

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.
Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet **MUST** accompany application.
To obtain an electronic version of this application, visit www.chescocf.org

Date: December 28, 2020

Contact Information

Organization Name: The Hickman Friends Senior
Community of West Chester

Address: 400 North Walnut Street
West Chester, PA 19380

Phone: (484) 760-6416

Website: www.thehickman.org

Year Incorporated: 1891

FEIN: 23-1352144

ED/CEO Name: Jennifer Karsten

ED/CEO E-mail: jkarsten@thehickman.org

Board Chair Name: Elizabeth Stratton

Board Chair Approval (check here):

Primary Contact Name: Jennifer Karsten

Primary Contact E-mail:

jkarsten@thehickman.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

Mission: The Hickman is a senior living community located in the heart of West Chester, Pennsylvania. Guided by Quaker principles and tradition, The Hickman provides individualized care and assistance to older adults who seek a safe and affordable living environment.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served): Chester County

Describe Population Served & Annual Number of People Served: We serve seniors who are seeking a comfortable and affordable personal care community in Chester County. The Hickman Community has 109 resident suites, twenty-two of the rooms are in our secure memory care neighborhood. To date, we have 70 residents, however occupancy fluctuates throughout the year.

Annual Budget \$7,032,976

86 # of Full-Time Equivalent Paid Staff

68 % of budget for program expenses

16 # of Board Volunteers

28 % of budget for administrative expenses

See Attached* # of Active Non-Board Volunteers

4 % of budget for fundraising expenses

See Attached* # of Volunteer Hours

100 % total

Top 3-5 funding sources: In 1) Program Revenue, 2) Charitable Gifts, and 3) Investment Income

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is:

Mission, Vision & Strategy Governance & Leadership Partnerships & Collaborations

Fundraising, Development & Marketing Technology Other: _____

Grant Amount Requested from the Community Foundation: \$2,000

Proposal Summary: The Hickman is requesting unrestricted funds in support of our residents and community. Since 1891, The Hickman has provided a safe, affordable, and thriving living option for seniors in Chester County and beyond. Led by Quaker traditions, The Hickman is a leader in the non-profit, senior community sector. Funding from the Chester County Community Foundation will allow us to continue offering exceptional care and service to our current and future residents, while maintaining our two buildings that comprise The Hickman Community.

*Due to the COVID-19 pandemic, since March of this year only staff and medical professionals have been allowed to enter our community. Volunteers have not been able to serve. Volunteers will resume their duties once the pandemic has abated or ended.

The Hickman Funding Request

1) Nonprofit's history, goals, key achievements and distinctiveness:

In 1891, The Hickman began operations under the structure of the Concord Quarterly Meeting, an association of 8 Quaker Meetings in this area; we became an independent charitable organization in 2005. Representatives from these Quaker Meetings and others still comprise more than half of The Hickman's Board of Directors (see attached list).

Unlike continuing care retirement communities, The Hickman is based on a rental model; this enables seniors with limited means to choose The Hickman even if they do not have a large pool of personal assets. Licensed by the Pennsylvania Department of Human Services (DHS), The Hickman offers a communal living environment, providing three daily meals, weekly housekeeping/laundry, 24-hour staffing, 24-hour on-call nurse, daily social and recreational activities, and more.

Our community is comprised of two buildings (the 85-year-old Hickman and the two-year-old Anna T. Jeanes) and has 109 resident rooms. The Hickman Building has 35 personal care suites and the Anna T. Jeanes Building has 52 personal care suites on the second and third floors and 22 suites in our secure memory care neighborhood on the first floor.

We provide wellness workshops, multi-sensory programming, and daily activities including exercise classes, art and music sessions, and pet therapy. These programs are developed based on the capabilities and needs of our residents, including those living with dementia. Our goal is to provide exceptional care and service to our residents.

Located on the Quaker Block in the heart of the Borough of West Chester, The Hickman has relationships with both the West Chester Friends School and the West Chester Friends Meeting. Students from the school visit our residents on a regular basis. The students perform, take part in activities, and spend time with our residents. Having the intergenerational contact has been impactful on the lives of our residents and the students.

Being neighbors with the West Chester Friends Meeting, our residents are able to attend services there or at the other nearby houses of worship in West Chester. They also have the opportunity to visit local establishments and cultural institutions within the borough.

