GRANT PROPOSAL GUIDELINES

- We connect people who care with causes that matter, so their philanthropy makes a difference now & forever.
- We are a collection of Field of Interest & Donor Advised Funds with @$3.5M granted annually to nonprofits in Chester County & beyond.
- 99% of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

<table>
<thead>
<tr>
<th>Field of Interest &amp; Donor Advised Funds (No Deadline)</th>
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<tbody>
<tr>
<td>♦ Grants focus on Chester County causes &amp; issues, but are not limited to Chester County.</td>
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<td>♦ Charitable nonprofits working in all fields of interest are considered for grant awards. (I.e. arts, culture, &amp; humanities; education; community improvement; environment; religion; health; &amp; human services)</td>
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<td>♦ General operating grants are encouraged. Nonprofits should be specific about their mission, goals, &amp; measurable outcomes.</td>
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<td>♦ Proposals can be submitted anytime all year.</td>
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<td>♦ Grant decisions are made intermittently all year, as Fund Advisors desire.</td>
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<td>♦ Grant awards typically range from $500-$7,500.</td>
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<tr>
<th>Fund for Chester County Capacity Building Grants (Due 9/15)</th>
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<td>♦ For eligibility in this grant program, nonprofits must be located in &amp; serve Chester County. NPO’s with budgets of $500,000 or less are given preference.</td>
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<td>♦ The goal of capacity building grantmaking is to strengthen the effectiveness of NPO’s serving the Chester County region, in areas including:</td>
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<td>o Mission, Vision &amp; Strategy</td>
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<td>o Governance &amp; Leadership</td>
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<td>o Partnerships &amp; Collaborations</td>
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<td>o Operations &amp; Technology</td>
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<td>o Fundraising, Development &amp; Marketing</td>
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<td>♦ Proposals must be submitted by September 15 to be eligible for consideration.</td>
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<td>♦ Grant awards typically range from $500-$5,000, with monies distributed by February.</td>
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- Use this form @ www.chescof.org to apply online for grants from all Community Foundation Funds.
- Email proposals to grants@chescof.org
- Proposals are considered “complete” when CCCF has confirmed receipt of the Grant Proposal Summary Sheet, Narrative & Attachments.
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at (610)-698-8211 or grants@chescof.org with any questions.
I. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network’s Common Grant Application is used, CCCF’s Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Contact Information
Organization Name: The Peacemaker Center
Address: 103 Garris Rd, Downingtown, PA 19335
Phone: 610-269-2661
Website: www.thepeacemakercenter.org
Year Incorporated: 2000
FEIN: 23-3023837

ED/CEO Name: Judy A. Reid, LCSW, LMFT
ED/CEO E-mail: judy@thepeacemakercenter.org
Board Chair Name: John Clark
Board Chair Approval (check here): X
Primary Contact Name: Scott Edwards, MDiv, MA, LPC
Primary Contact E-mail: scott@thepeacemakercenter.org

Organization Information:
Field/s of Interest:
___ Arts, Culture & Humanities ___ Environment/Animal Welfare ___Education
X Health ___ Human Services ___ Religion

Mission: The Peacemaker Center is dedicated to helping people find peace with God, themselves, and others. We are a faith-based, non-profit 501c3 organization.
Vision: Our vision is to provide Clinical Counseling, Marriage and Family Therapy and Social Work to anyone in need of our services, regardless of their ability to pay. Our trained professionals provide excellence in clinical care within the framework of God’s truth and guidance.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):
Chester County, Montgomery County

Describe Population Served & Annual Number of People Served:
We serve couples, families, and individuals of all ages and diversity for a variety of relationship and mental health issues.
In fiscal year 2019:
* 1,381 clients were serviced, which was an increase of 20% from 2018. 10% of these clients were low income.
* 11,276 hours of client services were provided, which was an increase of 11%. 22% of these sessions were for low income individuals.
* Donated sessions: 398 Sessions were donated free of charge to beneficiaries.
* Scholarship Assisted Sessions: 110 beneficiaries were provided with 784 sessions, averaging over 65 per month.

Annual Budget $847,844.45

___ 81.8 % of budget for program expenses
___ 16.2 % of budget for administrative expenses
___ 2 % of budget for fundraising expenses

4 # of Full-Time Equivalent Paid Staff
7 # of Board Volunteers
7 # of Active Non-Board Volunteers
227 # of Volunteer Hours (as of 9/29/20)
Top 3-5 funding sources: Individual Donors, United Way of Chester County, Fundraising Events

Is this grant proposal for: General Operating X

Grant Amount Requested from the Community Foundation: $15,000

Proposal Summary:

The Peacemaker Center is seeking financial support to provide individual, group, marriage and family therapy, and financial services, addressing a variety of relational and mental health issues including: separation and divorce recovery, abuse, addictions, depression, domestic violence, eating disorders, post abortion recovery, self-esteem, sexual trauma, suicide prevention, youth-at-risk behaviors, money management concerns, and premarital assessment counseling. These services are provided to those in need regardless of their ability to pay. From 1/1/2020 to 9/28/2020 we used $55,773 of our scholarship fund to provide counseling services to those who could not pay.

