

GRANT PROPOSAL GUIDELINES

- We **connect people who care with causes that matter, so their philanthropy makes a difference now & forever.**
- We are a **collection of Field of Interest & Donor Advised Funds** with **@\$3.5M granted annually** to nonprofits in Chester County & beyond.
- **99%** of our grants are made by our generous Fund Advisors, who make grant decisions all year.

Proposals submitted by nonprofits are considered for 2 types of grants:

Field of Interest & Donor Advised Funds (No Deadline)

- ◇ Grants **focus on Chester County** causes & issues, but are not limited to Chester County.
- ◇ Charitable nonprofits working **in all fields of interest** are considered for grant awards. (I.e. arts, culture, & humanities; education; community improvement; environment; religion; health; & human services)
- ◇ **General operating** grants are encouraged. Nonprofits should be specific about their mission, goals, & measurable outcomes.
- ◇ Proposals can be submitted **anytime all year.**
- ◇ Grant decisions are made **intermittently** all year, as Fund Advisors desire.
- ◇ Grant **awards** typically range from **\$500-\$7,500.**

Fund for Chester County Capacity Building Grants (Due 9/15)

- ◇ For eligibility in this grant program, nonprofits must be **located in & serve Chester County.** NPO's with budgets of \$500,000 or less are given preference.
- ◇ The goal of capacity building grantmaking is to **strengthen the effectiveness of NPO's serving the Chester County region,** in areas including:
 - Mission, Vision & Strategy
 - Governance & Leadership
 - Partnerships & Collaborations
 - Operations & Technology
 - Fundraising, Development & Marketing
- ◇ Proposals must be submitted by **September 15** to be eligible for consideration.
- ◇ Grant **awards** typically range from **\$500-\$5,000,** with monies distributed by **February.**

- Use this form @ www.chescocf.org to apply online for grants from all Community Foundation Funds.
- **Email proposals to grants@chescocf.org**
- Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments.**
- Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
- Per IRS Regulations, applicants **must be** charitable, tax exempt organizations with 501(c)(3) certification & **cannot** be individuals.

Please contact Grants Administrator **Kevin Baffa** at **(610)-698-8211** or grants@chescocf.org with any questions.

I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.

Note: If Philanthropy Network's Common Grant Application is used, CCCF's **Summary Sheet MUST accompany application.**

To obtain an electronic version of this application, visit www.chescocf.org

Date

Contact Information

Organization Name: Shriners Hospitals for Children
Address: 3551 N. Broad Street Philadelphia, PA 19140
Phone: 215-430-4046
Website: www.shrinershospitalsforchildren.org/philadelphia
Year Incorporated: 1926
FEIN: 36-2193608

ED/CEO Name: Krista Miller
ED/CEO E-mail: krimiller@shrinenet.org
Board Chair Name: Andrew A. Kuo, D.D.S.
Board Chair Approval (check here):
Primary Contact Name: Bonnie Meister
Primary Contact E-mail: bmeister@shrinenet.org

Organization Information:

Field/s of Interest:

Arts, Culture & Humanities Environment/Animal Welfare Education
 Health Human Services Religion

Mission:

Shriners Hospitals for Children has a mission to:

- Provide the highest quality care to children with neuromusculoskeletal conditions, burn injuries and other special healthcare needs within a compassionate, family-centered and collaborative care environment.
- Provide for the education of physicians and other healthcare professionals.
- Conduct research to discover new knowledge that improves the quality of care and quality of life of children and families.

This mission is carried out without regard to race, color, creed, sex or sect, disability, national origin, or ability of a patient or family to pay.

Geographic Area Served (If not all of Chester County, specify primary Chester County regions served):

Our patients come from Chester, Montgomery, Delaware, Bucks and Philadelphia County.

Describe Population Served & Annual Number of People Served:

Age groups served: Infant through 18 years of age

16% Infant/Toddler (0-3 years), 29% Child (4-8 years), 29% Youth (9-12 years), 25% Adolescent (13-18 years), 1% Young Adult (19-21 years), 0% Adult (21+years)

Ethnicities served: All

52% Caucasian, 22% African American, 18% Hispanic-American, 3% Asian-American/Pacific Islander, 2% Bi-or Multi-racial, 2% International patients, 1% Native-American

Annual Budget \$48,271,421.

83 % of budget for program expenses

11 % of budget for administrative expenses

6% of budget for fundraising expenses

100 % total

236 # of Full-Time Equivalent Paid Staff

18 # of Board Volunteers

300+ # of Active Non-Board Volunteers

10,000+ # of Volunteer Hours

Top 3-5 funding sources:

Is this grant proposal for: Capacity Building or General Operating ?

If Capacity Building Proposal, the focus is:

___ Mission, Vision & Strategy ___ Governance & Leadership ___ Partnerships & Collaborations
___ Fundraising, Development & Marketing ___ Technology Other: _____

Grant Amount Requested from the Community Foundation: \$1,000.

