

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's Summary Sheet MUST accompany application.

To obtain an electronic version of this application, visit www.chescocf.org

Date: 4/1/2021

Contact Information

Organization Name: Planned Parenthood
Southeastern Pennsylvania
Address: 1144 Locust St., Philadelphia, PA 19107
Phone: 215-351-5500
Website: ppsp.org
Year Incorporated: 1929
FEIN: 23-1352509

ED/CEO Name: Dayle Steinberg
ED/CEO E-mail: dayle.steinberg@ppsp.org
Board Chair Name: Rev. Marvin A. Marsh
Board Chair Approval (check here):
Primary Contact Name: Bianca de Mattia

Primary Contact E-mail:
bianca.demattia@ppsp.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission:

Geographic Area Served *(If not all of Chester County, specify primary Chester County regions served):*

Chester County (health centers located in Coatesville and West Chester) along with Delaware, Montgomery, and Philadelphia Counties

Describe Population Served & Annual Number of People Served:

In a typical year, PPSP's Patient Services Department serves approximately 40,000 patients through ten health centers in our service area. Our patients are primarily young women with limited economic resources. 45% of our patients earn 0-138% of the federal poverty level, an income that qualifies them for Medicaid and other public benefits, and 67% are aged 15-30. 88% of our patients identify as women, 41% as African American, 37% as Caucasian, 12% as Hispanic, and 4% as Asian. Many of our patients rarely have access to health care, increasing their risk of being disproportionately impacted by the pandemic.

Since the pandemic, we have seen a 10% increase in the number of patients who are using Medicaid and a 5% decrease in patients who have 3rd party health insurance. The percentage of patients without health insurance has remained steady, at 23%.

Pre-pandemic, our Education programs reached 3,500 young people each year.

| | | |
|---|-------------|--------------------------------------|
| Annual Budget \$17,870,300 _____ | 141.3 _____ | # of Full-Time Equivalent Paid Staff |
| <input type="checkbox"/> 82 _____ % of budget for program expenses | 16 _____ | # of Board Volunteers |
| <input type="checkbox"/> 15.3 _____ % of budget for administrative expenses | 150 _____ | # of Active Non-Board Volunteers |
| <input type="checkbox"/> 2.7 _____ % of budget for fundraising expenses | 1,600 _____ | # of Volunteer Hours |
| <small>100 % total</small> | | |

Top 3-5 funding sources:

Independence Foundation;
The Horace W. Goldsmith Foundation;
The Pritchard Foundation

Is this grant proposal for: Capacity Building ___ or General Operating ___X___?

If Capacity Building Proposal, the focus is:

___ Mission, Vision & Strategy ___ Governance & Leadership ___ Partnerships & Collaborations
___ Fundraising, Development & Marketing ___ Technology Other: _____

Grant Amount Requested from the Community Foundation: \$7,500

Proposal Summary:

PPSP respectfully requests a General Operating grant of \$7,500 to help us provide our essential health care, education, and advocacy programs. Your support will help ensure we can serve Chester County with the access to the care and resources they need. With support from the Chester County Community Foundation, PPSP can help ensure that all Chester County residents are empowered to make fully-informed decisions about their reproductive and sexual health care.

II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

Provide clear, concise information. 3 pages maximum.

History, Mission, & Key Programs

Originally founded as the Pennsylvania Birth Control Federation in 1929, Planned Parenthood Southeastern Pennsylvania (PPSP) became an affiliate of Planned Parenthood Federation of America in 1947. PPSP's mission is to provide sexual, reproductive and complementary health services; deliver comprehensive sexuality education; and advocate fiercely for the protection and advancement of health equity and access to care – all with a commitment to cultural humility.

In a typical year, PPSP serves 45,000 people throughout Chester, Delaware, Montgomery, and Philadelphia Counties. Our core work includes a wide range of programs and services to help meet the need for sexual and reproductive health through the Patient Services, Education, and External Affairs departments. This narrative will discuss the ways in which COVID-19 has affected our operations, and service adaptations we have made to reach all who need us, despite the numerous challenges of the pandemic.