Due to the pandemic we have seen an increase in the need for mental health services. An increase in depression, anxiety, financial strain, suicidal ideation, marital stress, and family conflict. The isolation and stay at home orders have exacerbated problem that may have previously existed but surfaced quickly and with unwanted results.
II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE
Provide clear, concise information. 3 pages maximum.

1. Nonprofit’s history, goals, key achievements & distinctiveness
The Peacemaker Center began in 2000 when Carl Green, Senior Pastor of Calvary Fellowship Church in Downingtown, asked Rob and Judy Reid to develop an organization that would serve children, adults, couples, and families in the local church community through Biblically-based therapy and conflict resolution. Since then, The Peacemaker Center has grown from one therapist working from a home office to a staff of more than twenty-five clinicians working from six office locations.

Our mission is to provide excellence in clinical care to anyone in need. One of our primary goals in meeting this mission is to raise money to subsidize our budget for care of any client regardless of their ability to pay. Our staff includes clinicians who have advanced training including trauma treatment, dialectical behavior therapy (DBT), cognitive behavior therapy (CBT), drug and alcohol counseling, play therapy, group and family therapy.

The Peacemaker Center has served the Chester County community for the past 20 years and has grown primarily by word of mouth regarding our services. We have been able to build relationships with other care organizations and community leaders. We work closely with organizations such as CCVS, Police Departments, Crime Victims Center and The Bridge of Hope. We also partner with many area churches. We have a Spanish speaking social worker who is working with the Hispanic population in Kennett. We have also been working with two after school youth care centers; one in Kennett Square called The Garage and another in Parkesburg called The Point. Many psychiatrists and physicians hold The Peacemaker Center in high regard and as a result, our therapists work in collaboration with numerous doctors not only within Chester County but beyond.

The Peacemaker Center is unique in that we see clients regardless of their ability to pay. We do not have a waiting list. We have an online immediate intake process. We offer services in both English and Spanish. We see all clients regardless of their faith, sexual identity or economic status.

2. Funding request
   ● Description of key initiatives
The Peacemaker Center provides mental health services to those in need regardless of their ability to pay. Of the clients we serve, 40% have an annual income of $40,000.00 or less. Program participants come from a variety of ethnicity, religious background and gender preferences. We are a unique organization with a highly trained staff who provide clinical services in Chester County to those in the community who would not be able to afford services or would otherwise be placed on a waiting list. These services include individual, group, marriage and family therapy, and financial services, addressing a variety of relational and mental health issues. These issues may include separation and divorce recovery, abuse, addictions, depression, domestic violence, eating disorders, post abortion recovery, self-esteem, sexual trauma, suicide prevention, youth-at-risk behaviors, money management concerns, and premarital assessment counseling. The Peacemaker Center staff is comprised of Licensed Professional Counselors, Licensed Marriage and Family Therapists, Licensed Clinical Social Workers, and Certified Financial Planners.
Professional services provided by The Peacemaker Center include Eye Movement Desensitization Reprocessing Therapy (EMDR), Dialectical Behavior Therapy (DBT), Cognitive Behavior Therapy (CBT), the Neurosequential Model of Therapy (NMT), Drug and Alcohol Counseling, Trauma Treatment, Emotion-Focused Therapy, Family Systems Therapy, Bible Based Mentoring/Counseling, Gestalt Individual, Marriage, & Family Counseling, Professional Assessments, and -Home Services by BSW Interns,

Services are provided at the main office in Downingtown, and at satellite offices in Kennett Square, West Chester, Coatesville, Audubon and Fort Washington. Since the onset of the Covid-19 pandemic, we have also incorporated video counseling.

- Specific needs & issues to be addressed

We are working to resolve the stigma and fears of reaching out for help through outpatient counseling and the cost related to receiving quality and timely care. We seek to help children and their families face the challenges of anxiety, depression, bullying, trauma, divorce recovery, blended families concerns, drug and alcohol, anger, grief, violence, abuse and suicide assessment and prevention. We have a diversified and uniquely qualified staff to meet these specific needs of our clients.

- Why it is important to fund this now.

Due to the pandemic we have seen an increase in the need for mental health services. The isolation and stay at home orders have exacerbated problems that may have previously existed but surfaced quickly and with unwanted results. Examples include an increase in depression, anxiety, financial strain, suicidal ideation, marital stress, and family conflict.

The Peacemaker Center mission is to provide excellence in clinical care to anyone in need of our services. One of our primary goals in meeting our mission is to raise money to subsidize our budget, financing a scholarship fund that allows for the care of any client regardless of their ability to pay. One of our biggest sources for this funding is our annual fundraising gala. Due to the Covid-10 pandemic, our 2020 gala had to be cancelled, which resulted in a loss of funding for the scholarships and other donated services.

- How impact & results will be demonstrated

Impacts and results are demonstrated through direct observation and through a survey provided to clients. In 2019 98% of those returning the survey indicated that they were satisfied or very satisfied with the services provided to them by their therapist. An example of a client statement is as follows: “I have met, studied with and sought help from others, but my therapist at The Peacemaker Center is the best I have ever met.” Another stated: “My therapist has helped us with some very difficult family issues with compassion, great advice, and support.”
III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501(c)(3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant’s proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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CHESTER COUNTY FOUNDATION

Connecting people who care with causes that matter, so their legacies make a difference.