Proposal Summary:

Grant funds will be used to provide care and support of disabled children from birth to 18 years of age that reside in Chester County and surrounding counties, regardless of their financial ability. Shriners Hospitals for Children treats conditions such as: scoliosis, spinal disorders, club foot, foot deformities, hip deformities, upper extremity conditions (arm, hand, shoulder and elbow), limb deficiencies, spinal cord injuries, orthopaedic conditions associated with Cerebral Palsy, Spina Bifida, Osteogenesis Imperfecta (brittle bone disease) and other pediatric neuromuscular conditions and rehabilitation. At Shriners, we take a holistic approach to pediatric medical care. In addition to using funds for children's medical care and rehabilitation, we treat the child's emotional well-being, social interactions and recreational opportunities. Our clinicians and nurses collaborate with staff psychologists, social workers, physical and occupational therapists and Child Life specialists to ensure that the daily needs of each infant, child, youth and teen are met.

**II. CHESTER COUNTY COMMUNITY FOUNDATION
GRANT PROPOSAL NARRATIVE**

Provide clear, concise information. 3 pages maximum.

1. Nonprofit’s history, goals, key achievements & distinctiveness

Established in 1926, Shriners Hospitals for Children is a 49-bed hospital that is devoted to helping the health and wellness of disabled children with the most complex orthopaedic conditions, sports and spinal cord injuries, *regardless of the family’s ability to pay*. Shriners Hospitals for Children also provides complimentary door-to-door transportation to patients and families, if needed.

Shriners Hospitals for Children provides medical care to children *regardless of the family's ability to pay*. Shriners has a highly trained team of medical specialists caring for the most routine to the rarely seen pediatric orthopaedic conditions. We help children and youth at risk and care for the physically disabled population of infants, children, youth and teens. In addition, we provide family support, education and counseling for all patient families.

Shriners Hospitals for Children obtains a 4-star Charity Navigator rating for its strong financial health and commitment to accountability and transparency. This is the highest possible rating and indicates that the Shriners Hospitals for Children organization adheres to fundraising best practices and that we execute our mission in a financially efficient way. Attaining a 4-star rating verifies that Shriners Hospitals for Children exceeds industry standards and outperforms most charities in the area of pediatric healthcare.

2. Funding request

• Description of key initiatives

Grant funds will be used to provide care and support of disabled children from birth to 18 years of age, regardless of their financial ability. Shriners Hospitals treats conditions such as scoliosis, spinal disorders, club foot, foot deformities, hip deformities, upper extremity conditions, limb deficiencies, spinal cord injuries, orthopaedic conditions associated with Cerebral Palsy, Spina Bifida, Osteogenesis Imperfecta (brittle bone disease) and other pediatric neuromuscular conditions and rehabilitation. At Shriners, we take a holistic approach to pediatric medical care. Additionally, we treat the child's emotional well-being, social interactions and recreational opportunities. Our clinicians and nurses collaborate with staff psychologists, social workers, physical and occupational therapists and Child Life specialists to ensure that the needs of each infant, child, youth and teen are met. The objective at Shriners Hospital is to help disabled children have the most function possible. An interdisciplinary approach is used to ensure comprehensive care for each child. Our hospital is ready to provide care for all children's orthopaedic problems with expertise in spinal cord injuries and scoliosis. The family plays a

vital role in the child's ability to overcome an illness or injury. Using a team-centered approach, with a family-centered philosophy, we encourage and support the family's participation in all aspects of the child's care and recovery. We also provide comprehensive physical and psychosocial services to children and their families to help them learn to accept and cope with each unique challenge a child may face. Our specialists and therapists collaborate to determine the best course of care and communicate quickly with the referring physicians. The hospital offers a full range of inpatient and outpatient services. Children can receive care for all of their orthopaedic needs in one building.

• **Specific needs & issues to be addressed**

Shriners Hospitals for Children has been providing quality care to disabled children from Pennsylvania and extended areas since its inception in 1926. At Shriners Hospitals for Children we provide state-of-the-art medical care and rehabilitation for children with spinal cord injuries, as well as a host of orthopaedic and neuromusculoskeletal disorders and diseases. Our family-centered approach to care means every member of our team – from doctors, nurses and therapists, to our world-class research team is focused on improving the child's function and independence, while supporting the family every step of the way.

The course of care is determined individually for each patient. Each patient's path to success is fueled by private donations and driven by excellence in treatment, teaching and research. Shriners Hospital demonstrates a strong commitment to high-quality care and excellence in patient experience. Surveys are provided to our patients to complete, based on Press Ganey – a leader in the health care industry, helping hospitals transform the patient experience and create continuous, sustainable improvement. Patient satisfaction scores in our inpatient and outpatient areas regarding the likelihood of patients to recommend the hospital to others, has consistently been at or above 96 percent over the past two years. During that same time, we have maintained a score of 97.9 percent regarding the likelihood of patients recovering from surgery to recommend the hospital. Shriners Hospitals has a four-star rating with Charity Navigator, the highest rating attainable.

