



THE ART OF RE-OPENING

How Chester County's Arts, Culture & Heritage Nonprofits Are Dealing with COVID-19

Thursday, July 15 at 12pm



Conor Hepp
Chester County History Center



Julie Siglin
Wharton Esherick Museum



THURS Noon – 1	HOW WE ARE DEALING WITH COVID-19/ REOPENING OUR ARTS, CULTURE & HERITAGE NONPROFITS
June 17	Chester County Art Association with John Baker – JBaker@wcupa.edu Oxford Arts Alliance with Anthony Derrico – assistantdirector@oxfordart.org *** CLICK HERE TO VIEW RECORDING ***
July 15	Chester County History Center with Conor Hepp – chepp@chestercohistorical.org Wharton Esherick Museum with Julie Siglin – julie@whartonesherickmuseum.org
Aug 12	Kennett Flash with Andrew Miller – director@kennettflash.org ACT Players with Karen Weaver – karen@larmorescarlett.com lassofthewind@yahoo.com
Sept 16	TBD

<https://www.culturechesco.org/art-of-reopening>



Conor Hepp, Executive Director
Chester County History Center



Julie Siglin, Executive Director
Wharton Esherick Museum

The Art of Reopening: A Discussion

Discussion Area #1: Organizational Changes

- How has COVID changed your organization?
- What does your organization do differently now compared to pre-COVID?
- Which changes are you planning on keeping, even after returning to “normal” operations? *Ex. virtual programming, online ticketing*



Discussion Area #2: Audience Engagement

- How has your organization generated audience engagement during COVID?
- Which engagement methods have worked best for you? Which ones have not worked so well?



Discussion Area #3: Social Justice Impact & Programming

- How is your organization addressing social justice issues?
- How have social justice initiatives been incorporated into your programming?
- How can arts, culture, and heritage organizations contribute to social justice? Who can they collaborate with?

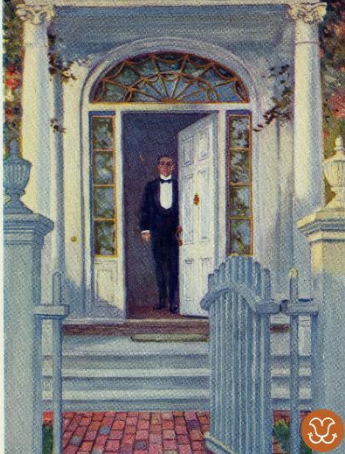
Upcoming Events

CHESTER COUNTY HISTORY
CENTER PRESENTS

**BACK OF THE HOUSE
AND BEYOND:
THE MILLIONAIRE
HOUSEHOLD, 1900-1942**

BY JEFF GROFF, ESTATE HISTORIAN AT
WINTERTHUR

JULY 22, 2021
7:00PM VIA ZOOM

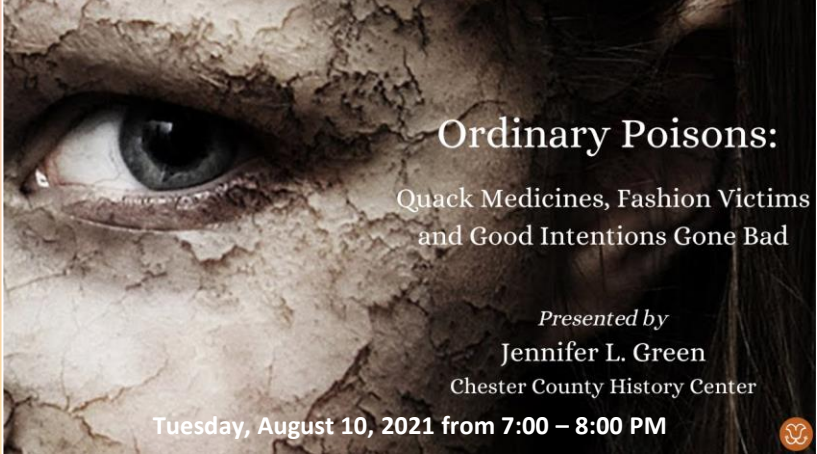


<https://www.eventbrite.com/e/back-of-the-house-and-beyond-the-millionaire-household-1900-1942-tickets-154552465585>

Ordinary Poisons:
Quack Medicines, Fashion Victims
and Good Intentions Gone Bad

Presented by
Jennifer L. Green
Chester County History Center



Tuesday, August 10, 2021 from 7:00 – 8:00 PM



<https://www.eventbrite.com/e/ordinary-poison-quack-medicine-fashion-victims-good-intentions-gone-bad-tickets-160214422651#listing-organizer>

**Genealogy 101:
Back to the Basics**

*An Online Lecture
Series*



<https://www.eventbrite.com/e/genealogy-101-back-to-basics-tickets-160072694739>

Resources www.culturechesco.org/art-of-reopening

Date	Title	Source	Summary	URL
2021	Do We Still Need to Keep Wearing Masks Outdoors?	New York Times	2-out-of-3 rule: outdoors, socially distances, masked	https://www.nytimes.com/2021/04/22/well/live/covid-masks-outdoors.html
2021	COVID Visitor Guidelines	Longwood Gardens	Example of COVID safety messaging	https://longwoodgardens.org/visit/visiting-guidelines
2021	COVID Reopening Plan	Oxford Arts Alliance	Example of reopening plan and safety guidelines	https://chescofc.org/wp-content/uploads/2021/04/Covid-19-Reopening-Plan-for-The-Oxford-Arts-Alliance.pdf
April 2021	Operating Safe Festivals & Events	Chester County's Brandywine Valley/CCCVB	Webinar for holding safe events	https://us02web.zoom.us/rec/share/Cw1vLUwJMVPsHO1tOmUYZGC6y08xD4G-E9cnnAet1W7MHjVClkGLPGRyZrXUPG.MtQ_uuV3bcifiedE Passcode: Wbb=Ga45
Mar 2021	PCA Tips & Resource Guide for Opening Safely	PA Council on the Arts	Strategically plan for reopening & moving forward when appropriate locally	PCA Tips and Resources for Reopening Safely.pdf (pa.gov)
Mar 2021	The Art of Re-Opening	NEA: National Endowment for the Arts	9 case studies with tips	https://www.arts.gov/impact/research/publications/art-reopening
Jan 2021	Guidance for Cleaning and Disinfecting	CDC	Cleaning guides	https://chescofc.org/wp-content/uploads/2021/04/Cleaning-and-Disinfecting-Your-Facility--CDC.pdf https://chescofc.org/wp-content/uploads/2021/04/Guidance-for-Cleaning-and-Disinfecting--CDC.pdf
Sept 2020	Culture Shock: COVID-19 & the cultural & creative sectors	OECD: Organization for Economic Co-operation and Development	Regional differences across countries & arts fields	https://www.oecd.org/coronavirus/policy-responses/culture-shock-covid-19-and-the-cultural-and-creative-sectors-08da9e0e/
July 2020	Reopening the Arts & Humanities Safely	PA Humanities Council	Safety tips & panelists	Reopening the Arts and Humanities Safely - YouTube
June 2020	Guide to Reopening the Arts in North Carolina	Arts North Carolina	Arts organizations & arts education	https://artsnc.org/advocacy/covid-19-resources/open-arts-resources/ https://www.youtube.com/watch?v=-29oeG5MZkA&feature=emb_logo