



28 W. Market Street, Lincoln Biography Building
West Chester, PA 19382
610.696.8211 www.chescocf.org

Mini-Grant Letter of Request

CCCF is seeking grant applications for a fund whose mission is “to provide funds for educational computer hardware or software, and other tools for children of economically marginalized communities who are underrepresented and have been denied the full complement of educational equipment needed to successfully compete in the 21st Century.” We estimate that each mini-grant will range from \$2000 to \$3000.

Contact Information

Organization Name: Maternal and Child Health Consortium
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Phone: 610-344-5370
Website: www.ccmchc.org
FEIN: 23-2775806

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Board Chair Name: Elizabeth Pilacik
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In a few brief paragraphs, please explain:

1. **What geographic area is served?** *(If not all of Chester County, specify primary Chester County regions served)*

MCHC serves all of Chester County, specifically areas with highest need such as Coatesville, Kennett Square, Oxford, West Chester, and Phoenixville.

2. **What population is served?**

MCHC serves low-income families with young children, specifically high risk pregnant and parenting women and their children ages 0-5 years old. MCHC program participants are largely Black and Hispanic families as health disparities disproportionately affect these populations. MCHC program participants typically enroll in our programs uninsured or underinsured with no practical or emotional support from family or friends, with low educational attainment, and lack of access to basic health care essentials to support themselves or their child's well-being. In 2020, 79% of participants lived 138% below the Federal Poverty Level (FPL), 17% at 200% below FPL, and 4% at 300% below FPL. Ethnicities include: 86% Hispanic, 14% non-Hispanic; races: 83% White, 15% Black, 2% Other/Unknown.

3. **How has your nonprofit responded to address the question of the “digital divide” and access for the population that you serve to computer hardware, software and other technology needs?**

The role of technology in accessing information about our world and resources to support ourselves has become increasingly integral to navigating daily life. Not only is technology itself important for bridging gaps in equity, but also having support systems in place that reinforce learning and family resiliency in the home. MCHC is uniquely positioned to provide culturally and linguistically appropriate assistance and guidance with technology so that the families will be able to navigate the different school platforms, communicate with teachers, and support their child's learning. MCHC sees the emerging need to educate and support parents in understanding that the new technology can help the entire family, open up online learning opportunities for parents, and teach them to be vigilant and ensure their child's online safety. MCHC has been working diligently to support families with the resources we have, such as staff helping troubleshoot and guide participants who have loaned computers from their child's school and connecting those who lack the hardware to supports who can fulfill this need. With additional funding support, we will be able to provide tablets to families with the highest need.

4. **How much funding is sought? How does this compare to your annual operating budget? What will the funding be used for? What is the expected timeframe for use of funds?**

MCHC respectfully requests your consideration of \$3,000 to cover the cost of 15 tablets (\$150 each), protective cases, and set up for Healthy Start and Family Center program participant families who lack adequate access to technology. Overall technology costs make up 2% of MCHC's 2021 organizational budget. Funds will be used within 6 months of receipt.

Please email grants@chescocf.org

- ☒ This Brief Mini-Grant Letter of Request
- ☒ Copy of annual operating budget or most recent audit
- ☒ 501c3 determination letter

Request letters will be posted on the Community Foundation's website, in order to share with fund advisors, donors, grant panelists, and other funding sources. Please direct general questions & inquiries about this grant application to grants@chescocf.org. Beth, Steph, or Kevin will answer you.