Patient Services: PPSP provides critical sexual and reproductive health care services through ten locations and via telemedicine. Our care includes: STI screenings and treatment; cervical cancer screenings, and follow-up care if needed; annual wellness checkups; birth control; treatment for urinary tract infections; pregnancy screenings; HIV/AIDS testing; PrEP, a daily medicine to prevent HIV; HPV vaccines; vaginal infection treatment; gender-affirming care; safe, compassionate abortion services; and emergency contraception. PPSP strives to make health care accessible to all. We accept most insurance plans, including Medicaid, and PPSP offers free or reduced-cost services for those without insurance or who cannot afford care.

Education: PPSP's Education programs equip teens and young people with the tools they need for a lifetime of good health, by teaching them to navigate relationships, be good allies to those who are marginalized, and build positive self-awareness. Our Education programs focus on accurate sexual and reproductive information, while developing positive decision-making skills related to sex and sexuality, and setting achievable goals as they plan for their futures.

External Affairs: PPSP's advocacy work focuses on creating a supportive climate in which we may fulfill our goal of protecting individuals' rights to make their own medical decisions. We maintain a continual presence in the public arena; serve as a link between legislators and their PPSP-supporting constituents; defend our health centers; work in coalition with local, state, and national organizations; and recruit and support advocates who serve as ambassadors in the community.

Statement of Need

Chester County is the wealthiest county in Pennsylvania, with a median household income of nearly \$100,000 (American Community Survey), yet 20% of households struggle to afford necessities (<https://www.unitedwaychestercounty.org/alice>). High costs for housing, childcare, transportation, and health care can mask poverty among many households who are earning well above the federal poverty level, particularly families with children. For example, a single parent with one preschool-age child and one school-age child needs to make over \$80,000, almost 400% of the federal poverty level, annually to afford the high cost of living in Chester County (<http://www.selfsufficiencystandard.org/pennsylvania>).

When facing these challenges, too often individuals must make the difficult decision to forego essential health care. PPSP is committed to ensuring that our affordable, compassionate reproductive health services are available and accessible to all who need them.

The need for PPSP's sexual and reproductive health care and education programs—particularly in communities traditionally disconnected from opportunity—could not be more urgent. The communities hit hardest by COVID-19 - economically disconnected young women, Black people, and People of Color - compose the largest percentage of our patients. Our work is guided by the keen awareness that the communities we serve are disproportionately affected by the worst health and economic crisis in a generation. Higher rates of COVID-19 infection in communities of color, along with long-standing public health inequities related to structural racism underscore the need for PPSP's services.

PPSP respectfully requests a grant of \$7,500 to help us provide our essential health care, education, and advocacy programs. We are doing everything in our power to ensure that patients can continue to rely on us - your support will help ensure we can serve our communities with the access to the care and resources they need.

West Chester and Coatesville Health Centers: In a typical year, we provide more than 6,000 medical visits to patients seeking affordable, quality care in our Chester County health centers. The majority of our patients come to us seeking routine reproductive medical exams, including preventive screenings like Pap tests and clinical breast exams. Other patients need services like pregnancy testing, abortion, STI testing and treatment, diagnostic blood work, and follow-up care for irregular Pap tests, including colposcopy, biopsy, cryosurgery, or LEEP. In addition, a large portion of our West Chester and Coatesville Health Center patients rely on us for affordable contraceptive services and prescriptions.

We have risen to the profound challenges of COVID-19. We have modified every aspect of our operations and our service delivery—and our top priority is to protect patients and staff. We now offer no-contact services and video and phone-based telemedicine visits for a range of reproductive and sexual health care needs, in addition to in-person services for essential care that cannot be provided through telemedicine. We're proud to offer reproductive health care through new channels, and in communities who face barriers to care. We will continue to adapt our service delivery as the pandemic persists, to ensure our patients receive the care they need, while we prioritize their safety and that of our courageous front-line health care staff.

Sexuality Education: Traditionally we provide our programs in schools and through community organizations. Since COVID-19 has disrupted our in-person service delivery, our educators are now providing virtual instruction to reach students in their homes. Through digital resources, classroom guidance, and online chat tools, we provide young people with the language and information they need to communicate their boundaries and learn about their bodies in shame-free, healthy ways. We continue to distribute safer-sex materials, and are providing one-on-one counseling via telephone. By reaching young people through new channels, we will maintain the relationships and trust we have worked to build.

