional sources over the past few years. We will invite them to review this funding request.

<input type="checkbox"/>	ChesCo Comm Fdn	<input type="checkbox"/>	Brandywine Health Fdtn	<input type="checkbox"/>	United Way ChesCo	<input type="checkbox"/>	ChesCo Dept Comm Devel
<input checked="" type="checkbox"/>	ChesCo Fund/W&Girls	<input checked="" type="checkbox"/>	Phoenixville Comm Health Fdtn	<input type="checkbox"/>	United Way S ChesCo	<input type="checkbox"/>	ChesCo Dept Health
<input type="checkbox"/>	Other significant funders:					<input type="checkbox"/>	ChesCo Dept Human Svcs

Narrative: In a few concise paragraphs, please explain:

- Mission** Mom's House provides a unique family support system, including free state-licensed childcare, to low-income single parents while they are completing their full-time education and becoming independent members of society.
- What geographic area is served?** (If not all of Chester County, specify primary Chester County regions served)
Chester County/ some Montgomery County
- What population is served? How have your service numbers been impacted by COVID?** We serve low-income single parents who are full-time students and their children (ages 6 months-5). Mom's House was closed, per

Governor's orders from March 13-June 10. Our summer enrollment was light, but we are now fully enrolled (17 children and 15 clients). Some of our clients have gone back to school in person, while many are having on-line classes. Regardless our childcare is needed so that our clients can continue their education.

4. **What has been the impact of COVID-19, and how has your nonprofit responded?** We were mandated to close from March 13- June 10. During this time, we worked to complete several facility maintenance projects, deep cleaned and sanitized our facility and completed our state mandated training hours. When we reopened, we instituted several safety procedures including temperature checks for staff and children, daily health certification, increased cleaning and sanitizing etc.
5. **What would this funding be used for? How does this demonstrate innovation and resiliency in dealing with COVID impacts? What would be the community impact of this anticipated funding? Why is it important to fund this now?** We had to make several unbudgeted purchases to comply with safety procedures. We bought 4 medical grade air purifiers, several cases of gloves, disposable masks and as much sanitizer, wipes etc available. Our staff hours have increased daily to allow extra time for cleaning and sanitizing. Prior To COVID, our clients were required to do two hours of service time each week, however, in an effort to socially distance, we have temporarily halted this requirement. This means our staff is doing all the cleaning, including cleaning each and every toy touched by a child each day. Normally we receive a lot of food and grocery gift cards from churches and community groups. Since most are not meeting now, we have not received this assistance leading to high weekly grocery bills. We provide free breakfast, lunch and snack each day for all of our children including fresh fruits and vegetables at every meal.
6. **How much funding is sought? How does this compare to your annual operating budget and this years' projected deficit? What is the expected timeframe for use of funds?** We are respectfully requesting \$5,000. These funds will be used to support our increased staffing needs, food costs, and PPE and sanitizing products. Funds would be utilized by March 2021. Our annual budget is \$280,000. At this time, we are uncertain of how the rest of our fiscal year (through June 30, 2021) will play out. We had to cancel our Annual Dinner which is our largest yearly fundraiser and possibly our spring fundraiser as well. While we did receive the PPP loan last fiscal year to pay our staff while closed, it is uncertain what programs will be available for the remainder of this year. With so many out of work, we worry about the impact on our private donations (roughly 45% of our budget). On behalf of all the staff, volunteers, clients and children at Mom's House, we appreciate your consideration.

Please e-mail all materials as a word.doc and/or pdf to grants@chescocf.org:

This Innovation & Resiliency Fund Grant Request cover sheet & brief narrative
Current annual operating budget & most recent audit
501c3 determination letter
Current strategic plan. If none, explain why your nonprofit doesn't have a plan.
Support materials that strengthen the urgency of this funding request + indicate that your nonprofit is innovative and resilient (ie: COVID best practice research findings, consultant proposal/s, bids for COVID-related materials & equipment, etc.)

- Proposals will only be accepted by e-mail, on this grant form available at <https://chescocf.org/covidgrant/>
 - Receipt of grant proposals will be confirmed by e-mail.
- Grant proposals will be posted on the Community Foundation's website, in order to share with fund advisors, donors, grant panelists, and other funding sources.
 - Grant proposals will be reviewed weekly.
- We estimate grants awards will range from \$5,000 to \$50,000.
- For awarded grants, a written report on use and impact of this funding will be due within 6 months.

Please direct questions about **ChesCo Nonprofit Innovation & Resiliency Grants** to

Chester County Community Foundation
28 W. Market Street, The Lincoln Building
West Chester, PA 19382

www.chescocf.org
grants@chescocf.org 610.696.8211