

# I. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL SUMMARY SHEET

*One page only. This page will be shared electronically with Grant Panel Members & Fund Advisors.*

## Contact Information

Organization Name: Friends Home in Kennett

Address: 147 West State Street, Kennett Square, PA 19348

Phone: (610) 444-2577

Website: www.fhkennett.org

Year Incorporated: 1899

FEIN: 23-0604260

Date: 1/29/2021

ED/CEO Name: Christine McDonald

ED/CEO E-mail: cmcdonald@fhkennett.org

Bd. Chair Name: Deborah Brumbaugh (clerk)

Board Chair Approval (check here):

Primary Contact Name: Wright Horne

Pri. Contact E-mail: whorne@fhkennett.org

## Organization Information:

### Field/s of Interest:

Arts, Culture & Humanities

Environment/Animal Welfare

Education

Health

Human Services

Religion

**Mission:** Friends Home in Kennett is a non-profit organization dedicated to providing quality care in a homelike atmosphere for older men and women of modest means. We encourage independence and we respect the individuality and dignity of all in keeping with the values of the Religious Society of Friends.

**Geographic Area Served** (If not all of Chester County, specify primary Chester County regions served):

All of Chester County.

### Describe Population Served & Annual Number of People Served:

Friends Home in Kennett serves older men and women of modest means. Our current average age is 89. In 2020 we served 110 Independent Living, Personal Care and Skilled Nursing residents. This number will continue to increase after COVID because of our short-term respite and give-it-a-try programs.

**Annual Budget** \$ 3,781,803

72 # of Full-Time Equivalent Paid Staff

84 % of budget for program expenses

9 # of Board Volunteers

14.2 % of budget for administrative expenses

15 # of Active Non-Board Volunteers

1.8 % of budget for fundraising expenses

1,560 # of Volunteer Hours

100 % total

**Please note:** Volunteer stats are before COVID. Now we have no volunteers, and thus no hours.

**Top 3-5 funding sources:** Individuals - \$50,599; Quaker Meetings - \$12,544; Foundations - \$233,455; Corporations - \$575

**Is this grant proposal for:** Capacity Building  or General Operating ?

**Grant Amount Requested from the Community Foundation:** \$10,000

### Proposal Summary:

Friends Home asks for a grant to help support our important and successful Resident Assistance Program, which now includes residents in our skilled nursing unit who previously had not been covered. The Program was established in 2014 to help residents stay at Friends Home when their financial resources became depleted. While our monthly rates are among the most affordable in Chester County, often residents and prospective residents of Friends Home in Kennett have difficulty paying the full rate for services. Many older adults who spent their working lives planning and saving for retirement are now finding that they are living longer than their retirement plans had envisioned even though they have saved diligently and planned carefully. The Program helps them answer the question, "Where will I go now?" We are determined to do more, and we ask for your partnership in doing so. This request is even more important this year because we have been offered a matching challenge grant of \$10,000 if we can find \$10,000 elsewhere. We have a number of grant proposals out, and all the prospective funders are aware of this opportunity.

## II. CHESTER COUNTY COMMUNITY FOUNDATION GRANT PROPOSAL NARRATIVE

*Provide clear, concise information. 3 pages maximum.*

### 1. Nonprofit's history, goals, key achievements & distinctiveness

#### Mission Statement

"Friends Home in Kennett is a non-profit organization dedicated to providing quality care in a homelike atmosphere for older men and women of modest means. We encourage independence and we respect the individuality and dignity of all in keeping with the values of the Religious Society of Friends."

#### History

Friends Home in Kennett has operated continuously since 1898, when local members of the Religious Society of Friends (Quakers) founded it to serve the needs of older adults among them. A boarding home at first, the Home served "Friends and those in sympathy with Friends." Today, we serve all older adults regardless of their religious preference. Our original building dates to the 1850s, with additions built in 1912, 1914, 1952, and 1959 to accommodate a growing need in the community. With new State regulations introduced in the 1970s, the Home's operation changed from a boarding home to a personal care home. In 1980, a 20-bed skilled nursing unit was added. Throughout its history, the Home has offered older adults a safe, comfortable, peaceful place to live in community.

#### Programs and Services

Friends Home in Kennett serves older adults through its three key programs: Independent Living, Personal Care and Skilled Nursing. Each program offers levels of care and support that can be tailored to each resident's specific needs. Some residents live independent of care, enjoying the Home's comfort and security while receiving housekeeping and dining services. Some need assistance with activities of daily living, such as bathing, dressing and taking medications. Others may have additional care needs due to advancing medical conditions.

Short-term, respite stays are available in each level of care. For older adults who live with their children, who need some care in their own homes, or choose to not stay alone, short-term stays can help support independence. Children or caregivers may need to take care of their own medical needs, to take a vacation, or to rest after providing around the clock care. Respite stays may last a few days to a few weeks, and sometimes result in residents moving here permanently.

#### Goals

- Build and maintain a program to provide financial assistance to residents who have outlived their financial resources
- Continue to assess and respond to the community's need to provide services for older adults
- Stay true to our tradition and history of service to community members of modest means while keeping current with innovations in providing compassionate care, such as campus-wide programming for those with cognitive difficulties.