Over the course of our 129-year history, The Hickman has been recognized as being a leader in the non-profit, senior community sector. Most recently, we were named *Best of Chester County 2020* in the senior living/health & wellness category by the readers of *The Daily Local News*.

2) Funding request

- Description of key initiatives
- Specific needs and issues to be addressed
- Why it is important to fund this now
- How impact and results will be demonstrated

Description of key initiatives:

Since Lydia Hall and Sallie Sharpless founded The Hickman 129-years ago, our key initiative has been to provide an affordable, safe, and thriving living option for seniors. The two women were trailblazers and innovators. They worked tirelessly to establish our community. We continue to build upon the foundation they laid, while seeking new and better ways to serve and care for our residents. We consistently upgrade our technology and enhance our programming based on senior community trends and the needs and wants of our residents.

All our activities are provided to invigorate our residents' minds, bodies, and souls. Keeping our residents active and participating in the life of our community contributes to strengthening their physical and mental states. In addition to activities, we have developed a Multi-Sensory Program in our memory care neighborhood. The program uses a combination of light, sound, temperature, touch, smell, and sometimes taste to create a change in a person's mood or behavior. The program can stimulate a response from someone who is withdrawn or calm someone who is agitated.

While our residents lead active lives, The Hickman's resident care staff and nurses make sure our residents receive exceptional care. From administering medication to providing showers, our staff works hard to keep our residents healthy.

To help our residents with limited means remain living at The Hickman, we work with their families to supplement their income. Our Resident Assistance Fund provides for our residents who are facing a financial hardship and are no longer able to cover their room, board, and/or personal care needs. The Fund prevents our residents from having to worry about leaving their friends and our caring staff because of a monetary situation.

Specific needs and issues to be addressed:

- *Resident Assistance Fund:* The Hickman continuously welcomes new residents, and as our population increases, so does the need for our Resident Assistance Fund. We must ensure funds are secured and available for our current and future residents.
- *Maintaining and Updating our Infrastructure:* We must continuously keep our community safe, accessible, and comfortable for our residents. We also want our residents to have the dignity of living in a community that is attractive and welcoming. It is important that they feel proud of their home.
- *Continuously enhancing and Implementing new Technologies and Programs:* We work hard to provide our residents with exceptional care and service, as well as offer them stellar activities. In order to do this, we need to continuously update our medical equipment and implement new programming to meet their needs and wants.

Why it is important to fund this now:

Since 2003, The Hickman has provided more than \$2.8 million through our Resident Assistance Fund. Over the past four years, requests for aid has exceeded the funds available. Our practice has been to partially fund all eligible residents instead of funding some and not others. In addition to offering assistance, we have also provided discounted rates to residents. We budgeted \$270,000 this year to support our residents in need.

Maintaining a safe, thriving, and affordable community is imperative as the senior population continues to grow. Based on the U.S. Census Bureau statistics, the 65-and-older population in the United States has increased rapidly since 2010. This same population grew by over a third during the past decade, and by 3.2% from 2018 to 2019. Furthermore, the Population Reference Bureau states that between 2018 and 2060 the number of Americans 65-and-older will nearly double.

The Pennsylvania State Data Center reports that the 65-and-older population growth in Pennsylvania occurred at a rate over 20 times that of the state's general population - an increase by 16.3 percent from 2010 to 2017. According to The Philadelphia Inquirer, "The state's population is projected to grow by 4 percent from 2015 to 2025, but the number of residents who are 65 and older would grow by over 30 percent." This increase will swell the demand for services to benefit seniors, including the need for senior communities and dementia related programming.

In addition to the rapid growth of the senior population, the number of seniors living with Alzheimer's and other forms of dementia is projected to rise. The Alzheimer's Association states that over 5 million Americans are currently living with Alzheimer's and by 2050 as many as 16 million will have the disease. In Pennsylvania, the population of individuals 65-and-over living with the disease is projected to increase by 14.3% between 2018 and 2025.

As more residents come to live with us in the coming years, we know the need for our Resident Assistance Fund will continue to grow. It is vital that our community is funded, so we may meet the needs of our current and future residents.

How impact and results will be demonstrated:

The impact of the funding will help ensure none of our residents would have to leave our community due to a monetary situation, and that we have the capacity to keep our residents safe, healthy, and entertained. We will know if we are meeting their needs and wants through personal interactions with residents and their family members, as well as having them complete annual surveys. This will allow us to determine our success and find areas where we can improve.