Belmont Child Care Association, Inc.

03/25/2021

1998

$10,000

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Anna House at Belmont Park and Faith’s House at Saratoga Race Course

Elmont, NY and Saratoga Springs, NY
BCCA is seeking funding for our early childhood education program which incorporates a STEAM (science, technology, engineering, art, math) based curriculum to prepare our children for elementary school while having fun and developing physically, emotionally, socially, and cognitively.

As BCCA set out a new path last year, we revamped our program to ensure we were able to keep our students connected in this time of education and internet inequality. The changes made had significant financial consequences and, as a result, much of the funding we received was used to help cover these costs. Additional staff were hired due to new protocols to ensure the safety of our students and staff. Parents are no longer permitted to enter the center to drop-off or pick-up their children and, instead, we now have “runners” in place to bring each child to and from the classroom. Teachers and students are not able to move throughout the center as they are required to stay in their assigned classrooms. A Health and Safety Director position was established to ensure the administration of proper COVID protocols.

Due to classroom occupancy limits, the school-age classroom was split into 2 separate classrooms. As a result, additional staff were hired to address the new situation. We created 2 learning pods of 10 students per classroom where our school-age students attend their public school classes remotely at Anna House. To cover the full public school day, our program was extended until 3 p.m. to ensure that our students have access to a teacher at all times should they need assistance or extra help. This program extension has had a significant financial impact on BCCA, but its necessity has proved to be beneficial as shown in the successful achievements of our students.

BCCA began the process of upgrading our classrooms last year as we established our Virtual Learning program. This, again, was a costly endeavor, but necessary to ensure our ability to continue providing our students with access to all our life-changing programs. We began by securing tablets and headphones for our school-age students, which were used both to allow them to attend their public school classes in a remote setting and to participate in enrichment programs, like the Integrated Arts Program. We purchased a new smartboard for one of the classrooms, but we are still in need of 3 additional ones. A smartboard costs approximately $8,000, but it is a necessary addition as it is used to “beam-in” music, art, and dance instructors via Zoom. Our virtual music, art, and dance classes are also
an additional cost as we provide classes to more students and classrooms than ever before, as our school-age students are now at Anna House full-time and participate in all programs.

In the past, when an art instructor held a class at Anna House, they would provide all the necessary art supplies for the project. Now, as they are leading the class in a remote setting via Zoom, BCCA is responsible for providing the supplies. As supplies cannot be shared with other classrooms or between students, each student receives their own art supply kit. BCCA purchased easels, paint, canvases, paint markers, graphite and colored pencils. In addition, we purchased art kits for 20 school-age students for home use to encourage them to continue expressing themselves through art even when they are not at Anna House. These art kits were comprised of a portfolio case, sketchbook, canvas, colored pencils, graphite pencils, and paint markers.

--- If you received a grant from TERF (Thoroughbred Education and Research Foundation) previously, please describe how those funds were used. ---

BCCA received funds from TERF in 2020, which were used to fund our early childhood education program. Program costs have increased significantly in recent years due to increased enrollment and a decrease in the support the families receive from the Department of Social Services (DSS). As DSS support decreases, BCCA’s subsidy increases. BCCA saw our program costs increase last year due to COVID 19 protocols as we had to hire additional staff to act as "runners" and a new Health and Safety Director position was established by Bright Horizons. These additional COVID 19 related costs are still in effect this year. Due to these rising costs of the program, the funds we receive from TERF are truly necessary to support our general program.