Our education resources are fundamentally grounded in honoring the autonomy of all people, including children and adolescents, and embody our unwavering belief that every person deserves to be empowered to make informed decisions about their bodies and futures. Our Educators are particularly attuned to meeting the needs of all participants, including girls, boys, transgender, and non-binary people and are committed to providing evidence-based sexuality and reproductive health education without judgement or bias.

Additionally, SPOT (“Space to be Open Proud and Together”) is Chester County's only LGBTQ+ program for youth, serving as a safe space, support group, and social network. LGBTQ+ youth face challenges such as discrimination and rejection that place them at higher risk than their heterosexual peers for experiencing anxiety, depression, and suicide. We know that a supportive community of peers is a protective factor that can combat isolation and lead to more positive mental health outcomes (www.thetrevorproject.org), and to this end, SPOT aims to have a beneficial impact on young people's self-esteem, health and well-being. Led weekly by our experienced Program Coordinators via Zoom meetings until we can safely recommence in-person gatherings at our West Chester Health Center, the meetings feature discussions about topics such as coming out, marriage equality, LGBTQ+ culture, and relationships - and education built around sexuality and safer-sex practices.

During FY 2021 we will offer the following programs:

- Community Education – Sexuality education workshops for young people offered in partnership with schools and community organizations throughout our service area. To minimize the risk of COVID-19, we will continue to serve young people through online platforms and will resume in-person sessions when facilities can safely reopen. We serve 1,200 individuals through these programs in a typical school year.
- Health Resource Centers – Sexual health counseling and safer-sex materials for students through three high schools in Philadelphia, primarily through phone counseling and contactless supplies pick-up until schools reopen. We customarily serve 1,000 students in a school year.
- Achieving Independence Center – Sexuality education workshops and counseling for youth transitioning out of foster care. We are currently serving students through videoconferencing and typically serve 500 youth in a school year.
- SPOT (Space to be Proud, Open and Together) – After-school program for LGBTQ+ youth in Chester County. Previously held at our West Chester Health Center and the Phoenixville YMCA, SPOT will serve approximately 25 youth via videoconference until we can safely reconvene in-person.
- Programs for Youth-Serving Professionals – Virtual professional development programs for teachers and other adults who serve young people. We will reach 100 professionals through these workshops.

External Affairs: Long-term campaigns in the state legislature include working to secure alternative funding to replace Title X revenue, defending our rights and services against slates of anti-abortion and anti-reproductive health bills in the state legislature, and educating and galvanizing our supporters in the state to help expand access to sexual and reproductive health care. We will continue our work with coalition partners like the Campaign for Women’s Health, Pennsylvania State Voices, Keystone Counts, and the PA Coalition for Sex Education to amplify our message and advocate for our communities.

Grassroots organizing is critical to Planned Parenthood’s fight, and our Patient and Community Outreach program will continue to expand our organizing efforts and advocacy base around young people, people of color, and immigrant communities – three primary demographics of our patient populations.

Goals, Measurement, & Evaluation

PPSP collects a wide range of quantitative and qualitative data through Electronic Medical Records, and patient and program participant surveys, all of which influence continuous service refinements. We will draw upon these data sets to gauge success in our final report. Since the SPOT program has a small constituency, we conduct evaluation continuously through one-on-one and group discussions with participants. Our Associate Directors of Education and Education staff review assessment data from all of our sexuality education programs on an ongoing basis to evaluate success and make changes.

Our health care goals for this grant in FY 2021 are:

- Complete 1,875 medical visits, including telemedicine visits, at the West Chester Health Center;
- Complete 1,790 medical visits, including telemedicine visits, at the Coatesville Health Center.

It is difficult to predict how school districts will prioritize sexuality education, given how mutable and uncertain the 2020-2021 academic year is across our service area. Despite this ambiguity, we know it is essential that we continue to provide accurate and non-judgmental information for young people.

Conclusion

We are deeply grateful for the Foundation’s consideration of our request. We do not yet have a clear picture of how the future will unfold, but we remain committed to our mission. We look forward to partnering to help ensure all Chester County residents have access to the health care and educational resources they need.