



Contact Information

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| Nonprofit Org Name: Senior Adult Activity Center of Phoenixville Area (dba Phoenixville Area Senior Center) | ED/CEO Name: Julie Gaudan |
| Address: 153 Church Street | ED/CEO E-mail: julie@phoenixvillesseniorcenter.org |
| City, State Zip: Phoenixville, PA 19460 | Board Chair Name: Mary Austin |
| Phone: 610-633-8345 | Grant Proposal Contact Name: Julie Gaudan |
| Website: https://phoenixvillesseniorcenter.org/ | Grant Proposal Contact E-mail:julie@phoenixvillesseniorcenter.org |
| EIN: 23-2107124 | Grant \$ Amount Requested: \$10,000 |
| Year Founded: 1979 | |

In filing this application, the nonprofit certifies that it complies with all federal, state & local laws, including taxation; complies with current public health guidelines; and complies with coronavirus pandemic phased reopening restrictions.

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| Agreed by: <i>Julie Gaudan</i> Julie Gaudan, Executive Director | Date: 10/21/2020 |
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Nonprofit Field/s of Interest

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| <input type="checkbox"/> Arts, Culture & Historic Preservation | <input type="checkbox"/> Education | <input type="checkbox"/> Health |
| <input type="checkbox"/> Community Development | <input type="checkbox"/> Environment & Animal Welfare | <input checked="" type="checkbox"/> Human Services |

| Figures | Current | PRE-COVID (as of 1/1/20) |
|------------------------------------|---------|--------------------------|
| Annual Operating Budget | | \$400,693 |
| Full-Time Equivalent Paid Staff | 4.5 | 6 |
| # Board Volunteers | 13 | 14 |
| # Committee Volunteers | 16 | 16 |
| # Active Direct Service Volunteers | 42 | 98 |
| Annual Volunteer Hours | 620 | 4282 |

Funding: Please indicate if your nonprofit has received funding from any of these regional sources over the past few years. We will invite them to review this funding request.

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| <input checked="" type="checkbox"/> ChesCo Comm Fdn | <input type="checkbox"/> Brandywine Health Fdtn | <input checked="" type="checkbox"/> United Way ChesCo | <input checked="" type="checkbox"/> ChesCo Dept Comm Devel |
| <input type="checkbox"/> ChesCo Fund/W&Girls | <input checked="" type="checkbox"/> Phoenixville Comm Health Fdtn | <input type="checkbox"/> United Way S ChesCo | <input type="checkbox"/> ChesCo Dept Health |
| Other significant funders: Chester County Department of Aging, PHL Fund COVID19 | | | <input type="checkbox"/> ChesCo Dept Human Svcs |

Narrative: In a few concise paragraphs, please explain: see attached narrative

- Mission**
- What geographic area is served?** (If not all of Chester County, specify primary Chester County regions served)
- What population is served? How have your service numbers been impacted by COVID?**
- What has been the impact of COVID-19, and how has your nonprofit responded?**
- What would this funding be used for? How does this demonstrate innovation and resiliency in dealing with COVID impacts? What would be the community impact of this anticipated funding? Why is it important to fund this now?**
- How much funding is sought? How does this compare to your annual operating budget and this years' projected deficit? What is the expected timeframe for use of funds?**

Please e-mail all materials as a word.doc and/or pdf to grants@chescocf.org:

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| This Innovation & Resiliency Fund Grant Request cover sheet & brief narrative |
| Current annual operating budget & most recent audit |
| 501c3 determination letter |
| Current strategic plan. If none, explain why your nonprofit doesn't have a plan. |
| Support materials that strengthen the urgency of this funding request + indicate that your nonprofit is innovative and resilient (ie: COVID best practice research findings, consultant proposal/s, bids for COVID-related materials & equipment, etc.) |

- Proposals will only be accepted by e-mail, on this grant form available at <https://chescocf.org/covidgrant/>
 - Receipt of grant proposals will be confirmed by e-mail.
 - Grant proposals will be posted on the Community Foundation's website, in order to share with fund advisors, donors, grant panelists, and other funding sources.
 - Grant proposals will be reviewed weekly.
 - We estimate grants awards will range from \$5,000 to \$50,000.
- For awarded grants, a written report on use and impact of this funding will be due within 6 months.

