



REQUEST FOR GRANT PROPOSALS ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION

The Chester County Community Foundation accepts applications from selected nonprofit charitable causes for the **Zelinda LeBoutillier Charitable Foundation**, a fund of the Chester County Community Foundation.

Proposals are due by May 28th. Upon review of the initial proposals, a site visit may be conducted of the finalists. Grants will be awarded in the fall.

Please use the attached Grant Proposal Format to apply for a grant.

Grant applications should be submitted electronically by May 28th to grants@chescof.org. The e-mail heading should read: Grant Proposal Submission- Zelinda LeBoutillier Charitable Foundation

Please note that all grant applications will be available electronically on the Chester County Community Foundation's website for additional consideration for grant funding by the Community Foundation's Donor Advised Fund Advisors.

Questions? Please contact:
Beth Harper Briglia, Vice President of Philanthropy
Chester County Community Foundation
28 West Market Street
West Chester, PA 19382
www.chesdcocf.org
beth@chescof.org
(610) 696-8045

Chester County
COMMUNITY FOUNDATION

ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION REQUEST FOR PROPOSALS



I. SUMMARY SHEET

(One page only. This page will be shared with Grant Committee Members.)

Note: If the Philanthropy Network's Common Grant Application is used, this Summary Sheet MUST accompany application.

Please visit our website at www.chescocf.org to obtain an electronic version of this application.

Date:

Contact Information:

Organization Name: Chester County Women's Services
Address: 1028 E. Lincoln Hwy., Coatesville, PA 19320

Contact Name: Gina McDonald

Contact Title: Grant Writer

Contact E-mail: gina@ccwsmedical.org

Fax: 610-383-9420

Year Incorporated: 1985

Phone: 610-383-0930

Web Address: www.ccwsmedical.org

Has your nonprofit previously applied to the Community Foundation: Yes x No ___

Field/s of Interest:

___ Arts, Culture and Humanities

___ Environment/Animal Welfare X Health

X Human Services

X Education

X Religion

Organizational Information:

Geographic Area Served Greater Chester County Area

Annual # of Clients & Description of Population Served:

Chester County Women's Services recognizes principles of fairness, equity, and social justice, and will provide services regardless of client's race, creed, faith, religion, national origin, ethnicity, color, citizenship, sexual orientation, gender, gender identity, age, or marital status. **We have served 540 clients in 2020.** 73% of our clients are single parents while 78% have a household income of less than \$10,000 annually BEFORE the pandemic. 48% of our clients are Hispanic, while 20% are African American.

Mission Statement: Chester County Women's Services is a Pregnancy Care Medical Center that exists to educate and empower individuals and their families to make life-affirming choices. Families are supported physically, emotionally, and financially through basic pregnancy care, parenting education, peer counseling, family advocacy services and community referrals.

Organization Description: Chester County Women's Services is a Pregnancy Care Medical Center, serving the greater Chester County area since 1985. We serve the community from our three centers, Coatesville, Kennett Square and West Chester. The mission of CCWS is to educate and empower individuals and their families to make life-affirming choices. Just last year, CCWS served over 2,900 women and families with medical and educational visits throughout Chester County. Families are supported physically, emotionally, and financially through basic pregnancy care, parenting education, peer counseling, a homeless prevention program, community referrals, and material assistance. All

services are offered in English as well as Spanish, at no cost, with no restrictions based on race, religion, age, income, or other factors. CCWS is a 501c(3) non-profit organization that is 90% volunteer-based and operates 100% on donations from individuals, churches, businesses and granting institutions. To learn more, please visit www.ccwsmedicalinfo.org or call 610.383.0930.

