

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date Nov. 30, 2020

Contact Information

Organization Name: Main Line Animal Rescue
Address: P.O. Box 89, Chester Springs, PA 19425
Phone: 610-933-0606
Website: MLAR.org
Year Incorporated: 1997
FEIN: 23-3017210

ED/CEO Name: Julie Klim
ED/CEO E-mail: jklim@pspca.org
Board Chair Name: Penny Ellison
Board Chair Approval (check here):
Primary Contact Name: Spencer Masloff
Primary Contact E-mail: smasloff@pspca.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission: To be the most innovative no-kill animal rescue with the highest level of behavioral training programs in our region; a rehabilitation center where survivors of inhumane commercial breeding operations, hoarding situations and other tragic backgrounds can recover for a future life with a loving family.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County and the surrounding region.

Describe Population Served & Annual Number of People Served: MLAR serves hundreds of companion animals as well as the Chester County community of adopters, volunteers, friends, organizations, and corporations.

Annual Budget \$ 1,721,864 17 # of Full-Time Equivalent Paid Staff
75.1 % of budget for program expenses 9 # of Board Volunteers
13.7 % of budget for administrative expenses 365 # of Active Non-Board Volunteers
11.2 % of budget for fundraising expenses 12,584 # of Volunteer Hours
100 % total

Top 3-5 funding sources: Mars Petcare US; Rachel Ray Foundation; 25th Century Foundation

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations
 Fundraising, Development & Marketing Technology Other: _____

Grant Amount Requested from the Community Foundation: \$ 5,000

Proposal Summary: MLAR requests funding to sustain the high level of services it provides to animals at its shelter and the thousands of citizens in Chester County who care about animal welfare during the COVID-19 pandemic and accompanying financial crisis.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Main Line Animal Rescue (MLAR) is a no-kill, rescue that relies completely on philanthropic contributions from foundations, individuals, and corporations. Set on 60 acres in Chester County and now in its 23rd year of service, MLAR is devoted to rescuing, rehabilitating and re-homing some of the most at risk, homeless and abused animals in Chester County and the surrounding region. MLAR serves hundreds of companion animals as well as the Chester County community of adopters, volunteers, friends, organizations and corporations with its shelter services and outreach programming:

Adoption Programs. Every year, MLAR cares for between 600-1,000 animals, finding loving and lasting homes for these animals. Staff and volunteers work together to fund the perfect match.

Training and Enrichment Programs. To prepare dogs and cats for adoption, MLAR provides a number of behavior modification and enrichment classes, ranging from “Petiquette Class” that provides basic obedience and manners for high energy dogs, to “Home School Class” that socializes dogs and cats to help them become more comfortable in a home setting. Under the leadership of the Behavior Manager, volunteers dedicate thousands of hours each year helping the animals.

MLAR’s On-Site Shelter Hospital. MLAR’s full-time veterinary team works to treat medical issues associated with severe abuse and neglect commonly seen in puppy mill dogs and other homeless animals, such as advanced dehydration, mammary masses, broken limbs, severe dental disease, and chronic skin issues.

Pennsylvania SPCA Partnership. In November 2018, MLAR and PSPCA made their partnership official by joining in a legal affiliation (both organizations retain independent 501 (c)(3) status). This melding of forces provides for increased efficiencies, brings MLAR access to PSPCA’s Human Law Enforcement team and Shelter Hospital resources, and provides rehabilitation facilities that PSPCA could not otherwise access. This affiliation multiplies the impact of both organizations.

MLAR has responded to the COVID-19 pandemic by limiting on-site work to essential personnel only, hiring a professional firm for routine deep cleaning, providing disinfection materials to staff and volunteers, and managing adoptions through appointments. Though the processes have evolved over the past few months, our dedication has remained unaltered. Today, at the end of November, we are caring for more animals than any other time during this pandemic. We need community support to continue doing so.

Main Line Animal Rescue requests consideration of a \$5,000 grant to maintain the high level of services and care it provides to the animals at its shelter during the COVID-19 pandemic and accompanying financial crisis. Specifically, funds are needed in the near term to offset the overall negative impact on philanthropy, cancellation of annual “large group fundraisers,” the decrease in adoptions and accompanying charitable contributions, and the provision of deep cleaning to the facility. As the pandemic deepens in Pennsylvania and Chester County in the coming months, this grant constitutes critical near-term relief in meeting these challenges and MLAR’s operating budget.