Please direct questions about **ChesCo Nonprofit Innovation & Resiliency Grants** to

Chester County Community Foundation
28 W. Market Street, The Lincoln Building
West Chester, PA 19382

www.chescocf.org
grants@chescocf.org 610.696.8211

1. **Mission** The Phoenixville Area Senior Center exists to serve, support and enhance the lives of all senior citizens, 55 years of age and older by providing opportunities in the way of programs and activities designed to promote active, independent, healthy lifestyles.
2. **What geographic area is served?** Northern Chester County including the Borough of Phoenixville and Spring City, the townships of East & West Pikeland, Schuylkill, Charlestown, East & West Vincent, North & South Coventry.
3. **What population is served?** Older adults - anyone over 55 years old.
How have your service numbers been impacted by COVID? Food Insecurity -The center has increased its food service over 500%. Since March 16, the Center served over 20,000 lunches from Chester County Department of Aging, over 12,000 FEMA meals and over 20,000 breakfast bags from our program. Compared to the same period last year, we served 12% more unduplicated individuals.
4. **What has been the impact of COVID-19, and how has your nonprofit responded?**
 The Center closed its doors to the public on Friday, March 13 and started serving drive thru meals on Monday, March 16. Many seniors have lost their "retirement jobs" in retail increasing food insecurity and straining their already fixed incomes. Isolation is another challenge. We provide virtual activities, coffee hours and activities (crafts, movies, bingo, trivia nights, educational presentations) including exercise classes 3 days a week on local access television. Staff and volunteers make weekly reassurance calls to seniors who live alone. The Center holds outdoor activities including Health Fair, Flu Shot Clinic, Over 90 celebration with speaker, entertainment and take home refreshments. Weather permitting, future plans include holiday sing a long and Veterans recognition ceremony with speaker and color guard.
5. **How does this demonstrate innovation and resiliency in dealing with COVID impacts?** We have not missed a service day since this crisis began. The Center provided food and support to our clients serving more meals than we ever thought would be possible – more than 50,000 so far! Programming via local access television has been very well received. Local access television helps bridge the digital divide that is seriously affecting the oldest and most vulnerable seniors. A normal class would serve 15 seniors. Televised classes serve an average of 27/day - drawing past participants and new seniors who may have never been to the physical building. One member reported "It (*the exercise program*) gives me a reason to get up in the morning." We are also interested in expanding our programming to include activities like Medicare 101 and cooking classes with Chester County Food Bank.

What would be the community impact of this anticipated funding? 80% of the fatalities from COVID19 were over the age of 65. Even if there is a successful vaccination program, our demographic will still be vulnerable with many unable to be vaccinated due to other health problems. Studies find isolation is a significant health risk

Why is it important to fund this now? The center originally funded 28 weeks of first run and "reruns" with a Pennsylvania Department of Aging grant but this program runs out at the beginning of December. Through the winter, safe exercise and seeing the friendly face of their familiar exercise instructor will be even more important.

Remote television classes will need to continue for several months after the center reopens to accommodate social distancing requirements. Even when the Center reopens its doors, class size will be small based on social distancing requirements. Public aerobic exercise without a mask has been discouraged by aging professionals as risky behavior. Vigorous exercise with a mask is counter indicated for most seniors.

The Center will need to accommodate those who are cautious about returning to a community setting but still want/need to participate. Unfortunately, the Center does not have an outside venue that can accommodate an exercise class. Many remote options on Zoom or YouTube are unavailable to those without internet access. Cable broadcast eliminates technical barriers experienced by the oldest and most vulnerable.

6. How much funding is sought? \$10,000. How does this compare to your annual operating budget and this year's projected deficit? This is 2.5% of our annual budget and approximately one third of the project budget. Normal income stream to pay the instructors is effectively zero due to cancellation of fundraising events and class fees. **What is the expected timeframe for use of funds?** The center will expend these funds over the next 6-12 months, depending on funding available.