--- Please list the other organizations or major contributors that have provided funding to your organization within the last calendar year. ---

Joanne K. Adams; Barbara Banke; Craig Bernick; Gordon Boyd; Michael Caruso; Charitable Impact Group; Adele Dilschneider; Michael Dubb; John Duffy; e5 Racing; Ralph Evans; Hauser Family Foundation; Heider Family Foundation; Roy and Gretchen Jackson; Angela and Scott Jaggar Foundation; Jaye Penny Gould Foundation; Seth Klarmann; Landon Fund; Long Island Community Foundation; LRE Racing; Patrick Mackay; Martin Field of Sovereign, Ltd; Ellen and Herb Moelis; New York Racing Association, Inc.; New York Thoroughbred Horsemen’s Association; James Pallotta; Parker & Hammond Construction, LLC; REO Welding; Rood & Riddle Equine Hospital; St. Elias Stable; Robert Stone, Jr.; TD Charitable Foundation; The Claire Friedlander Family Foundation; The County of Nassau; The Family of William Entenmann; The New York Women’s Foundation; The Riggio Foundation; The Thompson Family Foundation; Thoroughbred Charities of America; William Howard Flowers, Jr. Foundation

--- Please describe your charity’s public education/research efforts. ---

In addition to our general program, BCCA offers enrichment programs to all Anna House students. Enrichment programs include the Integrated Arts Program, Children’s Gardening Program, and Women’s Literacy Program. Our programs are designed to give our students and their families access to opportunities that they otherwise would not have. Our enrichment programs play an important role in our curriculum as they ensure that our students receive a well-rounded education.

BCCA’s Integrated Arts Program offers an introduction as well as continuing courses in music, dance, visual and performing arts, and storytelling for the children of Anna House. We invite professionals from
each of these specialties to lead classes that allow our students to explore different art forms. This program helps stimulate and develop imagination and critical thinking. The Integrated Arts Program classes are provided to a total of 6 classrooms, which includes all our students from infancy to school-age (6 weeks old to 12 years old).

Our music program is organized by a music instructor from the accredited Rockness Music enrichment program who “visits” every other week via Zoom and provides the children at Anna House with music appreciation classes to introduce music, instruments, and dances from all around the world. They teach students to accept and embrace cultural differences through music. This program is a vital part of our student’s education and development as it provides them with opportunities to learn about music through experiences that they otherwise would not have as many come from low-income working families earning below the poverty level.

Our dance classes focus on teaching our students dance-making, dance technique, and dance literacy. We have seen a change in our student’s overall demeanor as a result of the dance classes. They carry themselves with a new-found confidence and grace. Dance has also given our students another opportunity to express themselves artistically. They exhibit an increased level of discipline which is evident not only in their dance classes, but also in their day-to-day activities. The children are able to express themselves creatively, while also establishing habits that will help them grow into healthy and active adults. This past Christmas, our school-age students produced a Virtual Holiday Song and Dance recital via Zoom which was enjoyed by other classrooms, Anna House staff, BCCA Board Members, and parents and family members. Seeing how excited and proud they were to showcase what they learned was truly inspiring!

Art instructors from Key to my Art now lead painting and drawing classes via Zoom throughout the year. Children are natural storytellers and art gives them a method of telling a story without using words. As they get older, they develop their own style and are able to use art as an outlet and method for expressing themselves.

BCCA’s music program has been successful in keeping our children interested and engaged. The repetition of songs and sounds help children to remember lyrics and tunes while also learning about different tempos. The program was developed as a means to expand the language, motor, and social skills of our students and plays an integral part in the growth and development of our students. It helps to develop their English language skills, teaches them about other cultures, improves their self-confidence, fine-tunes motor skills, and instills a love of music and art at a young age.

The Children’s Gardening Program was established in 2016 and quickly became an important part of the curriculum here at Anna House. The goal is to provide the children of Anna House with a way to connect with the environment, as many of our families reside in one room apartments and do not have access to gardens. Each summer, BCCA works on replanting and enhancing our garden. This process teaches our children that things do not always stay the same, especially in nature, and that you must be patient to achieve the outcomes you seek. They learn that it is vital to nurture the garden in order for it to thrive. Our students are very involved with the upkeep of the garden as they are responsible for planting and watering everything they grow. As BCCA strives to provide healthy options for our children at a young age, this program helps to create a foundation of healthy eating to ensure that the children grow into healthy adults. In the Spring they plant various vegetables that they then pick and eat for snack time! BCCA also uses the garden as an outdoor classroom throughout the Summer as it provides so many learning opportunities. Science class is often taught outside as the children learn to identify different
bugs, animals, and plants they locate in the garden. As children are naturally curious, they look forward to this time to discover things themselves in nature. During art class, the children sit and paint different flowers and plants they see in the garden. They even built and decorated bird houses for the garden! The children are able to experience nature through outdoor movement activities as well. We offer yoga classes in the garden and games of hide-and-seek which allow the children to explore the garden in a fun and relaxing way.