Annual Budget \$ <u>742,300</u>	<u>2</u> # of Full-Time Equivalent Paid Staff
<u>72.4</u> % of budget for program expenses	<u>12</u> # of Board Volunteers
<u>7.1</u> % of budget for administrative expenses	<u>38</u> # of Active Non-Board Volunteers
<u>20.5</u> % of budget for fundraising expenses	<u>930</u> # of Volunteer Hours
<u>100</u> % total	

Top 3-5 funding sources: Connelly Foundation, WW Smith Charitable Trust, United Way of Chester County, Huston Foundation, Stewart Huston Charitable Trust

Proposal Information:

Grant Amount Requested: \$ 2,500

Summary Description of Grant Purpose:

Funds from LeBoutillier Charitable Foundation would help to sustain our free medical services to women who are facing an unplanned pregnancy. It has been reported that 80% of women who have chosen to abort their babies say that they would have chosen life if they had even one person to support their decision to parent or give birth. According to the Family Research Council, women planning to abort their child were 2 - 3 1/2 times more likely to keep their children after viewing their ultrasounds. Providing free ultrasounds on site is essential to allow women to see the life they are carrying, and to identify any potential health risks as soon as possible.



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II. GRANT PROPOSAL NARRATIVE

*Please provide the following information clearly and concisely.
Proposals of 1 or 2 pages are strongly encouraged.*

1. Organization's history, goals, key achievements and distinctiveness

In July of 1985, Chester County Women's Services (CCWS) opened its doors in Thorndale, PA. From the beginning, CCWS's heart has been to serve families in need. In the beginning, services were limited to free peer-counseling, pregnancy tests and community referrals. Since that time we have added an incentive and evidence-based educational program (2001), expanded to three centers in Chester County (2007 & 2013), added a homeless prevention program (2017), and added a Family Advocacy Program (2019). In just the past 10 years we have grown from serving 1107 appointments in 2010, to serving over 4,165 appointments in 2020! Thanks to the hard work of many volunteers and support from donors, we have been able to offer all of our services in both English and Spanish and completely free of charge. Faith and community was so very dear to Mrs. LeBoutillier's heart, and is aligned directly with the mission of CCWS. The over-all goal for Chester County Women's Services is to serve women and families by sharing the love of Christ, helping them learn about life inside of their womb, and equipping them with the emotional, spiritual, and practical support they need to be the best parents they can be. CCWS is helping to break cycles of abuse and neglect to ensure a brighter future for the generations to come.

2. Funding request: \$2,500 to support our free medical services to women in a pregnancy crisis.

A. Specific Chester County needs and issues addressed

Hundreds of women in Chester County each year are found in a pregnancy crisis. Most often, this is only one of several crises that our clients are facing. These unfortunate women are often experiencing homelessness, addiction, abuse, unemployment or underemployment, mental health, poverty, disabilities, and lacking education and awareness of resources available to them. Most of our clients (78%) have a household income of less than \$10,000 per year and 68% are single parents. 70% of our clients are minorities including a large Spanish speaking population (48% Hispanic/Latino).

B. Organizational impact (for general operating proposals) or project impact (for project proposals)

The impact of this grant will alleviate our large medical expenses to ensure top quality medical attention for every pregnant mother along with a pregnancy test, a limited ultrasound, and accurate medical information about what is happening to them and the life inside of them. Funding from your foundation will help sustain these medical services. This entails the purchasing of medical supplies such as gowns, gloves, table coverings, ultrasound probe covers, pregnancy tests, ultra-sound paper, and insurance needed to run our medical program, lab permits, and medical office supplies.

C. Overall strategies to implement the organization's mission (or project)

Our overall strategy is to provide a loving and supportive safe haven for our clients, who are in desperate need. They often don't know what to do or where to go, and they usually have very little family support or education. Our Family Movement Program educates them with the use of parenting curriculums such as Relationships Under Construction, Anger Management for the 21st Century, and Active Parenting. Other classes offered include Financial Budgeting, Smoking Cessation, Bible Studies, and more. Currently, there are over 24 classes per week. These educational classes empower our clients to parent with confidence, breaking cycles of abuse and neglect to benefit generations to come.

Our Family Advocacy Program is an imperative program for families in crisis.

Clients are essentially hand-held throughout the process of applying for assistance programs by our Family Advocate Coordinator, Ella, who was once a client. She has been where they are and takes them through each step-by-step. In addition to government agencies, we have strong working relationships with our community partners such as Two Tunics, Wings for Success, Maternal Child and Health Consortium (MCHC), Chester County Nurse Family Partnership, Guadenzia Treatment Center, Chester County Food Bank, Family Promise, The Point Parkesburg, The Bridge Academy, Home of the Sparrow and more. But, that is not all! We also provide personal guidance to our clients with Life Coaches and Client Advocates.

