



Contact Information

Nonprofit Org Name: Music Parents Association of the Downingtown High Schools	ED/CEO Name: David Hyman
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City, State Zip: Downingtown, PA 19335	Board Chair Name:
Phone: 484-883-1452	Grant Proposal Contact Name: Carol Reiner
Website: dhsmpa.org	Grant Proposal Contact E-mail: reinfam293@gmail.com
EIN: 23-2979607	Grant \$ Amount Requested: \$46,494.40
Year Founded: 1998	

In filing this application, the nonprofit certifies that it complies with all federal, state & local laws, including taxation; complies with current public health guidelines; and complies with coronavirus pandemic phased reopening restrictions.

Agreed by: Carol Reiner

Date: 10/14/2020

Nonprofit Field/s of Interest

<input checked="" type="checkbox"/> Arts, Culture & Historic Preservation	<input checked="" type="checkbox"/> Education	<input type="checkbox"/> Health
<input type="checkbox"/> Community Development	<input type="checkbox"/> Environment & Animal Welfare	<input type="checkbox"/> Human Services

Figures	Current	PRE-COVID (as of 1/1/20)
Annual Operating Budget	\$25,000	\$71,500
Full-Time Equivalent Paid Staff	0	#0
# Board Volunteers	7	#7
# Committee Volunteers		
# Active Direct Service Volunteers	5	#75
Annual Volunteer Hours	250	#5,000

Funding: Please indicate if your nonprofit has received funding from any of these regional sources over the past few years. We will invite them to review this funding request. N/A

<input type="checkbox"/> ChesCo Comm Fdn	<input type="checkbox"/> Brandywine Health Fdtn	<input type="checkbox"/> United Way ChesCo	<input type="checkbox"/> ChesCo Dept Comm Devel
<input type="checkbox"/> ChesCo Fund/W&Girls	<input type="checkbox"/> Phoenixville Comm Health Fdtn	<input type="checkbox"/> United Way S ChesCo	<input type="checkbox"/> ChesCo Dept Health
Other significant funders:			<input type="checkbox"/> ChesCo Dept Human Svcs

Narrative: In a few concise paragraphs, please explain:

- Mission :** Assist and support music directors in carrying out the musical activities and functions of the music programs in all 3 Downingtown High Schools.
- What geographic area is served?** All Downingtown High Schools – all music students
- What population is served?** All Downingtown High Schools – all music students **How have your service numbers been impacted by COVID?** Most of the service hours are completed by running our concession stands and due to COVID – we were not allowed to open and due not foresee an opportunity to open.

4. **What has been the impact of COVID-19, and how has your nonprofit responded?** *Most of our fundraising is earned by running our concession stands during sporting events and holding an annual Band Cavalcade Event. Due to COVID – we are not allowed to open and therefore we have no income expected this fiscal year.*
5. **What would this funding be used for? How does this demonstrate innovation and resiliency in dealing with COVID impacts? What would be the community impact of this anticipated funding? Why is it important to fund this now?** *Please see attached document*
6. **How much funding is sought? How does this compare to your annual operating budget and this years' projected deficit? What is the expected timeframe for use of funds?** *Please see attached. Our annual operating budget is around \$77,500-\$80,000. If we receive this grant – we will be using the funds immediately.*

The music program in Downingtown Area School District is nationally recognized. Last year our bands were chosen to represent us in the Tournament of Roses Parade, our choirs were chosen to perform at the PMEA (Pennsylvania Music Educators Association) State Conference, and our orchestras have previously performed at Carnegie Hall. The NAMM (National Association of Music Merchants) Foundation recognized us last year as one of the best communities in the country for music education because of our access to quality programming. When COVID-19 hit our country last year, it happened at the peak of our performance season. Spring musicals were cancelled, trips were cancelled, and our students moved to an online learning environment. In this time of crisis and uncertainty about the future, our music educators took our programming online turning to technology as an aid to support our students and salvage their collaborative performance opportunities. The PA Dept. of Education recently recognized one of our ensembles for their innovative techniques in distance learning and technology by awarding them a virtual performance at this year's SAS Institute (statewide administrators curriculum conference). We have also been invited back to perform virtually at this year's PMEA state conference, our bands are already working on an outsources production to publicize next year's Tournament of Roses Parade (to which they've been invited back) and all of our ensembles are hard at work in creating virtual productions for their school concerts as well as special projects for our local community.

Last year, we were very limited in our virtual ensemble production capabilities due to the physical limitations of our district provided technology. Our district-provided MacBook Airs are more suited to email and spreadsheets than the heavy lifting that is required of multi-track sound and video editing required to produce virtual ensembles. Our screen size, processing power, random access and video memory, software, as well as file storage space is just inadequate to do anything more than a basic video featuring a few students at a time.

The Downingtown High School Music Parents Association typically generates over \$80,000 of gross income in a fiscal year, with the main source of revenue being our concession stands at our stadium's sporting events. For the past seven months and for the foreseeable future, we have not been able to operate our food concessions due to pandemic restrictions and have lost our largest supplemental income source that supports the music programs at all three high schools in the Downingtown Area School District (East, West, and STEM).

This year and moving forward (as our new normal could include a virtual component for several years to come) we want to give our students the best opportunities possible to replicate their performance experiences in the virtual medium. **That is why we are asking for \$46,494.90 to purchase five (5) upgraded 27-inch iMac workstations (two for Downingtown West HS, two for Downingtown East HS, and one for Downingtown STEM Academy)** so that our teachers can have the resources they need to produce the audio and video product that our community and students deserve. By storing the workstations in the school, students can also learn new technology skills as they help the teachers compile and edit the virtual productions (as we may move to hybrid or full in-person learning before it is safe enough to play instruments and sing entirely in person).

Music is what we turn to in our darkest times. It is part of our humanity. It helps us deal with tragedy and loss. It lifts our spirits and teaches our students to understand empathy. It provides a safe outlet for personal expression as well as a collaborative social outlet that is needed in these

difficult times. Although we might not be able to perform in person at some community, state, and national events this year, we'd still like to support our local remembrance services, civic events, senior centers, nursing homes, etc. through some type of virtual productions that we can share with them. Thank you for reviewing this grant application which, if approved, would enable this important musical programming in our school district and community to continue.

27-inch iMac Quote

Nano-texture glass (reduces glare from the schools' overhead fluorescent lights as teachers and students will be looking at the screens for many hours). Each song takes dozens of hours in front of a screen to edit, create and polish.

3.6GHz 10-core 10th-generation Intel Core i9 processor, Turbo Boost up to 5.0GHz (upgrade needed to run the video processing of large collage files (some ensembles have over 50 students and we need to combine each of their videos – each of which can be over a gigabyte of size to produce a single song)

128GB processing memory

(this will increase the productivity and efficiency of running different processes like applying an EQ or reverb to enhance the sound, as well as mixing down the final video product which can take hours on a slower device).

16GB video memory

(when trying to sync up many different videos, each one that you layer on taxes the machine more, eventually resulting in a drop of frame rate that makes it impossible to continue editing if proper hardware is not present to accommodate this task)

8TB storage

(as I said above, the file sizes in these productions are incredible. One three minute virtual choir video of one song by one choir of 16 voices was over 100 gigabytes. We need adequate storage if we are going to tackle this project on a larger scale)

10 Gigabit Ethernet (this will help the upload speeds to platforms such as google drive or youtube so we can share our hard work with the community)

Final Cut (video) and **Logic Pro** (audio) preinstalled (this is the software used to edit and produce virtual ensembles)

Total price per workstation- \$9,298.98