#### Key Achievements

- Maintaining a high quality of care that consistently receives high marks from the PA Department of Health and the PA Department of Human Services during their annual unannounced surveys.
- Recruiting, retaining and continued training of a professional, experienced and compassionate staff.
- Providing a more modest alternative for senior living for those of limited means, and those who prefer a simpler lifestyle.
- Instituting *Montessori Inspired Lifestyle* for those in cognitive decline that tailors resident care in answer to the question, "How can we connect with the person who is still there?"
- Establishing a Performance Arts program that gives our residents as many opportunities to engage in the performance arts as possible. We find that performing gives our residents a means to live purposefully every day. We also find that the extra "juice" from performing can be a transforming experience for our residents.

This program has, we believe, the potential to create change by offering a revitalization of the creative energy that resides in each resident, thereby slowing the effects of aging and cognitive decline.

### Distinctiveness

Friends Home in Kennett is an independent living and personal care residence, with a separate skilled nursing unit, for older adults who prefer a simpler lifestyle. Our historic buildings and our central location in Historic Kennett Square give our programs the homelike feel and casual comfort for which the Home is known. The relatively small size of our campus allows our staff to serve as a “community of care” to respond more intimately with residents.

## **2. Funding request**

- **Description of key initiatives**

A Resident Assistance Program was established in 2014 to help residents whose resources have been depleted to remain here and avoid a move to another facility, a move that typically proves to be traumatic. The Program has recently been extended to cover residents in our skilled nursing unit. The Program’s key initiatives include:

- Assessment of each resident's finances on admission and then also on a regular basis, allowing us to intervene with an offer of support before a crisis point.
- Communicating regularly with residents and their families about their financial and care needs, and making sure they know of the Resident Assistance Program.
- Strengthening the Home's fundraising efforts directed to the Resident Assistance Program.

- **Specific needs & issues to be addressed**

It is a challenge for older adults and their families to find quality services that are priced somewhere between the lowest, government-subsidized rates and the highest, “buy-in” rates of continuing care retirement communities. We know that monthly and per diem rates for Personal Care and Skilled Nursing Care vary greatly, and that many senior living communities are priced so high that middle- and low-income people cannot afford them. Some other facilities are Medicare/Medicaid certified and may be operated by a County or State agency. Friends Home in Kennett is a private-pay facility, which receives no state or federal funding and offers independent living and personal care rates among the most affordable in Chester County.

Many older adults who spent their lives planning and saving for retirement live longer than their plans had envisioned. While happy to be enjoying additional years of life with family and friends, they struggle to manage their finances to sustain quality of life. Some have experienced unanticipated medical complications and their associated costs. Market conditions beyond their control – declining home values and return on investment – have further reduced their ability to afford quality care services.

*The Guide to Retirement Living* lists monthly cost ranges for 18 of the 49 personal care homes in Chester County, showing an average range of \$3,790 to \$5,121 per month. Friends Home’s personal care rates are below this average, at \$3,250 to \$3,980 for standard apartments. Cost comparisons between personal care homes can be difficult to make since each one offers slightly different care packages. For example, while many charge an additional fee for laundry service, Friends Home does not.

Friends Home in Kennett fills the need for affordably priced personal care in Chester County by offering these rates, and by inviting residents to apply for financial assistance when needed. Even as the cost of services for the elderly in our community continues to rise, Friends Home in Kennett remains committed to carrying out its mission of serving older men and women of modest means.

- **Why it is important to fund this now**

If we do not fully fund the Resident Assistance Program, and if we cannot find funding for this important program, the possibility looms that some residents will have to move out. We did not meet our fundraising goals in 2020, and made up the difference out of operational revenues. We have committed to the needs of current residents,

we will continue to seek funding, and we also will need to be ready for new demands on the Program - always a concern.

- **How impact & results will be demonstrated**

The Resident Assistance Program will be successful by achieving the following:

- Provide financial assistance for monthly room and board, and care costs for 8-10 residents for a period of at least one year. Number served will depend on the need of residents currently in the program, and the amount of assistance available.
- Prolong the length of stay of residents in both the Personal Care home and the skilled nursing unit
- Ensure income diversity, through fundraising, grants, and investment income, to support the Program's assistance to residents

### III. ATTACHMENTS

*E-mail or mail this support information*

1. Copy of 501 (c) (3) federal tax-exempt letter
  2. List of Board of Directors, with their affiliations
  3. Most recent annual report & financial statement, audited if available
  4. Itemized organizational operating budget with actual results for prior fiscal year & current fiscal year to date
  5. Current strategic plan. If your nonprofit does not have a current strategic plan, explain why.
- Use this form @ [www.chescof.org](http://www.chescof.org) to apply online for grants from all Community Foundation Funds.
  - **Email proposals to [grants@chescof.org](mailto:grants@chescof.org)**
  - Proposals are considered "complete" when CCCF has **confirmed** receipt of the **Grant Proposal Summary Sheet, Narrative & Attachments**.
  - Proposals are shared electronically and online with Fund Advisors, Donors & Grant Panels.
  - Per IRS Regulations, applicants must be charitable, tax exempt organizations with 501(c)(3) certification & cannot be individuals.

Please contact Grants Administrator Kevin Baffa at (610) 696-8211 [grants@chescof.org](mailto:grants@chescof.org) with questions.