Every client with a positive pregnancy test is given free gifts: the book What to Expect When You're Expecting along with a baby blanket and hat set that was handmade by one of our many knitting/crocheting volunteers.

Not only do we provide material support and morale support, but we also offer spiritual support. We offer every client the opportunity to hear the Gospel of Jesus and they are gifted with a pre-highlighted bible. We are here for them and offer services to support women throughout their whole pregnancy and then some with our Family Movement and Family Advocacy Programs.

D. Why it is important to fund this now Every year, our client-visit numbers increase. We currently do not advertise; we rely on word-of-mouth advertising. Yet, our numbers keep increasing. In 2017, we had 2,091 client visits and in 2020, we had 4,165! That is nearly a 100% increase! The COVID-19 Pandemic has been the hardest on those with a low income and unexpected pregnancy. We expect more families to be in need of our assistance because the unemployment and loss of income that has taken place this year.

3. Timetable, with anticipated outcomes and their relevance to the nonprofit's mission We are expecting 580 distinct clients in 2021. We anticipate meeting each concern that our client's face for raising a family in a healthy and stable environment.

4. How impact and results will be demonstrated

1. Client visits and needs are measured and recorded for recordkeeping purposes.
2. Client testimonies are shared with our donor base.
3. Funders receive annual report and quarterly newsletters with updated statistics and stories.

III. ATTACHMENTS

Please attach the following support information:

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report and financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year and current fiscal year to date
5. Itemized project budget (if applying for project-specific grant)

Note: The Philanthropy Network's Grant Application may be submitted with CCCF Summary Sheet. Please visit our website at www.chescocf.org to obtain an electronic version of this application. E-mail applications are strongly encouraged.

Please e-mail completed applications to:
Beth Harper Briglia, Vice President of Philanthropy
Chester County Community Foundation
28 West Market Street
West Chester, PA 19382
grants@chescocf.org www.chescocf.org
(610) 696-8211

THANK YOU!



ZELINDA LEBOUTILLIER CHARITABLE FOUNDATION

Mission...

The Zelinda LeBoutillier Charitable Foundation makes grants to charities that were near and dear to Linda's heart.

About Zelinda...

Zelinda LeBoutillier, CEO of Waterloo Gardens, was the only daughter of James and Anna Paolini of Devon, who founded Waterloo Gardens in 1942. Zelinda married Robert (Bo) LeBoutillier, former President and CEO of Waterloo Gardens, in 1951. They had shared 49 years of marriage at the time of his passing in October of 2001.

Though Zelinda served on many boards and contributed to the community in many ways, what she was really known for was her generous heart. She was called "Mama Linda" affectionately by many because she was truly a mother to all. At Waterloo Gardens, she founded The Cooking School, which operated from 1980-1985. She also wrote a cookbook, ***Cooking with Fresh Herbs.***

Zelinda was very involved in the management of Waterloo Gardens including purchasing, hiring, and marketing. She was the first woman chosen to serve on the Retailer Magazine panel. Zelinda traveled the country speaking to Nursery and Garden Center Associations on marketing in the industry. She also served on the Board of the Pennsylvania Nursery Association and was a very active member of the Marketing Committee.

The Wall Street Journal quoted Zelinda on the first page with regard to industry market trends. Zelinda LeBoutillier is listed in the 1990 edition of **Who's Who in American Executives**.

Zelinda was an active philanthropist. She received the Harold Martin Leadership Award from the Exton Chamber of Commerce in 2007. She also received the 2005 Citizen of the Year Award from the Berwyn-Devon Business and Professional Association. Boards Zelinda served on include: ALS Hope Foundation, Cabrini College, Bishop Shanahan High School, and Williamson School. She was the State Chairperson for The American Family Institute: Gift of Time and the West Whiteland Chairperson for the American Heart Foundation.

Community was very important to Zelinda. She was a Girl Scout Leader for 10 years and served on the Board of Freedom Valley Girl Scouts. She was also Treasurer of Daylesford Abbey Woman's Guild and President of Sts. Philip and James Mothers' Club. Zelinda was very active in the Calvary Fellowship Church. She joined the Ventures Group and supported many mission trips and local community events to help children.

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