• **Why it is important to fund this now**

Shriners Hospitals for Children has been providing quality care to disabled children from Pennsylvania and the Delaware Valley, including Chester County, since its inception in 1926. In addition, to medical care, we address Child Development as each disabled child progresses from dependency to increasing autonomy. We offer support through in-house social work services to ensure that each child has a smooth transition back home, and that the family has the necessary support to care for them. Shriners provides in-house social, educational and recreation services through our Child Life Department so that "kids can still be kids" while undergoing difficult medical and rehabilitative treatment. We help approximately 16,000 children each year.

As a pediatric specialty care hospital, Shriners has occasion to utilize some services provided by our neighboring full-service, Level 1 Trauma Center, Temple University Hospital, which is also a medical teaching facility. Both hospital facilities are physically connected. Temple University Hospital surgeons and physicians are involved with our patient care through our education program. We offer highly prized internships and residencies. Additionally, we have collaborated with the National Association of School Nurses, which allows communication with our outpatient department and nursing staff.

• **How impact & results will be demonstrated**

At Shriners, we are committed to serving the community needs of disabled children with the most complex of disabling conditions including spinal cord injuries, as well as a host of orthopaedic and neuromusculoskeletal disorders and diseases, regardless of the family's ability to pay. One Hundred percent of all income raised for children's charity care or indigent care goes to that purpose. Shriners Hospitals is committed to providing care beyond cost. We are changing lives every day through innovative pediatric specialty care, world-class research and outstanding medical education. Our implementation plan is to help disabled children enjoy as much physical and social function as possible. Shriners Hospital is a 49-bed pediatric specialty hospital, research and teaching center. The hospital is a leader in pediatric orthopaedic care and spinal cord injury rehabilitation. The hospital's reputation is far reaching; patients from all areas seek out our excellent care from our specialists. The hospital staff practices family-centered care by providing resources and programs designed to assist the whole family during a child's treatment. The course of care is determined individually for each patient. Shriners Hospital demonstrates a strong commitment to high-quality care and excellence in patient experience. Surveys are

provided to our patients to complete, helping hospitals transform the patient experience and create continuous, sustainable improvement. We treat approximately 16,000 children each year. Over 58.2% of Shriners Hospitals, expenses go directly to benefit our local communities through providing care to needy infants and children at no cost. The national average for community benefit expense by non-profit hospitals is only 11.6%. We far exceed this average. The hospital strives to maintain a high level of patient safety and quality outcomes within the inpatient and outpatient setting.

Shriners Hospital demonstrates a strong commitment to high-quality care and excellence in patient experience. Shriners Hospitals employs an on staff Director of Performance Improvement. Outcome scales are utilized to focus on performance criteria/benefits. Outcomes are tracked daily and reviewed monthly; there is a goal for each area. In addition, the Board of Governors established a Performance Improvement Committee that meets monthly to examine how Shriners Hospital is performing based on the goals and what adjustments need to be made.

Our team of doctors, nurses, orthotists, prosthetists and rehabilitation staff meet daily to discuss patients and challenges in "care meetings". This allows us to adjust and improve patient services. We also have patient and family satisfaction surveys. These surveys are monitored and changed as new programs begin, new services offered and equipment installed. Surveys are provided to our patients to fill out, based on Press Ganey – a leader in the health care industry, helping hospitals transform the patient experience and create continuous, sustainable improvement. Key measurements of performance include; survey of pediatric patient comfort/discomfort, accuracy of medical services based

- *For capacity building grant proposals:*
 - *How will this capacity building initiative impact your nonprofit?*
 - *How will this impact be measured?*
 - *Include a description of the expected activities; timeline & costs to implement the initiative. If external consulting services are required, include the anticipated costs & expertise of the consultants to be hired. Include external consultant proposals if applicable.*

III. ATTACHMENTS

E-mail or mail this support information

1. Copy of 501 (c) (3) federal tax-exempt letter
2. List of Board of Directors, with their affiliations
3. Most recent annual report & financial statement, audited if available
4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
5. If capacity building initiative, itemized budget (including external consultant's proposal, if applicable)
6. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.

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*Connecting people who care with causes that matter,
so their legacies make a difference.*

WHAT IS CAPACITY BUILDING?

Capacity building helps bring a nonprofit to the next level of operational, programmatic, financial, or organizational maturity, in order to more effectively & efficiently fulfill its mission.

Capacity building may include (but is not limited to) projects which address:

- **MISSION, VISION & STRATEGY**
Organizational Assessment - Strategic Planning - Financial Planning
- **GOVERNANCE & LEADERSHIP**
Board Development - Executive Transition/Succession Planning - Leadership Development - Staff Training & Professional Development
- **PARTNERSHIPS & COLLABORATIONS**
Coalition Building – Collaboration - Mergers & Acquisitions - Strategic Restructuring
- **RESOURCE DEVELOPMENT & MARKETING**
Major Gift Donor Identification, Cultivation, Development & Stewardship - Development Campaigns (Annual, Capital, Planned Giving) - Earned Income Development - Social Enterprise Feasibility & Development - Marketing, Branding & Communications
- **TECHNOLOGY & OPERATIONS**
Business Continuity Planning - Financial Management - Human Resources - Volunteer Management - Industry Certification - Risk Management - Technology Improvements