BCCA strives to teach the children of Anna House how to lead a healthy and active lifestyle from a young age through our Children’s Movement Program. By teaching this at a young age, we are able to set the foundation for them to develop into healthy and active adults. In the past, BCCA brought in outside instructors from PlayHooray and Jumpbunch to lead fun, but carefully structured, age appropriate activities to help improve each child’s fine motor skills and hand-eye coordination. All too often, children today spend too much time inside, in front of a television, or playing sedentary games. The Children’s Movement Program aims to show the children that being active is fun!

The program has proven to be a huge success and we have seen great improvements in all of our students. Our toddler, pre-nursery, pre-kindergarten, and school-age classes have all participated in the program and each have improved in different ways. In our toddler classes, we found that there was a great impact in their physical development. Their fine motor skills began to improve and develop much quicker and it helped with their socialization skills as they often had to play in teams and work together. For our pre-nursery and pre-kindergarten classes we found that, along with their motor and socialization skills, the students listening skills greatly improved. The students learned to listen closely to rules and directions from the instructors before and during the class. As all of the students looked forward to these classes, it encouraged them to follow the directions closely so they could participate. Our school-age class was able to participate in classes and games that were a little more complex. BCCA found that these students were greatly impacted by this class, as many of them are now at the age where they might have chosen to play games and watch television instead of choosing an active activity if they had been at home. Instead, they participated in the fitness class and learned how leading an active lifestyle can be more fun than leading a sedentary one. Overall, we found that all our students improved their motor, social, and listening skills over the course of the program. This program was so successful because it provided a fun and engaging way for the children to develop. As we are unable to invite instructors from PlayHooray and Jumpbunch to Anna House at this time, our teachers lead various movement classes for our students. This includes dance, yoga and, when weather permits, outdoor games like water play.

The Children’s Movement Program greatly impacts our student’s development. It improves their fine-motor skills, social skills, and listening skills. Their fine-motor skills develop due to the active nature of the program. Their social skills improve because the classes involve playing on teams, taking turns, and working together. Their listening skills improve as they are required to listen to directions and rules before and during the class. Our students are motivated to do this as they all look forward to participating in the class. This program sets the foundation for our students to develop into healthy and active adults in a fun and engaging way. The program has also shown that the skills developed affect other areas of their learning. BCCA found that the students apply their listening and socializing skills in other aspects of their lives as they are much more attentive to their teachers in the classroom as well as to their parents at home. We have also found that they work better together on projects at Anna House and are better at sharing things with each other. The fact that the skills they learn in the Children’s Movement Program benefit all areas of their lives shows the ultimate importance of this program.
BCCA’s Women’s Literacy Program was established in 2016 with the goal of engaging the mothers of the children in our care with an opportunity to learn English while teaching them the importance of reading with their children. When the program first began, we engaged the mothers in an in-depth training program in an effort to address their desire to learn the English language. We found that they were empowered as individuals and as parents, to advocate for themselves and their families. Originally, we held small group meetings once a week where literacy and language skills were developed through the reading of bilingual books. In 2017, the program grew to include a second, more advanced class. A teacher from a local college lead an ESL class for the mothers on a weekly basis.

The program has proven to be successful since its inception, as we have noted positive changes in the mothers who participate in the program. They are more confident and eager to communicate with others in English, as they look forward to exercising the skills they have learned. Those mothers who have participated in the program for an extended time, have taken on leadership roles by acting as ambassadors for the program and encouraging other women in the backstretch and the outside community to attend the classes. It is thanks to their outreach that the program has grown exponentially. BCCA is incredibly proud of the growth and success of this program as it has become an important part of the lives of these women. The class is not only a place for them to learn English, but also a safe and supportive environment where they are given an opportunity to discuss and work through any issues they encounter in their daily lives.

Last year, BCCA had to revamp the program as the women were no longer able to meet in-person at Anna House for their classes. BCCA secured a tablet for all participants and we are proud to announce that the classes have resumed in a virtual setting! The women now meet weekly via Zoom with the instructor and we expanded the program to include cooking demonstrations where the women learn recipes from different cultures.

--- Please describe any publicity your charity has earned within the last calendar year. Copies of news articles or a brief summary of news coverage are acceptable. ---

BloodHorse, "Saratoga Backstretch Childcare Center Opens This Summer", 2/26/21
BloodHorse, "NYRA T-Shirt Campaign to Benefit Backstretch Community", 5/18/20
News 10, "New childcare center to serve Saratoga Backstretch this summer", 2/26/21
NYRA Press Release, "New childcare center serving Saratoga backstretch community to open summer 2021", 2/26/21
Paulick Report, "Faith's House: New Childcare Center Opening At Saratoga In Summer 2021". 2/26/21
Paulick Report, "Virtual Learning Allows Belmont Child Care Association to 'Double Down' On Its Mission", 10/1/20
Paulick Report, “Racing for the Children: Virtual BCCA Fundraiser Begins Aug. 3”, 7/30/20
Saratoga Living, "Childcare Center for Backstretch Workers' Families to Open This Summer at Saratoga Race Course", 2/26/21
Saratogian, "Child care center to open on Saratoga's backstretch", 2/28/21
Thoroughbred Daily News, "New Childcare Center Serving Saratoga Backstretch Community to Open Summer 2021", 2/26/21
Times Union, "Child care center to open on Saratoga's backstretch", 2/26/21
TOBA, March Newsletter Troy Record, "New childcare center serving Saratoga backstretch community to open summer 2021" 2/28/21
Broadcast Coverage: WTEN; WGY; Talk 1300; KJOY 98.3FM; WHLI 1100AM
List 2-3 things that distinguishes your organization and why TERF should fund this proposal.

BCCA is a one-of-a-kind charity in the Thoroughbred racing industry. BCCA provides children with a safe learning environment while their parents work on the backstretch. Anna House, our center at Belmont Park, is open 365 days a year at 5 a.m. as the backstretch workers begin their morning routines with the horses during this time of day. This ensures the safety of these children while preparing them for a successful future regardless of whether or not the families can afford to pay. We are thrilled to announce we will be opening another child care center, Faith's House, at Saratoga Race Course in 2021. Faith's House will provide much needed support for backstretch parents with children between the ages of 6 weeks and 5 years old during the summer meet from 5 a.m. to 5 p.m. BCCA has worked to support as many children and families as possible over the last seventeen years and, to provide an example, it now costs over $2,000 a month to scholarship one infant. This is why we need your support more than ever before!

Please list your Officers with their Titles

Michael Dubb, BCCA Chairman
Libby Imperio, BCCA President
Donald V. Little, Jr., BCCA Vice President
Laura Barillaro, BCCA Treasurer
Patrick Mackay, BCCA Secretary

How many Directors/Trustees does your organization have?

12

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Joanne K. Adams, Executive Director

$155,000

Cultivates donor relationships, organizes fundraising events, manages marketing efforts, and oversees the budgeting and operations of Anna House and Faith’s House, BCCA’s early childhood education centers.

Rachel G. Battle, Development Manager

$60,000

Works directly with the Executive Director on grant writing and running fundraising events. Oversees day-to-day BCCA office operations and maintains fundraising database.

Debbie Solimine, Volunteer

N/A

Serves on fundraising event committees.

Abby Castellano, Volunteer

N/A
4. Duties

Serves on fundraising event committees.

5. Name - Job Title

Tracy Pletcher, Volunteer

5. Salary

N/A

5. Duties

Serves on fundraising event committees.